

# Call for Contributions

## **Note: On site and Online Options**

*To accommodate many situations, we are offering the option for either physical presence or virtual participation. We would be delighted if all authors manage to attend in person but are aware that special circumstances are best handled by having flexible options.*

## **Submission:**

**1. Inform the Chairs:** with the Title of your Contribution

**2. Submission URL:**

<https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=AIMEDIA+2025+Special>

Please select Track Preference as **MEDREC**

## **Special track**

### **MEDREC: AI-Driven Media Recommendation and Personalization**

#### **Chairs**

Ahmet Tugrul Bayrak, Data Science and Innovation Department, Ata Technology Platforms, Turkey  
[tugrul.bayrak@atptech.com](mailto:tugrul.bayrak@atptech.com)

Assoc. Prof. C. Okan Şakar, Bahçeşehir University, Turkey  
[okan.sakar@bau.edu.tr](mailto:okan.sakar@bau.edu.tr)

**along with**

### **AIMEDIA 2025, The First International Conference on AI-based Media Innovation**

July 06 - 10, 2025 - Venice, Italy

<https://www.iaria.org/conferences2025/AIMEDIA25.html>

As digital content grows exponentially, AI-driven media recommendation and personalization have become essential for enhancing user experiences. By leveraging artificial intelligence, these systems analyse user behaviour, preferences, and contextual factors to deliver relevant and engaging content. AI enables intelligent content discovery, helping users navigate vast amounts of media efficiently while ensuring personalized and meaningful interactions.

The field of AI-driven recommendations is rapidly evolving, moving from static algorithms to adaptive, data-driven models that continuously refine their predictions. These advancements are reshaping how users interact with entertainment, news, and digital media, making recommendations more accurate, responsive, and context-aware. This special track explores the latest innovations in AI-powered media recommendation, driving the future of personalized content consumption.

We invite submissions of long and short papers. Additionally, we welcome demos and posters showcasing current solutions being developed in academia or in collaboration with industry.

## **Examples of subtopics for contributions include, but are not limited to:**

- Generative AI & NLP for Media Recommendation
- Multimodal AI for Personalized Content Discovery (Text, Image, Video, Audio)
- Conversational AI for Interactive Media Recommendations
- Emotion-Aware and Sentiment-Based Personalization

- AI for News and Content Curation
- Image & Video Processing for Visual Content Recommendation
- Clustering for Audience Segmentation in Recommendations

*These are only suggestions; we welcome papers discussing other issues related to digital accessibility*

### **Important Datelines**

Inform the Chair as soon as you decide to contribute.

- Submission: May17
- Notification: June 6
- Registration: June 18
- Camera-ready: June 18

**Note:** *The submission deadline is somewhat flexible, providing arrangements are made ahead of time with the chair.*

### **Contribution Types**

- Regular papers [in the proceedings, digital library]
- Short papers (work in progress) [in the proceedings, digital library]
- Posters: two pages [in the proceedings, digital library]
- Posters: slide only [slide-deck posted on [www.iaria.org](http://www.iaria.org)]
- Presentations: slide only [slide-deck posted on [www.iaria.org](http://www.iaria.org)]
- Demos: two pages [posted on [www.iaria.org](http://www.iaria.org)]

### **Paper Format**

- See: <http://www.iaria.org/format.html>
- Before submission, please check and comply with the editorial rules: <http://www.iaria.org/editorialrules.html>

### **Publications**

- Extended versions of selected papers will be published in IARIA Journals: <http://www.iariajournals.org>
- Print proceedings will be available via Curran Associates, Inc.: <http://www.proceedings.com/9769.html>
- Articles will be archived in the free access ThinkMind Digital Library: <http://www.thinkmind.org>

### **Papers Submission**

<https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=AIMEDIA+2025+Special>

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### **Registration**

- Each accepted paper needs at least one full registration, before the camera-ready manuscript can be included in the proceedings.
- Registration fees are available at <http://www.iaria.org/registration.html>

### **Contacts**

Chairs

Ahmet Tugrul Bayrak, [tugrul.bayrak@atptech.com](mailto:tugrul.bayrak@atptech.com)

Okan Şakar, [okan.sakar@bau.edu.tr](mailto:okan.sakar@bau.edu.tr)

Logistics: (Steve McGuire), [steve@iaria.org](mailto:steve@iaria.org)