

# PERSONALIZED MEDICINE MEETS ARTIFICIAL INTELLIGENCE : A SYSTEMATIC LITERATURE REVIEW

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# About the Authors

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# The Need For AI in Personalized Medicine

## Challenges

- One size fits all healthcare
- Variable patient responses
- Decision based on population averages

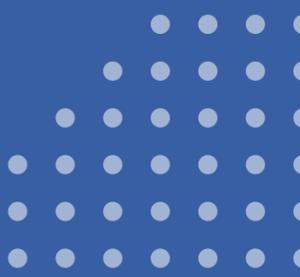
## Opportunity

- Explosion of genomic, EHR & imaging data
- Data is large, complex and multidimensional

## Why AI?

- Large scale pattern recognition
- Data driven individualized care

# What is Personalized Medicine?



Tailoring prevention, diagnosis and treatment based on:

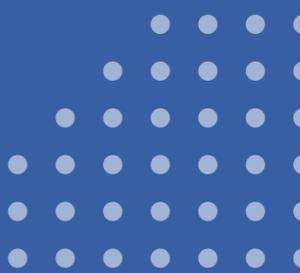
- Genetics
- Clinical History
- Environment
- Lifestyle

AI Enables:

- Variant detection
- Drug response prediction
- Risk stratification
- Clinical decision support



# Research Questions



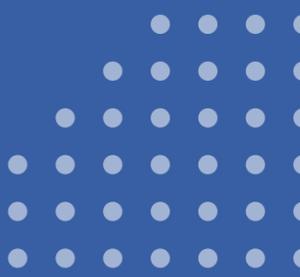
**RQ 1.** What techniques are adopted in the area of AI based personalized medicine?

