

SocSys 2023 & SoftNet 2023

Theme

Making Profit from Generative-Al in Education and Health Systems



CONTRIBUTORS

VALENCIA November 2023

Moderator

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Panelists

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Panel Introduction

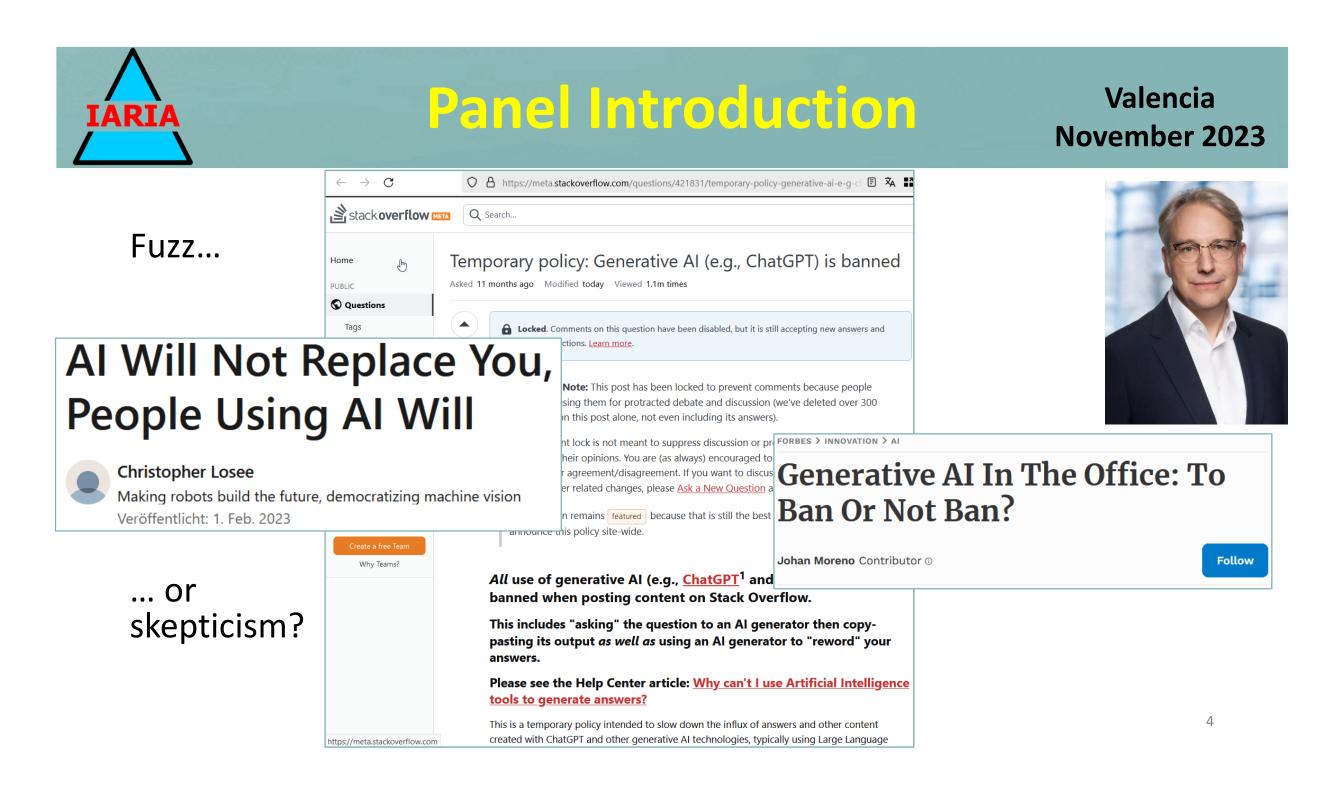
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- Generative AI disruptively entered the scene
- The linguistic approach makes it universally applicable
- Applicable to different media; it seems that dialogs are the basis of quite different creative approaches
- Applicable to create, to help creating, or to check resources
- Since OpenAI's applications it become a tool that is used in everyday tasks - sometimes too carelessly?
- LLMs' lack of understanding leads to varying quality of results

⇒ There are benefits and risks that need to be judged in different settings: application domains, communication media, applications, ...



