



GuardianRx: An AI-Driven Predictive Tool for Monitoring Emerging Psychoactive Drug Trends

Authors: Dip Patel, Balasree S. Pillai, Roopa Foulger, Christopher S. Gondi, Safura Sultana, Rima Shrestha

Dip Patel, PharmD | OSF HealthCare
Dip.Patel@osfhealthcare.org

Rima Shrestha, PhD | UIC College of Medicine Peoria
rdshrest@uic.edu



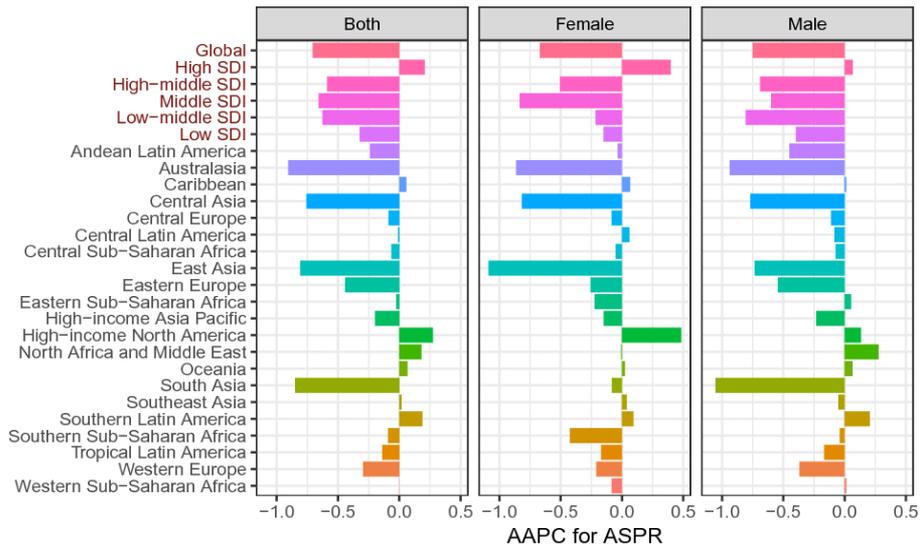
Presenters

- Dip Patel
 - Clinical Pharmacist at OSF Healthcare
 - Doctor of Pharmacy degree from St. Louis College of Pharmacy (USA)
- Rima Shrestha
 - Assistant Professor at UIC College of Medicine Peoria
 - PhD in Epidemiology and Public Health from Massey University (New Zealand)

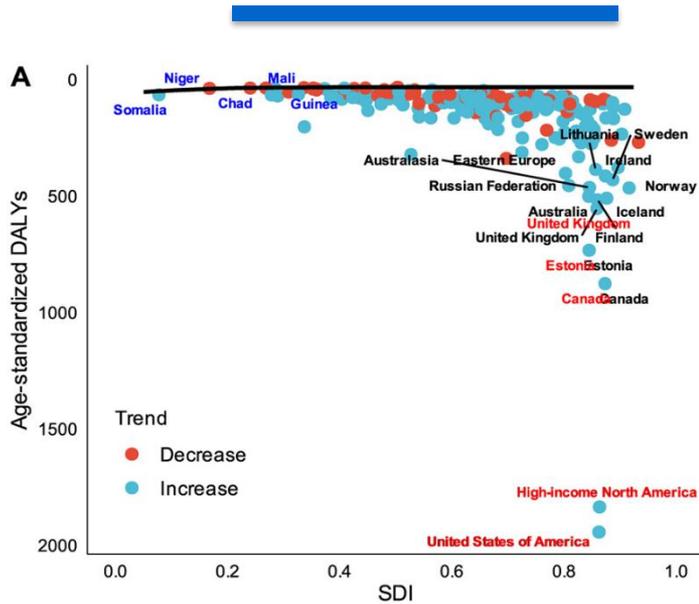
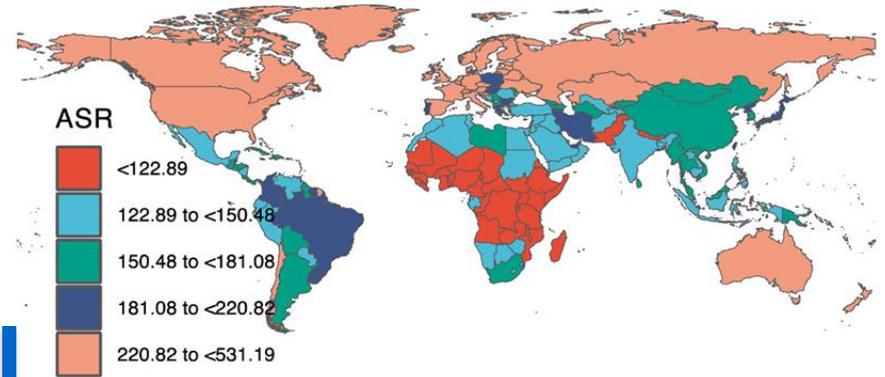
Overview