**RQ 2.** What tools are used when applying AI to personalized medicine?

**RQ 3.** What speciality is benefitted from the interaction of AI and personalized medicine?

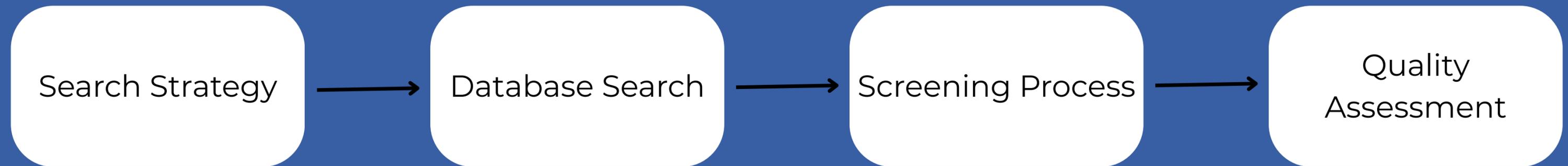


# Methodology



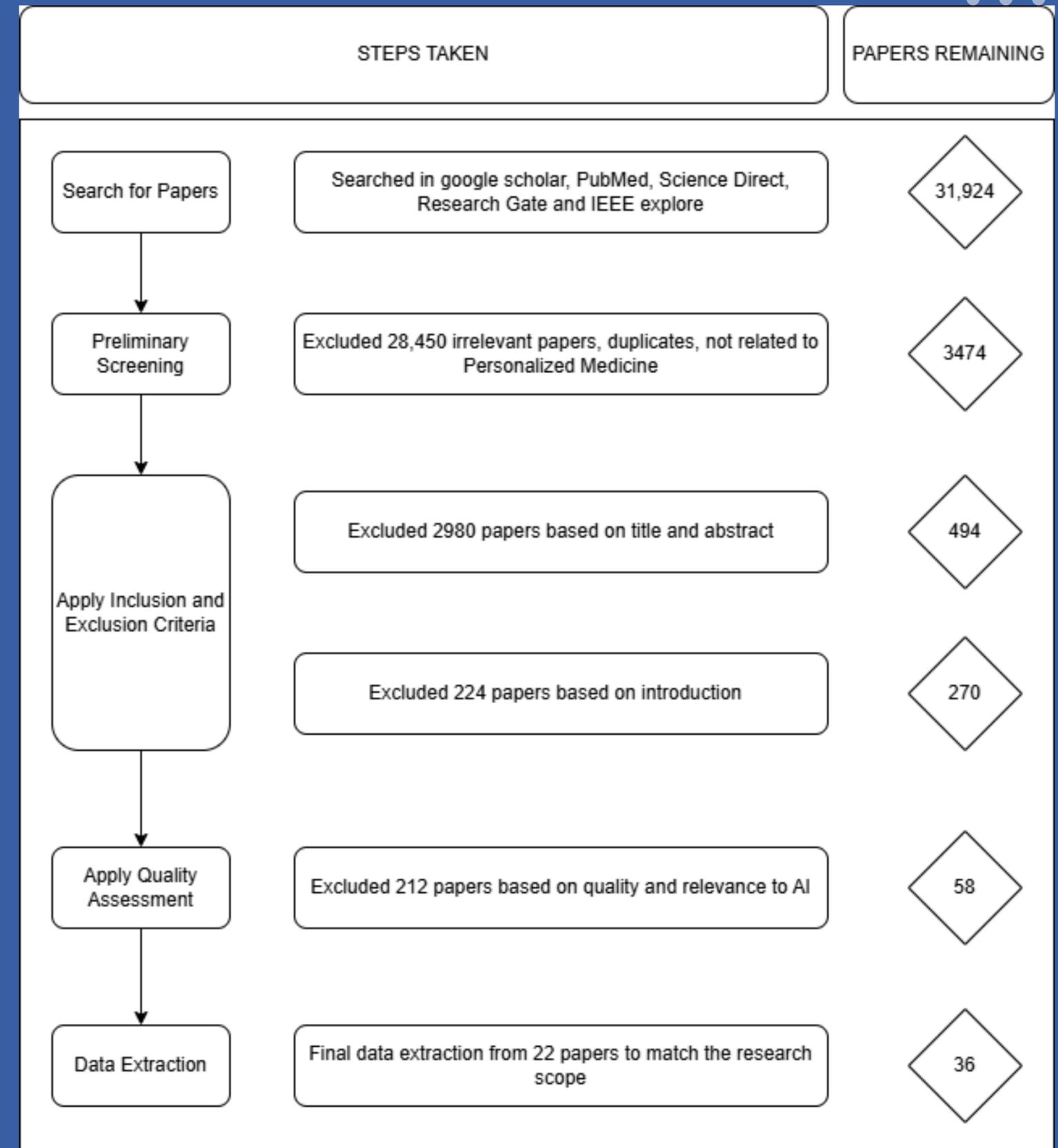
Framework Used: “Kitchenham’s Systematic Literature Review (SLR)”

