



Information Communication Technologies

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Graduated from Faculty of Science, Alexandria University, subsequently he got M. Sc. in nuclear physics, and Doctorate in Atomic Transport from Vienna University of Technology. He acted as Tutor, University Assistant and Associate Professor in Alexandria University, Cairo University, International Centre of Theoretical Physics- UNESCO, and the UCLA.

Dr. Reda began his association with the industry, in 1984 with Siemens, where he achieved several promotions, e.g. project leader, manager of Competence Centre Systems Engineering, marketing manager and marketing director. In 2001 Dr. Reda was nominated as ICN marketing head in Austria for the ICN Group

In these positions, Dr. Reda initiated and promoted several marketing-oriented researches in cooperation with the industry and different universities. He produced and published numerous market analysis/papers dealing with driving potentials and future trends in Information Communication Technology, business opportunities, economical and technological scenarios.. He supervised and supported a number of Diploma's and Dr. Thesis. He established one of the first security certified centres in Austria. He initiated and accomplished several research projects in cooperation with the global players in the Austrian electronic industry and different international universities /research institutes and the EU. Accordingly, he was nominated in the Who's Who International representing the Austrian Electro-Industry.

He acted as chair, member of stirring committees, advisory committees, keynotes and invited talk's speaker in numerous international conferences and events for IEEE, IARIA, IFIP, IASTED and WASET.

In 2002 he was elected as the vice chair for the SmartNetworks working group International Federation for Information Processing IFIP. In 2005 he was nominated as Chair of Scientific Marketing Board of The International Academy, Research and Industry Association (IARIA).

By the end of 2005, he established the enterprise "Information Communication Technologies", with focus on business oriented innovations and future technologies in Communication Networks Security and Wireless Technologies.

In 2007, Together with 3 of the top 10 European Telco's, leading Universities and Research Institutes in Europe, Dr. Reda established the European Security and Trust Experts Alliance "ESTEAlliance", www.estealliance.com to provide large scale solutions for security authorities and governments