- Introduction
- Methodology
- Results
 - Demographic Analysis
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 - Correlation between Search Activity and Admissions
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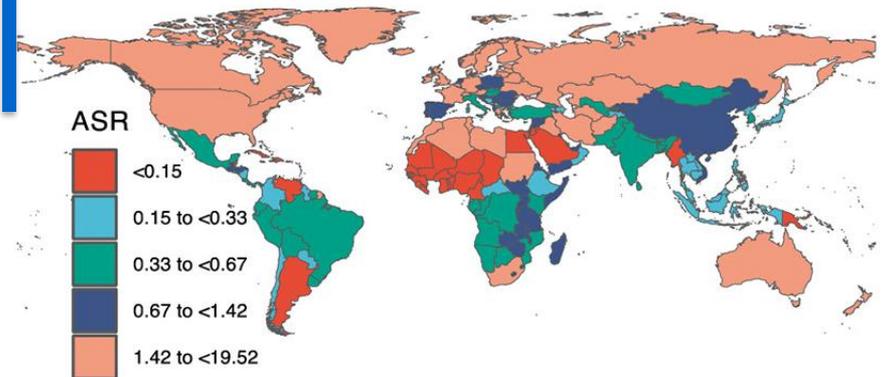
Introduction



Incidence rate of drug use disorders

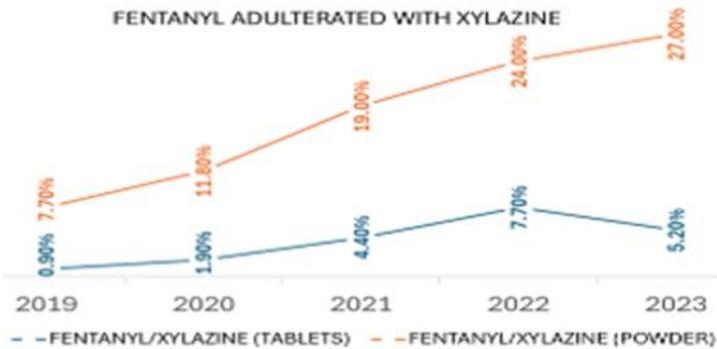
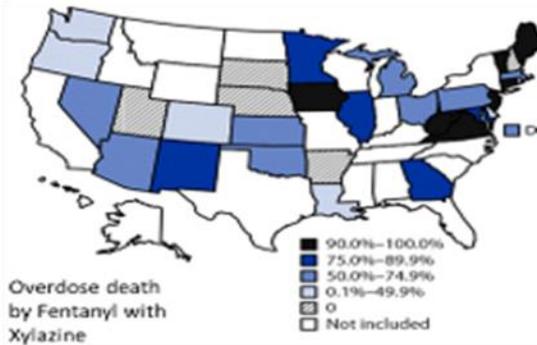


Deaths of drug use disorders



Sex-stratified AAPCs in age-standardized prevalence rates (Chen et al., 2025 & Chen et al., 2025; SDI: Socio-demographic Index)

Introduction



[Topics & Tools](#) > [Workplace News & Trends](#) > [All Things Work](#) > The COVID-19 Crisis Has Brought Substance Abuse to Light

FEATURE

The COVID-19 Crisis Has Brought Substance Abuse to Light

Alcohol and drug use surged during the pandemic, forcing substance use disorders—one of the last taboo subjects in corporate America—into the spotlight.

October 2, 2021 | Theresa Agovino

Prior research underscores the critical need for predictive tools in monitoring and addressing drug abuse trends, particularly concerning novel psychoactive drugs (NPDs).



