CALL FOR PARTICIPATION

Demo Session

AIRP: Generative AI Rapid Prototyping and Innovation Showcase

July 5-9, 2026 - Nice, France

This Demo Session allows presenters to showcase how Generative AI technologies are used to create innovative media artifacts, services, and workflows. The session focuses on transparency of process, reproducibility, and practical insight into AI-supported creation and prototyping. Selected participants will present a short live demonstration of a project developed using Generative AI, followed by an explanation of the conceptual, technical, and methodological approach used to build it.

AIRP is in conjunction with the **CREATIVE** workshop and **AIMEDIA** conference. It aims at bridging research and practice, and explicitly welcomes contributions on pragmatic use of a particular (any) AI-based tool.

The event is organized on two parallel lanes, namely: (i) users of generative-AI-based tools and (ii) creators of generative-AI-based tools.

Submission site:

https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=AIRP+2026

Submission format and requirements

Prospective contributors are invited to submit a proposal based on the IARIA format including:

1. Title of the demo

2. Author(s) and affiliation(s)

3. Participant category (application creator, tool developer)

4. Abstract (maximum 250 words)

5. Description of:
   – The problem or opportunity addressed (Introduction, target, limitations)
   – The AI tools and technologies used (State-of-the-art in the domain and decision in selecting a AI-based tool or a combination of AI-based tools)
   – The workflow or prompting strategy (Building and implementing the experiments)
   – The main lessons learned (Challenges, options, decisions, failures, No-to-DO)
   – Expected takeaways for the audience (open issues, inquiries)

6. Technical requirements (if any).

7. For publication, the authors are expected to submit a camera ready version incorporating feedback from reviewers.

Solutions are planned to be shared in a presentation format

Solutions are developed before the event happens. There is no hands-on activity on site.
Each accepted contribution will be allocated approximately 25 minutes, structured as follows:

- 5 minutes – Live demonstration of the AI-generated artifact or system

- 15 minutes – Explanation of the development process, including tools, prompting strategies, workflows, and implementation logic

- 5 minutes – Questions and discussion

Themes

Contributions may include, but are not limited to:

- AI-generated media content (text, video, audio, graphics, XR)

- AI-supported journalism and editorial workflows

- AI-based media analytics and dashboards

- Rapid prototyping of apps or platforms using LLMs and multimodal systems

- AI-driven marketing automation or campaign generation

- AI-supported storytelling or content transformation

- AI agents for media production and distribution

- Applied AI use cases in broadcasting, publishing, advertising, or digital platforms

- AI-assisted research or data analysis tools

Both experimental prototypes and production-ready solutions are welcome.

Submissions will be evaluated based on originality, practical relevance, clarity of concept, and feasibility within the session format.

Registration fees: http://www.iaria.org/registration.html

Additional Details

Note: Hybrid (*on site* and *remote*) participation is allowed

a) Company representatives and AI-based tools developers are encouraged to participate. Industry contributions may showcase AI- based products, services, platforms, or applied workflows. Company representatives follow the same submission process. Accepted and registered company presenters will receive:

- Demo Session presentation slot
- An additional marketing presentation opportunity within the conference program
- Visibility in conference materials
- Networking opportunities with academic and industry participants

b) *Demos from research institutions, startups, and spin-offs are encouraged to prepare and share contributions at any stage of development, from design phase to final products, including Proof-of-Concept. Accepted and registered institutions presenters will receive:*

- Demo Session presentation slot
- An additional dissemination and presentation opportunity of ongoing projects within the conference program
- Visibility in conference materials
- Networking opportunities with academic and industry participants

c) *Demo and specific realizations of individual creators (using different AI-based tools) will benefit from:*

- Demo Session presentation slot
- Access to the colocated sessions
- Certificate of participation
- Networking opportunities with academic and industry participants

This format provides a structured opportunity to present both technological capabilities and implementation insights to an international audience.

We are looking for:

- Innovation and originality
- Practical and scientific relevance
- Transparency of methodology
- Quality of presentation
- Audience engagement

Important deadlines

- Submission: May 1, 2026
- Notification: May 15, 2026
- Registration: May 25, 2026
- Camera ready (Published version): June 5, 2026
- Confirmation of attendance (on site vs virtual): June 15, 2026

This event aims at fostering pragmatic exchanges, methodological transparency, and practical innovation in AI-driven media systems. Contributors are encouraged to present not only outcomes, but also the processes that enable rapid AI-based prototyping and media transformation.

Submission site:

https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=AIRP+2026

Contact

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