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Chair position

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Education – improved access to learning material through generative AI

- Domain knowledge is shared to build a common body of knowledge
- Teachers profit from good learning material created by colleagues
- Teachers are relieved from answering simple questions
- Students can search for content in natural language, get synthesized answers instead of document collections
- Students actively work with information sources instead of just consuming; at least learn to ask the right questions
- Idea: Use for simulations instead of real-world experiments? Recent example in Germany: ChatGPT integration into Moodle; prototypical use in a selected case <u>https://hochschulforumdigitalisierung.de/blog/proof-of-concept-zur-anbindung-von-moodle-an-chatgpt/</u> (in German)



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Risks of generative AI use in education

- Synthesis of incorrect answers because of lack of subject matter knowledge (of LLMs)
- Advantages of students from ability to use AI rather than from knowledge of the subject
- Lack of control over the content that is presented to students
- Data provenance: sources of learning material are not equally valuable and trustworthy; authorship and acceptance need to be taken into account
- Knowledge that does not "rank well" might be considered less and, ultimately, get lost



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Generative AI in education: POSITIVE & OPTIMISTIC VIEW

- Original reaction: explosion of critiques, concerns
- Not a replacement of traditional education, but an additional <u>tool</u>
- <u>Not</u> undermining the position of educators
 - Teachers and Learning will not become obsolete!
- Ban of generative AI clearly not a solution
- Various concerns/limitations
 - Hallucinations, intellectual property issues, privacy, bias etc.
 - Challenge to existing assessment principles
 - → They are not un-important! They just need to be solved <u>by humans</u>



Simona Vasilache University of Tsukuba, Japan



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- Personalized learning
 - Leverage technology to learn at own pace
- Student engagement is crucial in the learning process
- \rightarrow AI as "study pal"
 - Participate in classes alongside student
 - Synthesize/filter information
 - Answer questions, explain
- Example: "Khanmigo" (AI tutor, GPT-4 powered; Khan Academy)
- Ultimate effect: reducing education inequality



Simona Vasilache University of Tsukuba, Japan

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In the education context

- 1. Al-generated content for MOOC and CMS (e.g., textbooks, quizzes, and study guides, tailored to individual students' learning styles and progress)
- 2. Training and consultation
- 3. Virtual assistants and educational chatBots
- 4. Subscription models (e.g., freemium)
- 5. Licensing and partnership
- 6. White label solutions (no in-house development issues)

In the health system context

- 1. Drugs discovery
- 2. Diagnostic service
- 3. Personalized treatment plans
- 4. Telemedicine solutions great for space exploration 5. Biomarker discovery: accelerating clinical trials (discovering)
- hidden patterns that human researchers might miss)



Isaac Caicedo-Castro



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- Making profit from Generative-AI in education and health systems, a snow-white or a necessary evil?
 - Who: big tech and blue-chip firms, high tech start-ups, universities and research institutes, small studios/firms, freelancers and hobbyists (?)
 - What: adaptive learning apps and platforms, virtual healthcare assistants, clinical decision support systems
 - When: accelerated pace from 2018 onwards, prevalence and ubiquitous trend
 - Where: demographical and geographical divides
 - How: eco systems, loyalty clubs, open source vs. closed source
- Opportunities: efficiency and productivity, personalisation, cost reduction (?)
- Challenges: digital governance, cloud hegemony, cognitive depletion, creativity poverty, ...



