

Call for Contributions

1. Inform the Chair: with the title of your contribution

2. Submission URL:

<https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=GPTMB+2024+Special>

Please select Track Preference as **AIMEDIA**

3. Note: *For 2024, all events will be held in a hybrid mode: on site or virtual choices (live, prerecorded videos, voiced presentation slides, and .pdf slides). We hope for better times allowing us to return to the traditional on site scientific events. However, we are ready to adapt any which way the conditions dictate.*

Special track

AIMEDIA: AI-based Media Disruption and Transformation

Chairs

Prof. Dr. Stephan Böhm

Prof. Dr. Matthias Harter

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along with

GPTMB 2024, The First International Conference on Generative Pre-trained Transformer Models and Beyond

<https://www.iaria.org/conferences2024/GPTMB24.html>

June 30, 2024 to July 04, 2024 - Porto, Portugal

We cordially invite you to participate in the Special Track AIMEDIA at our upcoming GPTMB conference. This track focuses on the impact of ChatGPT and other Generative AI solutions on the media industry.

The Special Track provides a platform to present innovative AI-based media solutions and discuss their transformative power on content creation, distribution, and consumption across various media sectors in a workshop atmosphere. We encourage you to submit both long and short papers and idea papers. In addition, we look forward to demos and posters on current solutions being developed in academia or collaborations with industry.

Subtopics for contributions include, but are not limited to:

- Innovations and challenges of AI-driven content creation
- Ethical considerations in AI-enhanced media production
- Impact of AI on journalism for automating news and beyond
- AI for image generation, labeling, and annotation in the media sector.
- AI in advertising for personalization, efficiency, and engagement
- AI-powered media analytics: understanding audience behavior
- Role of AI (Open AI Sora, etc.) in film and video production
- Transformative AI technologies in broadcasting and streaming
- AI in music for composition, production, and distribution disruption
- Authenticity of media authorship and traceability of media sources
- Impact of AI on trust, credibility, and reputation in media
- Challenges of deep fake technologies and misuse of intellectual property
- AI's role in immersive media (virtual reality and augmented reality)
- Impact of AI on the media workforce and production processes

Contribution Types

- Regular papers [in the proceedings, digital library]
- Short papers (work in progress) [in the proceedings, digital library]
- Posters: two pages [in the proceedings, digital library]
- Posters: slide only [slide-deck posted on www.iaia.org]
- Presentations: slide only [slide-deck posted on www.iaia.org]
- Demos: two pages [posted on www.iaia.org]

Important Datelines

Inform the Chair or Coordinator: As soon as you decide to contribute

- Submission: May 14, 2024
- Notification: June 2, 2024
- Registration: June 12, 2024
- Camera ready: June 12, 2024

Note: The submission deadline is somewhat flexible, providing arrangements are made ahead of time with the chairs.

Paper Format

- See: <http://www.iaia.org/format.html>
- Before submission, please check and comply with the editorial rules: <http://www.iaia.org/editorialrules.html>

Publications

- Extended versions of selected papers will be published in IARIA Journals: <http://www.iaiajournals.org>
- Print proceedings will be available via Curran Associates, Inc.: <http://www.proceedings.com/9769.html>
- Articles will be archived in the Open Access ThinkMind Digital Library: <http://www.thinkmind.org>

Paper Submission

<https://www.iaiasubmit.org/conferences/submit/newcontribution.php?event=GPTMB+2024+Special>

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Registration

- Each accepted paper needs at least one full registration, before the camera-ready manuscript can be included in the proceedings.
- Registration fees are available at <http://www.iaia.org/registration.html>

Contact

Chairs

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