## Review Process



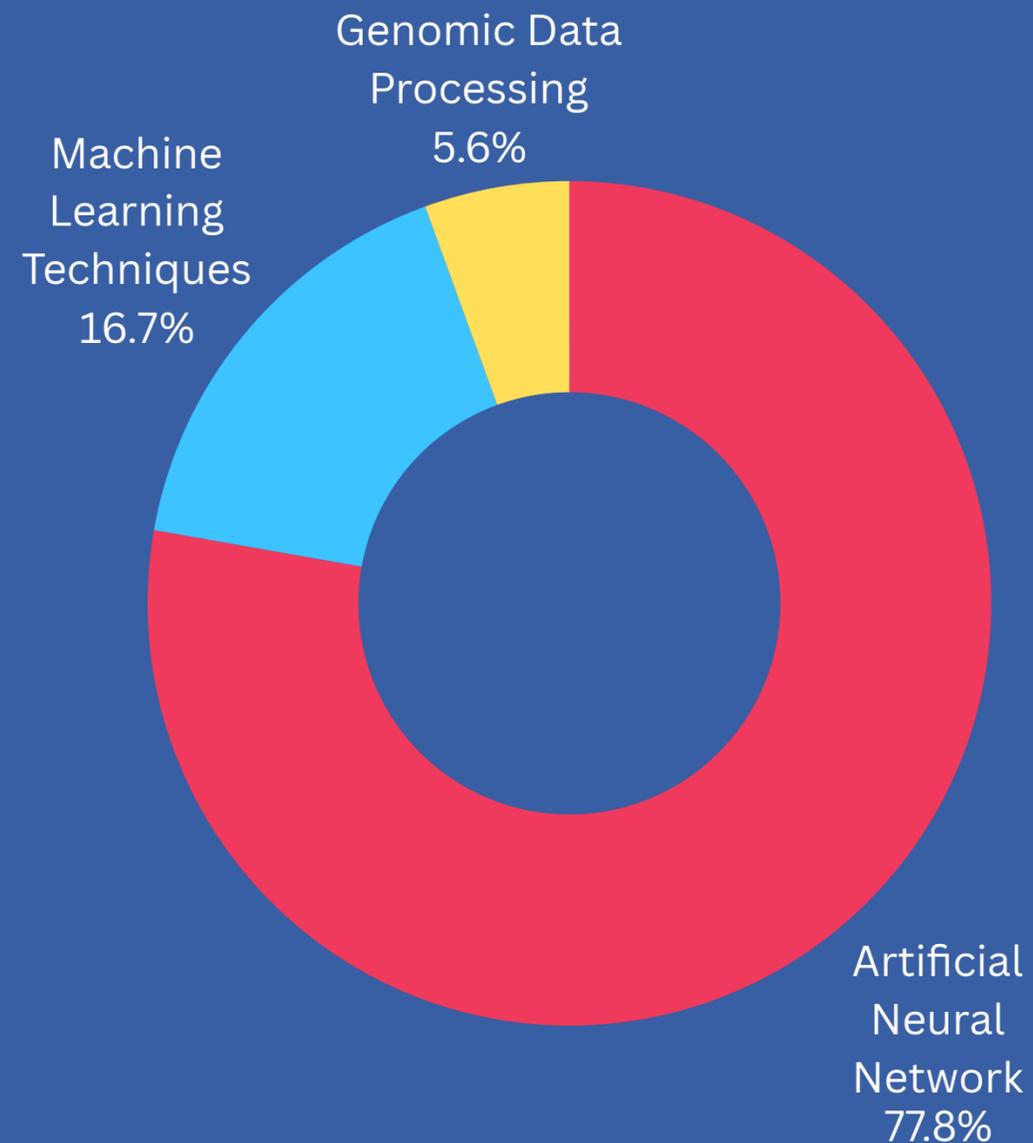
# Study Selection Process

- Comprehensive database search
- Title and abstract Screening
- Inclusive and Exclusive Criteria enforced
- Quality assessment performed
- **36 Studies selected for final analysis**



# AI Techniques in Personalized Medicine (RQ 1)

- Artificial Neural Network
- Machine Learning Techniques
- Genomic Data Processing



- Deep Learning based artificial neural networks dominate AI applications in personalized medicine

# AI Tools And Platforms



## Chat GPT

- Clinical Text Analysis
- Clinical Decision Support



## CURATE. AI

- Personalized Drug Dosage
- Treatment Optimization



## GATK

- Genome Analysis Toolkit
- Genomic Variant Detection



## Da Vinci Surgical System

- AI assisted Robotic Surgery
- Improves Surgical Precision

# Clinical Specialties

## Oncology

- Cancer diagnosis
- Tumor classification
- Precision oncology treatments



## Genomics

- Genetic mutation detection
- Personalized treatment strategies



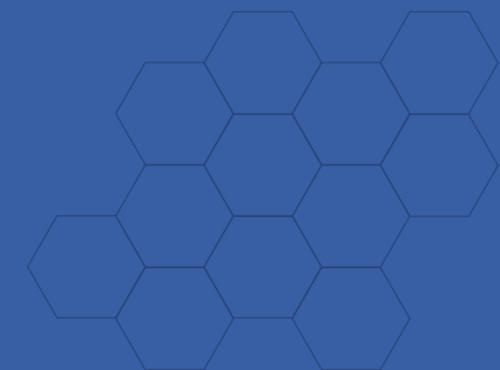
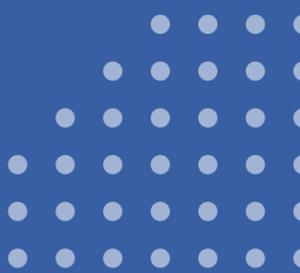
## Radiology & Cardiology

- Medical imaging analysis
- Disease risk prediction



## Emerging Areas

- Neurology & Dermatology
- Dentistry & Public Health



# Challenges

- **Data Privacy & Ethics**
- **Model Interpretability**
- **Genomic Data Complexity**
- **Infrastructure & Cost**
- **Clinical Integration**

# Future Directions

- Scalable AI Frameworks
- Ethical & Regulatory Governance
- Bias Mitigation
- Interdisciplinary collaboration

# Conclusion

- AI is transforming personalized medicine
- Deep learning dominates current research
- Oncology and genomics lead adoption
- Responsible integration of AI is essential

**THANK  
YOU**