Methodology

GENERATIVE AI

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Compiled online chatter behaviors on substance use in Illinois using AI platforms such as ChatGPT, Meta etc.

↓

NLP techniques

GOOGLE ANALYTICS

↓

8 Key terms of substance use searched

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Correlation, Spatial and temporal distribution and trends

HEALTHCARE DATA

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656 ICD codes run
Notes search for substance use

↓

Correlation, Spatial and temporal distribution and trends

OTHER DATA

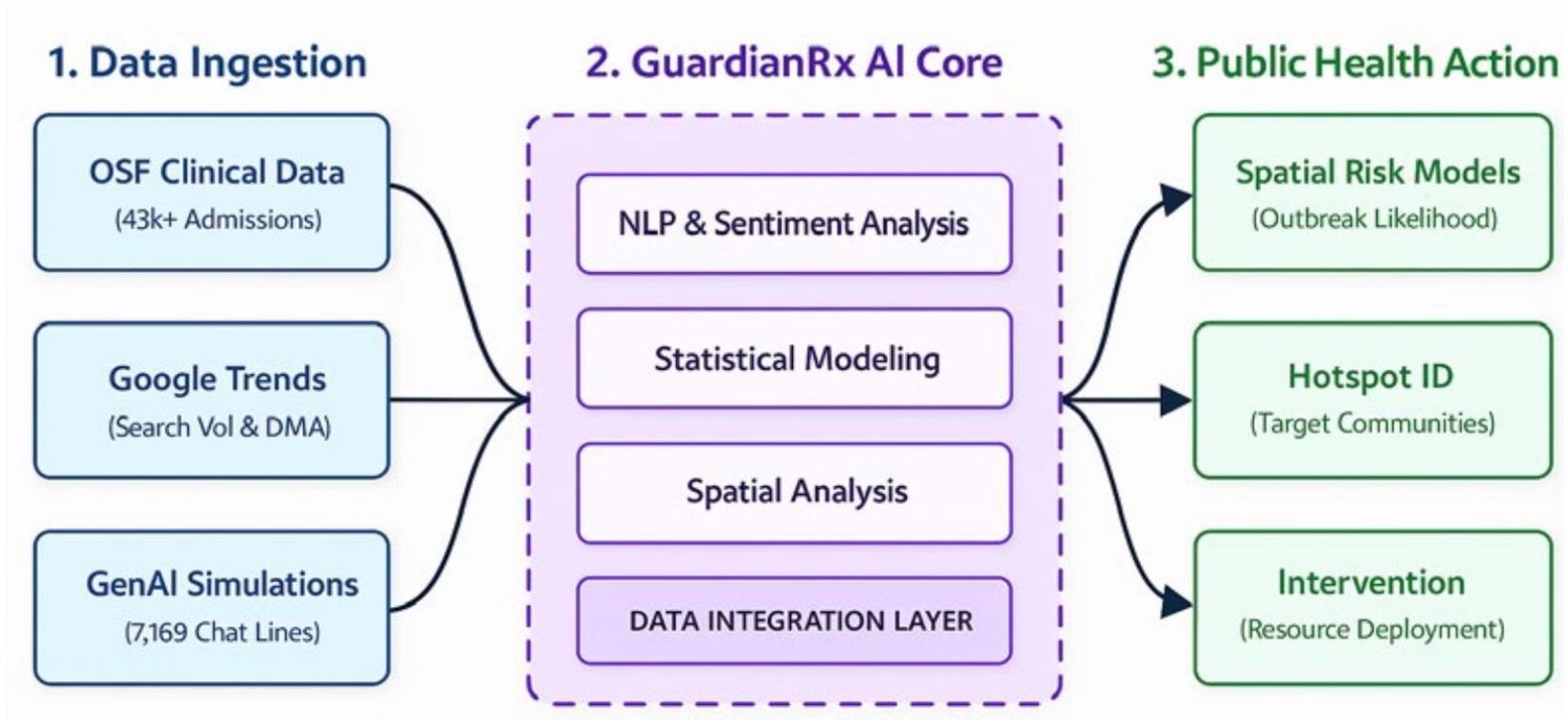
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Substance use, spatial, and socio-economic data gathered

↓

Epidemiological Association and spatial and temporal distribution, and trends

Methodology



Results

De-identified 40,349 of 43,419 substance use admissions data from 27,694 adult patients in Illinois between 2015 and 2024 in the OSF hospital systems.

