



Avishay Bason

Avishay Bason is a technology leader and data strategist with over a decade of experience in designing and implementing scalable data platforms. He specializes in bridging business needs with advanced analytics and modern data infrastructure, helping organizations turn raw information into actionable insights.

Avishay has led complex transformation projects across industries, integrating cloud and on-premise environments, streamlining ETL/ELT pipelines, and enabling self-service BI for business stakeholders. His background combines hands-on technical expertise with strategic advisory, allowing him to drive both execution and vision.

He is also passionate about mentoring teams, fostering a culture of innovation, and ensuring data remains a trusted asset. Outside of work, Avishay collaborates with boutique BI firms to deliver customized solutions that larger vendors often overlook, ensuring agility and tailored results.