

Panel #3

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IARIA Congress 2024 & DigiTech 2024

Al-driven and Human-centric – A (conflicting) Cohabitation Dilemma

Moderator:

Prof. Dr. Stephan Böhm, RheinMain University of Applied Sciences, Germany

Panelists:

Prof. Dr. Christelle Scharff, Pace University, USA Dr. Antoni Martínez-Ballesté, Universitat Rovira i Virgili, Spain Prof. Dr. Jirawat Damrianant, Thammasat University, Thailand Prof. Dr. Petre Dini, IARIA, USA/EU





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Need for Balancing AI Automation and Human Intuition in Decision-Making

- Al systems excel at data processing but struggle with subjective and ethical nuances.
- Over-reliance on AI in critical sectors (e.g., healthcare, finance) may lead to ethical dilemmas where human intuition is vital.
- Human-Centric Design: Can AI Truly Understand Human Emotion?
 - AI systems, especially chatbots and virtual assistants, can respond to emotion but lack deep empathy.
 - Current efforts in affective computing aim to simulate emotion understanding, but the gap between human and machine empathy remains large.



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Key Policy Areas towards Responsible Developments in AI (UNESCO)



PYMNTS [®]							
PYMNTS TV	Today	B2B	Retail	Fintech	Digital Transformation	Crypto	AI

AI Explained: Emotion AI Tries to Interpret Human Feelings



Sources: UNESCO (https://www.unesco.org/en/artificial-intelligence/recommendation-ethics), PYMNTS (https://www.pymnts.com/wp-content/uploads/2024/08/Emotion-Al_ae35f4.png?w=768)

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The Challenge of AI Interpretability in Human-Centric Systems

- "Black-box" AI models, particularly neural networks, often lack transparency, which can lead to trust issues in sensitive applications.
- Efforts to create explainable AI (XAI) are growing, but balancing transparency and complexity remains a challenge.

The Privacy-First Design in AI Systems: Is It Possible?

- Al-driven applications heavily rely on vast datasets, which often raises concerns about personal data privacy and ethical data usage.
- Striking a balance between effective AI performance and rigorous data privacy policies is becoming critical.



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Key Goals of Explainable AI (Fiok et al. 2021)

Principle of Explainable AI Systems (DARPA)



Sources: Fiok et al. (2021) (https://www.researchgate.net/figure/Goals-of-explainable-AI-XAI fig1 353200175), DARPA (https://www.darpa.mil/program/explainable-artificialintelligence), Lawtomated (https://lawtomated.com/explainable-ai-all-you-need-to-know-the-what-how-why-of-explainable-ai/),

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• Al-Augmented Creativity: Enhancing or Stifling Innovation?

- AI tools like DALL-E and MidJourney allow creative professionals to generate ideas rapidly.
- The fear is that reliance on AI could diminish the originality of humangenerated content in art, writing, and design.

• Al as a Partner in Human Collaboration, Not a Replacement

- Rather than replacing human jobs, AI can be used to augment human capabilities, especially in sectors like healthcare, education, and legal fields.
- Human-AI collaboration could lead to a more productive and innovative workforce.



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Exhibit 12

Generative AI increases the potential for technical automation most in occupations requiring higher levels of educational attainment.

Impact of generative AI on technical automation potential in midpoint scenario, 2023



Previous assessment of work automation before the rise of generative AL Source: McKinsey Global Institute analysis

Figure 1. Hype Cycle for Emerging Technologies, 2023



Plateau will be reached: 🔿 <2 yrs. 💿 2–5 yrs. 🌑 5–10 yrs. 🔺 >10 yrs. 😵 Obsolete before plateau

McKinsey & Company

Sources: McKinsey & Company (https://www.mckinsey.de/~/media/mckinsey/locations/europe%20and%20middle%20east/deutschland/news/presse/2023/2023-06-14%20mgi%20genai%20report%2023/the-economic-potential-of-generative-ai-the-next-productivity-frontier-vf.pdf), Gartner (https://www.gartner.com/en/newsroom/pressreleases/2023-08-16-gartner-places-generative-ai-on-the-peak-of-inflated-expectations-on-the-2023-hype-cycle-for-emerging-technologies)