Zhijie Xu University of Huddersfield



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- Discussion and situation at German universities of applied sciences to ChatGPT&Co.
 - ChatGPT "crashing" into educational system in Nov. 2022
 - Heated discussions and uncertainty at universities
 - Different reactions and measures to react to ChatGPT&Co.
 - Using ChatGPT&Co. in daily lectures and exams



Prof. Dr. Gerhard Hube

Technical University of Applied Sciences Würzburg-Schweinfurt Faculty of Economics and Business Administration



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- Useful, still, caution is the Key
- Our Society changes, our behavior should, too!
- Personalized services:
 - Personalized re- skilling
 - Personalized guideline for home self-healthcare
 - Personalized training
 - Personalized student advice

Educational

- Homework (extending class-work)
- Personalized guideline for home self-healthcare
- Personalized training
- Personalized student advice
- Exercising tools (skills development)



Petre Dini IARIA

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Hopes on Human and AI-based critical decision systems

Assisting: Decision paradigm change

 Al and the Human brain need to be used in conjunction; one is not to replace the other

bias and *trade-offs* must be cleared by humans. - Human + Al-based decisions need *personalized H-Al context-based training*. The feedback loop must be updated based in *success-index* of cooperation

(see Intelligent Tutorial Systems).

- *Revisit*: Replace Assist Advice | Feedback-by-request, Suggestions-by-predictions
- *Validation*: Validate synchronization duration | Validate use case scenarios *Flow*: AI (Personalized-AI) & in-Context (Human skills) -->> Assisted decisions

Personalized AI for critical system resilience

- *Metaverse* is training the Al-based tools with virtual models; *Simulations, Digital Twins* accelerate the system deployments, but no real-world environments.
- Latency, reliability, synchronization (for collaborative work)
- Digital-twin approach can be used for a dry-training AI-Humans for specific tasks
- Decision prediction and feedback as options.
- Updated training and real-time impact feedback.



Petre Dini **IARIA**



Discussion #1

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Simona: just a next step, overcome it; banning not a solution; various problems, need to be solved

differentiated instruction

Isaac: have content generated for other tools (e.g., CMSs); his son studies medicine and predicts that internists will be replaced by gen. AI; drug development; U is doing experiments to skip experimentation phase

Zhijie: gen AI will teach us about how knowledge representation works; why should gen AI not be used? we can review information and remove unwanted sources; if we teach students the old way, their knowledge might become irrelevant

Gerhard: heated discussion in Germany, no regulations still

Petre: will not replace experts, but assist them; ChatGPT does not produce something that didn't exist before; students lose the ability to summarize; when you do not experiment, you will not learn from failure

Audience 1: (a) in medical applications, there is more than ChatGPT; can save risky experiments (b) in Columbia it is already used to a fair degree

Zhijie: works with people from health sector; LLM used in China a lot, e.g., for diagnosis with (first) noisy data; gen. AI can describe findings; the way we teach children has been established for hundreds of years, but perhaps it can be questioned

Audience 2 (Stephan): learners' initiative is important; availability of digital library did not lead to researchers reading more;

Audience 3 (Steve Chan): profit is created in the long tail; personalization/tailored searches will help, e.g., insurance companies to reward you, to localize to, e.g., national regulations; Isaac: yes, recommendations are always about the same

Isaac: technology has become very accessible



Discussion #2

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Petre: teachers are educated, but administration decides; question: what does this mean for AI? Steve Chan: at least in university, staff came "from the racks" (dean was a professor, etc.); MIT has student council who have a life-long account

3 perspectives: the public, government, professional services vs. open source; Petre: this is valid for every domain

Audience 1: universities provide you with different connections (networks) that boost your career, not just your knowledge

Malcolm, replying to Stephan: how about access to learning materials, what about curiosity? Stephan: motivation is most important

Matthias: some students have maybe already given up to compete with gen. AI; has a student project where students should become creativity; turns out that they did not; but gen AI came up with good ideas; Steve: there are two professors in Spain who work on metamorphic building blocks;

STUDENTS COMPETITVE OR NOT? Matthias: students might be no longer interested in well established knowledge

Malcolm: human expertise cannot be replaced

Petre: themes shift; e.g., IARIA conferences shifted from networks etc. to information processing etc.; now a shift to AI

Isaac: if we find a way to train models to be come more creative, perhaps then the situation improves

Simona: these all are short-term effects; in the long term, students will be creative, motivated, etc.

Audience 4: we should embrace these things; they are not going away; but we need to step back and review the results Final statements:

Petre: it is important to stay informed and critical

Zhijie: stays pessimistic with the background of a classic educator; solid education is still needed; initiative is a problem Isaac: need an AI to check things