Priming Large Language Models for Personalized Healthcare

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InfoSys 2024
The First International Conference on AI-Health, 2024

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Athens, Greece
March 10, 2024 – March 14, 2024

Presenter Information

- **Margaret Butler Fellow,**
  - **Argonne National Laboratory,** 09/2022 –
- **Visiting Researcher,**
  - **Google Research, AI and Health,** 09-2021 – 08/2022
- **PhD, Biomedical Engineering**
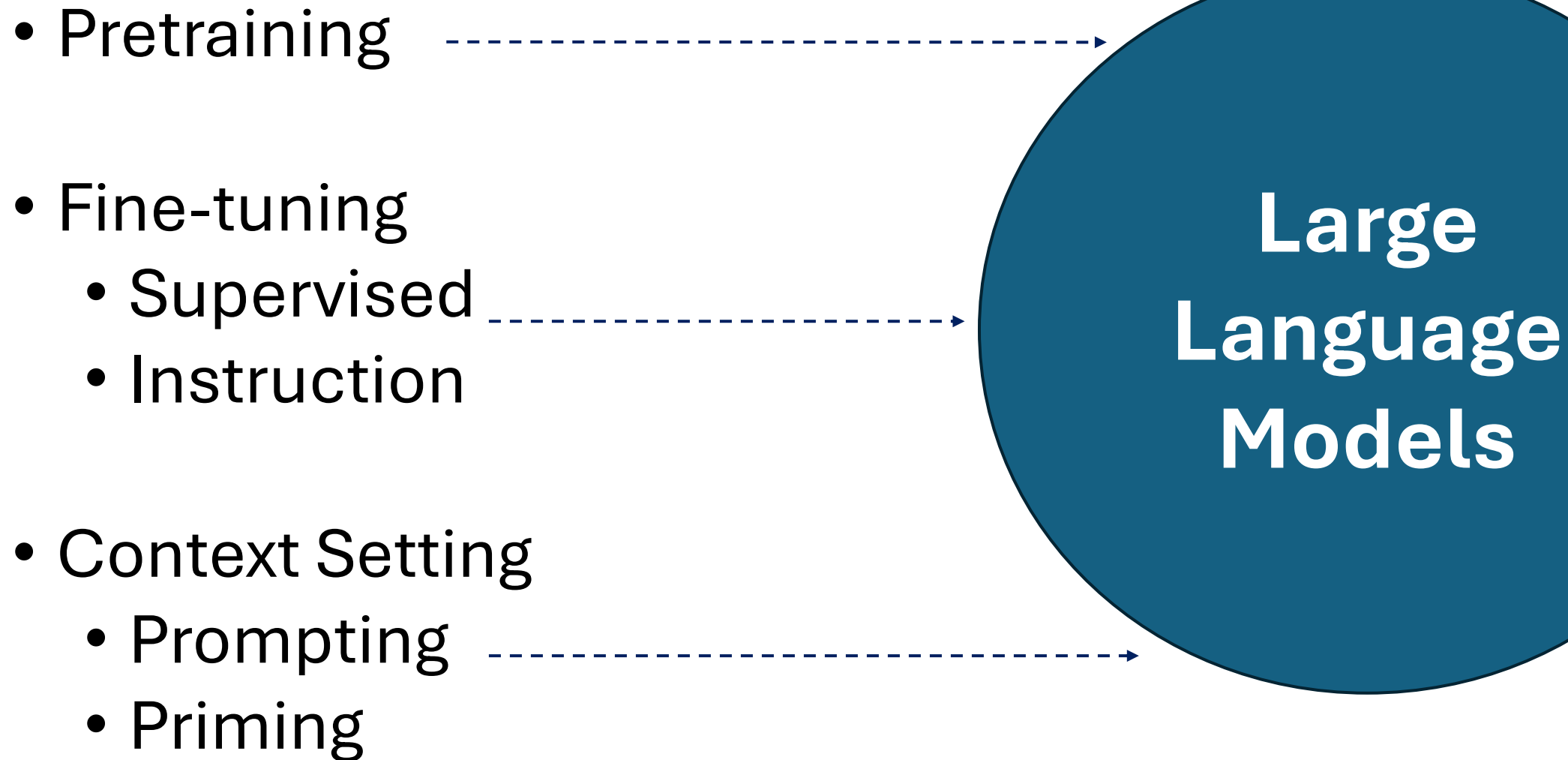 - **Duke University,** 08/2021

Research Interest Areas :