Most patients were aged 25 or above (mean 46.8 ± 16.9 years, 90.1%), single (55.8%), non-Hispanic white (69.2%), and resided in urban areas (88.5%).

Racial composition of the cohort, predominantly Non-Hispanic White (69.2%).

Residential distribution highlights a significant prevalence of admissions from urban areas (88.5%) compared to rural locations.

Marital status, with 55.8% of the population identified as single.

Results



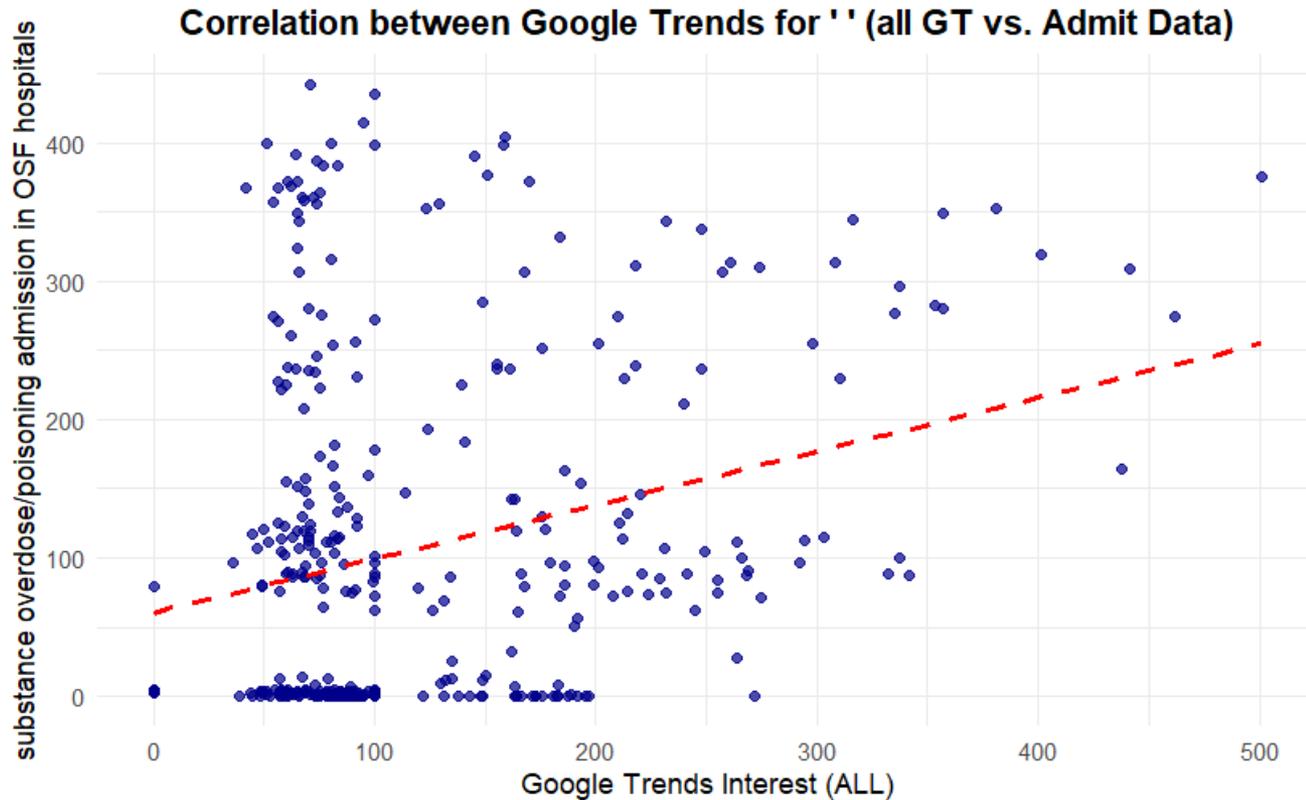
Obtained 7,169 simulated online chat lines related to substance use in Illinois.



A positive correlation was observed between peak search activity and subsequent hospital admissions ($r=0.26$ to 0.54 ; $P<0.05$).

