Integrating Creative Artifacts into Software Engineering Processes

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Agenda



Visual SE Artifacts

Model-Driven Software Engineering and Creative Software Engineering Artifacts



Content References

Structured, semi-, and unstructured documents, content of mutable documents



The M³L The Minimalistic Meta Modeling Language



Experiment Interpretation of semistructured documents, reinterpretation of mutable documents



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Visual Software Engineering Artifacts

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Model-driven Software Engineering (MDSE)

Various approaches to model-driven software engineering exist.

- Sequence of Models, created by Model-to-Model Transformations
- Example: Model-driven Architecture (MDA)
 - Early MDSE approach
 - Models are created on (originally) three levels of abstraction
 - 1) A Computation-Independent Model (CIM) from the perspective of the subject domain.
 - 2) A *Platform-Independent Model (PIM)* as a first formal model.
 - 3)Transformed into a *Platform-Specific Model* (*PSM*) used to generate a working implementation.

- Software Generation
 - Often by Model-To-Text Transformation
 - Different approaches, e.g., metaprogramming, templates, generative AI
- Domain-specific Languages (DSLs)
 - Languages ≜ Metamodels
 - Defined for a specific domain
- Generic Software
 - A domain model was used during the development of the software
 - Configurable software (low code / no code development)

MDSE in Practice

Software engineering processes often incorporate creative work.

MDSE approaches often based on **formal** models and model transformations

Software engineering (SE) **reality** (at least in some domains):









Depending on the kind of software and the kind of project, we find

- Heterogeneous modeling artifacts: varying degrees of formalism, ambiguity, detail, etc.
- Artifacts often part of a **methodology or a tool**: notation and representations matter
- Several project stages, **not only software** (engineering) related; from inception to operations stages

A Typical Software Engineering Process

Creative work has to be performed at all early stages of a software engineering process.

Typical artifacts involved in a software engineering process for software with creative aspects may look as follows:



Examples are UI-intensive applications, marketing solutions, etc.

Support for Informal Processes and Artifacts

There modeling and model transformations and creative work seem contradicting.

Given various process steps and artifacts that are

- not formal
- visual
- ambiguous
- not producible by model transformations
- etc.

We cannot have MDSE.

Still, we want ...

- support in managing system (of systems) complexity
 - support in managing (modeling) artifacts
 - checks on models
- quick reactions to changing requirements
 - deriving software from specifications
 - traceability
- etc.

We want the benefits of MDSE.

Models and Documents

For software specified informally, try to model the documents describing it.

Not all aspects of software are described by models

- Results produced by creative workers
- Results produced using tools that create non-formal representations

But **specific documents** contain relevant information

- Results of creative work
- Alignment with non-technical stakeholders

Approach: extract (formal) facts from visual software engineering artifacts

Such an approach requires:

- Structure in (visual) documents
- Conceptualization of the documents' content

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Example of a Static Document Description

An example from a different domain shall illustrate the idea.

We learned a lot about documents, their content, and descriptions of both from art history.



Examples of Description Models for Visual Artifacts

Fragments of static documents can be referenced from model elements.



Referencing Content of Informal Documents

Particular properties of software engineering artifacts have to be considered.

On top of the **typical problems with referencing content in documents** or fragments of documents

- Subjectivity, incompleteness, and inconsistency of documents
- Immutable structure or stable external IDs
- No strict "schema" (document structure, layout, ...)

Further properties of software documentation need to be considered

- Documents describe same software on different levels of abstraction, from different perspectives, etc.
- Artifacts in SE processes are subject to constant change
 - Working documents used for team collaboration
 - Incremental development (agile, in most cases)
- Different audiences are addressed, leading to changing terminilogy etc.

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The Minimalistic Meta Modeling Language

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M³L at a Glance

Basic language constructs. More complete descriptions can be found in the literature.

A The declaration	ion of or reference to a concept name	ed A
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- A is a B The **refinement** of a concept B to a concept A;
- **A** is the **B** A is a specialization of B, B is a generalization of A (the: A is the only specialization of B)

A is a B { C } Containment of concepts; C belongs to the **content** of A, A is the **context** of C

- A |= D
 The semantic rule of a concept of a concept A; whenever A is referenced, D is bound; if D does not exist, it is created in the same context as A
- A | E F G. The syntactic rule of a concept A;
 A is printed out as or recognized from the concatenation of the syntactic forms of concepts E, F, and G;
 if not defined, a concept evaluates to / is recognized from its name

A Graphical Notation for the M³L

For the presentation in the paper, we use a graphical notation.





Experiment

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Document Templates

Concepts are used as annotated grammars to recognize document content.

Syntactic rules form a **grammar** for document representations, for example, in a JSON format used by APIs of online tools.

M³L concepts provide a **link to domain semantics** that is required to interpret documents



Document Queries

Queries / patterns are used to (re-) interpret mutable documents.

A prototypical concept reference can be used as a pattern.

When reading in a document, concepts are created / updated according to such a pattern.

CustomerJourneys:CustomerJourney3	CustJourneyBoardsWithDirectMailStep
Awareness Interest Conversion Engagement Advocacy Online Ad Website Shop Registration Socia	CustomerJourneys Name Page CustomerJourney3 Name CustomerJourney TouchPoint Website Service

Recognizing Content in a Document

The result of reading in a document is a concept graph that result from the grammar.

Each recognized concept will be created as a refinement of the grammar concepts, with actual **content from the document**, structured **in terms of the domain model**.

This structured content serves as a model for the MDSE process.

BoardInstances		
SomeBoard		
CustomerJourneys		
Page		
CustomerJourney3 Name		
CustomerJourney3		
FromInterestToLoyalty Name John Smith Persona		
Step Step Awareness VisitBefore VisitAfter Awareness VisitAfter Interest VisitBefore VisitBefore VisitAfter TouchPoint3.1 TouchPoint3.2 TouchPoint3.3 TouchPoint3.4 Banner OnlineAd Information Website		

05

Summary and Outlook



Summary and Outlook

Summary

Visual artifacts are an important part of software specification for a range of software solutions.

Per se, visual artifacts represented by informal documents do not integrate well with model-driven approaches.

First experiments showed cases where software models can be extracted from informal documents by means of a document "grammar" and links to domain models.

Outlook

Experiments with virtual whiteboard solutions showed that the simple structures provided in JSON formats required well-defined names to be used. So, basically, there are still stable IDs that need to be maintained. We need to investigate how to overcome such need, for example by artificial IDs hash values of constructs provided as metadata.

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