



Assoc. Prof. Ljerka Luić

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Ljerka Luic was born in Karlovac, Croatia. She has multidisciplinary higher education (technical: mechanical engineering; pedagogical: teacher of polytechnics; social science: post-graduate scientific study in the field of information sciences and PhD in the scientific filed of information and communication science) and multidisciplinary professional experience (programmer, IT system engineer, educational and human resources director, business development director) which she has acquired based on her work in a institute (Research and Development Institute), international corporation (ABB, SAP), consulting company (B4B), as well as scientific and teaching experience (University North, University of Zagreb, Karlovac University of Applied Sciences).

She has specialized abroad (Heidelberg, Germany and Chicago, USA) in area of research and application of IT/IS solutions in higher education, healthcare and government entities. She is a member of different professional national and international associations. She was awarded by the Croatian Information Technology Association for her contribution to the development and popularization of IT profession.

From 2000, simultaneously with her professional career, she also started actively pursuing her scientific and academical career. Today she is associate professor at University North, Croatia.

Since the academic year 2001/2002 to date she is a guest teacher for the Telemedicine course within the Biomedicine and Healthcare University Postgraduate Doctoral Study Program at the School of Medicine of the University of Zagreb with a lecture on the topics „*Methodological approach to establishing business intelligence in telemedicine*“ and „*Strategic planning of development of e-health*“. She is also lectured at doctoral studies Information and Communication Science at the Faculty of Humanities and Social Sciences of the University of Zagreb and at doctoral studies Media and Communication at the University North.

She has published 75 scientific papers in the domain of information and communication science, two books, one chapter in a book and two invited lectures and taken part in 50 international scientific conferences. She is mentor for 2 doctoral these and more than 120 undergraduate and graduate theses and co-author on 25 papers with her PhD students. As a sceintific researcher, she has actively participated in 8 national scientific projects and 3 international scientific projects.

April 2022