Important deadlines:
- Submission (full paper) July 25, 2021
- Notification August 14, 2021
- Registration August 28, 2021
- Camera ready September 4, 2021

Tracks:
- Building user-centric systems
- Centric views
- User Centricity and Artificial Intelligence
- User Centered Design of Chatbots and Voice Assistants
- Affective computing and emotional intelligence
- Privacy and anonymity
- User-centric supporting mechanisms
- Personalization
- User-centric networking and services
- User-centric advanced applications
- Technologies for personalized services
- People-centric sensing
- User experience and usability
- User research and usage behavior