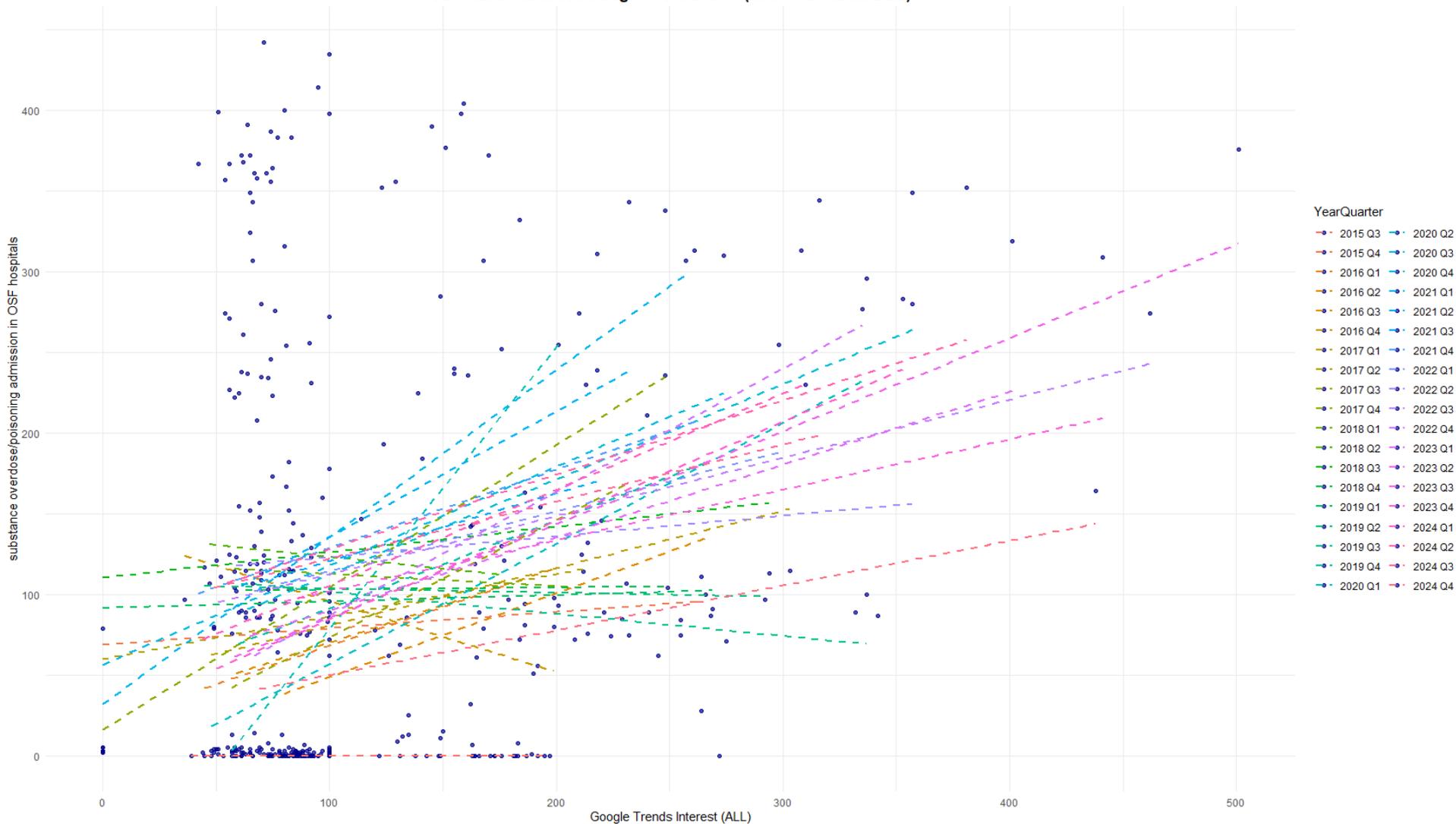


Autoregressive models further indicated a strong association between search queries and substance use admissions, particularly evident in every third quarter.