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Gartner





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- What does AI do for us today?
 - In our personal life?
 - In our professional life?
 - Is the experience positive? Negative? In the middle?
- Are there tasks that are un-AI-able?
- Is AI replacing humans or augmenting humans?
- Is AI replacing or augmenting humans?
- Are we trusting AI?
- What are the AI Ethics concerns w.r.t. AI human impact?
 - Personal freedom (autonomy, dignity, privacy)
 - Social wellbeing (fairness, solidarity, sustainability)
 - Technical trustworthiness (performance, safety, accountability)
 - [Brusseau 2021]



Dr. Christelle Scharff Pace University, NY, USA





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Gen AI: your muse and work companion

- In my work, genAl is *particularly useful* when writing the introduction section of our n-th scientific paper on a topic.
- Teachers *are amazed by chatGPT* and others to generate learning activities tailored to a topic.
- GitHub Copilot speeds up coding, it makes you an expert at any programming language, looks like it can read your mind!

Generative AI *is a very nice work companion*, it never gets tired, always ready to assist!



Antoni Martínez-Ballesté Universitat Rovira i Virgili



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GenAl: can you trust your friends?

- If it can write the introduction... What about results, description of a system... etc.? Are genAl systems writing consistent papers on a topic, just from some ideas and data? Ethics and control.
- Dozens of AI-powered tools aimed to teachers and to create learning materials. They spend lots of time editing, changing, ... better doing it from scratch!
- CS Students experiment with GitHub Copilot but abandon early on, they confess. Difficulties in communicating with the AI in a precise manner, or effectively debugging...



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GenAI: replacing humans?

 Sept. 2024. Band Queen has restored and enhanced their first album using AI, and has published a video for the single "The night comes down"... made with AI.

YouTube comments against the result, the use of AI, weird, creepy and scary results, disappointed...



Antoni Martínez-Ballesté Universitat Rovira i Virgili





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Finding the Balance in AI Usage: Enhancing or Hindering Human Development?

AI: A Double-Edged Sword

- Enhancement: Improves skills like English writing.
- **Dependency:** Over-reliance may hinder self-development.

Technology and Memory

- **Google Maps Analogy:** Reliance on AI, like GPS, impacts our ability to remember directions.
- Past vs. Present: From paper maps to AI navigation—what have we lost?

The Balance Challenge

- Human-AI Collaboration: AI as a tool to augment, not replace human abilities.
- Critical Question: Where is the balance that allows human growth without fostering dependency?

Cost vs. Benefit

- Resource Consumption: AI requires significant resources—electricity and data processing.
- Environmental Impact: Balancing AI benefits against costs, including global warming. Societal Considerations
- Education & Adaptability: Developing critical thinking in an AI-driven world.
- Guidelines for AI Use: Establishing best practices for effective AI integration.



Jirawat Damrianant Thammasat Univ.

Thailand





Cohabitation on the rise!

- Our society changes, our behavior should, too!
- Extending our brains with technology tentacles

Cohabitation on Educational and Health

- Homework (extending class-work)
- Personalized guideline for home self-healthcare
- Personalized training
- Personalized student advice
- Exercising tools (skills development)

Advanced cohabitation personalized services:

- Cohabitation, Training (skilling, deskilling, and reskilling)
- Designated hallucinations (intentionally crafted)
- Assisting non-expert to produce almost-as-expert output.

Rendering challenge





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Recognition challenge



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Cohabitation on decision systems

Assisting: Decision paradigm change

- Al and the Human brain need to be used in conjunction; one is not to replace the others; *bias* and *trade* must be cleared by humans.
- Human + AI-based decisions need personalized H-AI context-based training.
- The feedback loop must be updated based in *success-index* of cooperation (see Intelligent Tutorial Systems).
- Revisit: Replace Assist Advice | Feedback-by-request, Suggestions-by-predictions
- *Validation*: Validate synchronization duration | Validate use case scenarios
- Flow: AI (Personalized-AI) & in-Context (Human skills) -->> Assisted decisions

• Personalized AI for critical system resilience

- *Metaverse* is training the AI-based tools with virtual models;
- Simulations, Digital Twins accelerate the system deployments, but no real-world environments.
- Latency, reliability, synchronization (for collaborative work)
- Digital-twin approach can be used for a dry-training AI-Humans for specific tasks
- Decision prediction and feedback as options.
- Updated training and real-time impact feedback.



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Google Maps gets a massive AI upgrade with 5 new features

Interactivity

https://www.foxnews.com/tech/google-maps-gets-massive-ai-upgrade-5-new-features

The latest updates to Google Maps makes it smarter and more helpful

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Google Maps getting major upgrade thanks to new trend taking world by storm





Petre Dini IARIA

3D with Immersive View



