

Architecting Digital Ecosystems

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In the era of digital transformation, the concept of digital ecosystems has emerged as a crucial factor in the success of many organizations. Digital ecosystems are complex networks of interdependent entities, such as organizations, individuals, and technologies, that collaborate to create value and deliver seamless experiences to customers. However, designing and constructing digital ecosystems is a challenging endeavor that demands a comprehensive comprehension of the fundamental technologies, business models, and customer requirements. It also requires making informed decisions regarding the ecosystem's structure, governance, and architecture.

This talk will delve into the fundamental principles and best practices for creating digital ecosystems. Real-life examples from various industries will be examined to showcase how organizations have successfully developed and executed digital ecosystems to stimulate growth and innovation. Moreover, we will discuss the obstacles and trade-offs that must be considered when constructing digital ecosystems, such as guaranteeing security and privacy, managing data, and promoting collaboration among various stakeholders.