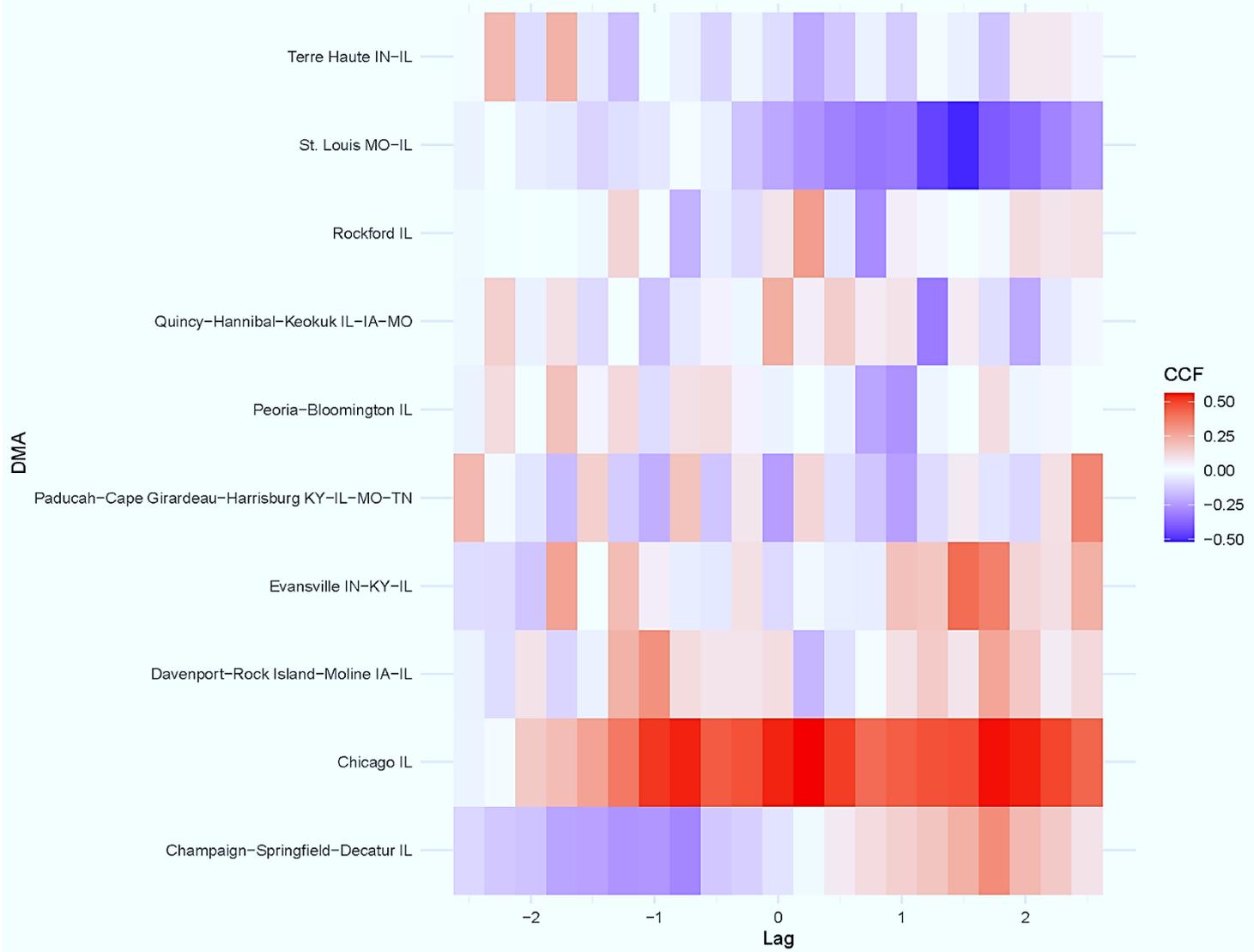
Results

Correlation between Google Trends for '' (all GT vs. Admit Data)



Search volume vs. substance use admissions. Significant positive correlation ($r=0.54$) between search queries and hospital admissions (quarterly and yearly).

CCF Heatmap by DMA



Conclusion and Future Work

- Generative AI can provide substance use information that can be used for disease prevention, particularly infections.
- These findings show the potential of GuardianRx as an AI-powered tool for predicting and enabling rapid responses to evolving drug abuse patterns and for proactive public health interventions.
- Not all substance use has an ICD code, which provides a false negative context for flesh-eating drugs
- Further use of text and note analysis and validation of this model using large-scale, retrospectively collected real-world admission datasets is necessary.

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Thank you!