Large Language Models, Computational Fluid Dynamics, High Performance Computing, Biohealth Informatics, Personalized Healthcare

Google Scholar :

https://scholar.google.com/citations?user=mZZ7XKgAAAAJ&hl=en&oi=ao

Large Language Models can be finetuned in several ways

- Pretraining

- Fine-tuning
  - Supervised
  - Instruction

- Context Setting
  - Prompting
  - Priming

Large Language Models

Designing Personalized Heath Coach – Priming LLMs using Behavior Science, Fogg's Behavioral Model

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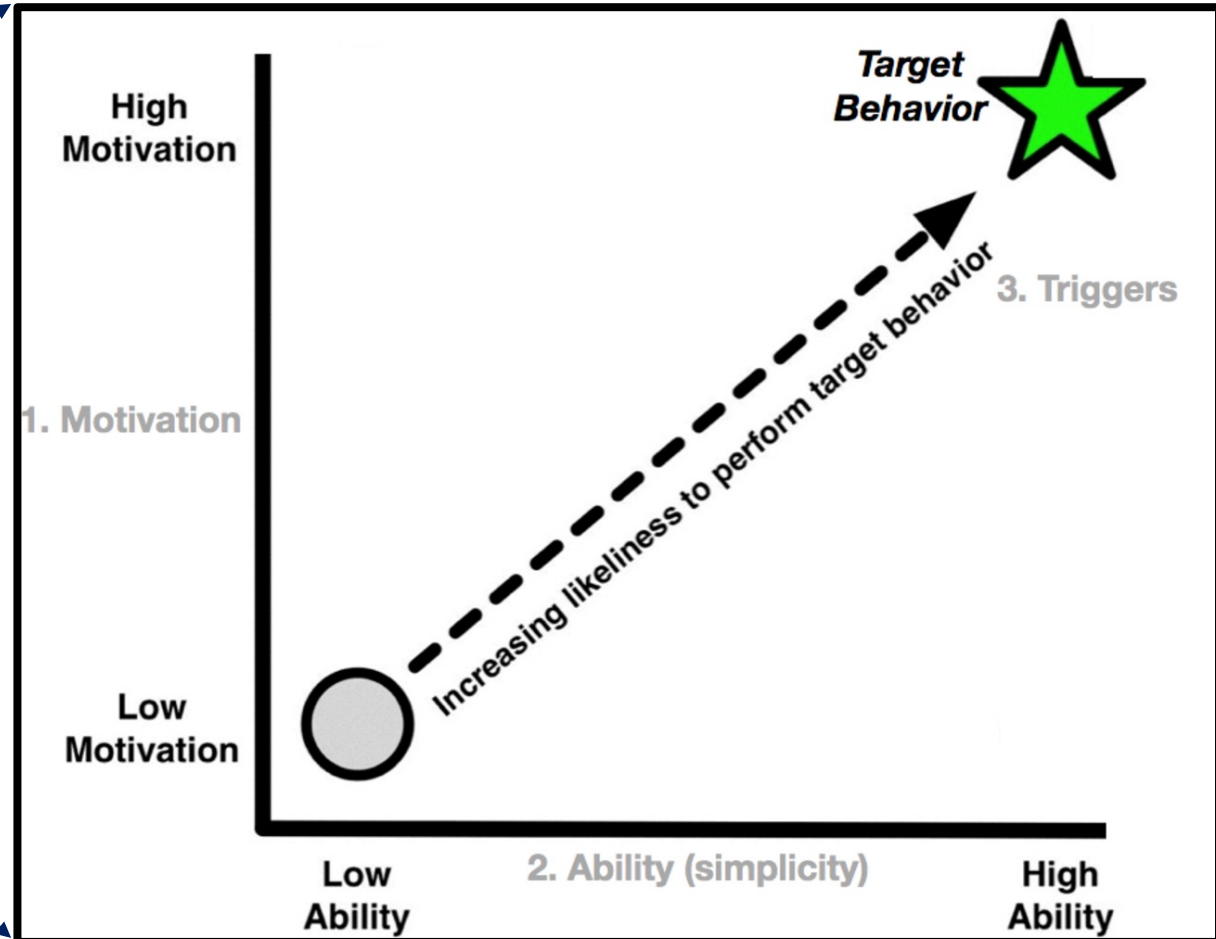
Conclusions

Sentence length & conversation length were higher in primed LLMs compared to naive context aware LLMs.

Reviewers preferred the BS-primed LLM responses with respect to user experience and appropriateness

Proof of concept study of how fundamental BS models can be used to encode user information in LLMs