



























## 3: EXAMPLES : CPD



Source: Rein Kelly

## PRIVACY AND CONFIDENTIALITY THREATS

- 98% of all IoT traffic is unencrypted, exposing personal and confidential data on the network (Source: the 2020 IoT Threat Report, Palo Alto Networks).
- IoT Toys, smart phones, fitness trackers, etc.
- Listen to unencrypted network traffic, collect personal or confidential information, then exploit that data for profit on the dark web.











## **4: PROPOSED SOLUTIONS FCFRAUD** We test 5 classification algorithms: Naive Bayes, Support Vector Machines, K-Nearest Neighbors, C4.5, and Random Forest. Classification Algorithm Avg. Accuracy (%) Precision (%) FP Rate (%) 54.71/39.41 10.71/6.18 NaiveBayes 89.76/92.99 SVM 95.49/97.55 100.00/100 0.00/0.00 C4.5 99.32/97.21 96.21/80.65 0.54/0.72 2kNN 99.27/98.18 0.49/0.30 96.54/92.31 5kNN 99.33/99.29 96.72/87.14 0.46/0.54 99.61/98.23 98.05 / 90.00 0.27/0.42 RandomForest The confirmation that a device is participating in ClickFraud criminal activities in less than 20 minutes.











4: PROPOSED SOLUTIONS					
<ul> <li>To grade our device, we are using 6 categories: device, hardware, resistance, firmware, system, and user authentication. In each category, we will have different criteria.</li> <li>Device Firmware</li> </ul>					
Criteria	1	2	3		
Known vulnerability / Exploit	Unknown	Present	Very pre	esent	
Updatability	Absent	Rare	Frequ	ent	
User Authentication					
Authentication Account	Absent Absent	_	Basic Basic	Secure Full	
management	Absell	C	00010	Full	
Brute-force protection	Exist	obsolete		Absent	
Event logging	Access event log		al logging	Absent	
Passwords	Require change after Rec setup with complexity requirements		change after etup	Default, commor easy to guess	n, 27
Security Layer	Present	nt Partial		Absent	















