

Loop Users in: The Key to Cross-Platform Data Interoperability (Work in Progress)



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Research Interest

Web 3.0 WebAssembly and Universal App Development

Webapp can now have the same affordance as native app. If the mini-program ecosystem of WeChat is so prosperous, the web app ecosystem must also have a bright future.

Personal Cloud Computing, Privacy and Data Ownership

The future app development have to align with the privacy laws. We are interested in designing ways to enable users to manage their data, data profiles, and who access rights. Or make user data as user-owned APIs.

Internet Media Studies

Internet has become the most prominent medium in today's globe. Media studies today has become more and more Internet focused, and media scholars today need to understand the technology before providing constructive critics.

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01

State of

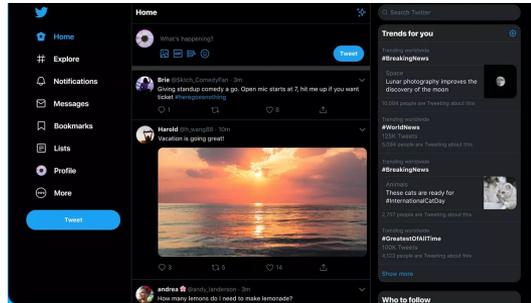
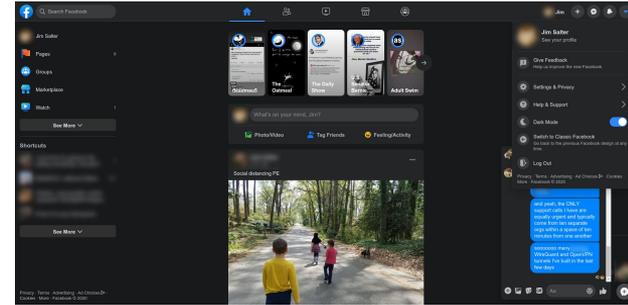
the

Union

App stores have the macro-control power the app market (30% Apple Store Customary Fee).

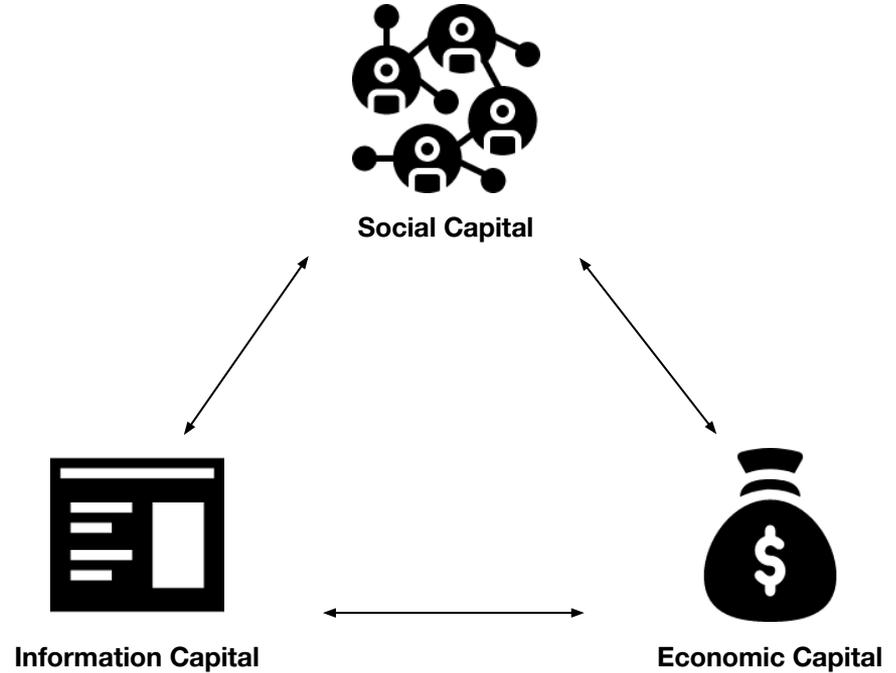
Super Apps are converging (Mini Program Ecosystem).

Social connections have become the assets of the platforms (We will make it native on browser as user API).



But users don't own their data

Social connection and personal data profile, etc.



Problems

Privacy and Data Ownership Issues

Tech giants data collecting process and microuser data profiles are off the control of users.

Centralized App Ecosystem

Giant app is unhealthy for the market: Facebook's monopoly on social media, China's intranet, the US banning TikTok and WeChat.

Lack of Interoperability

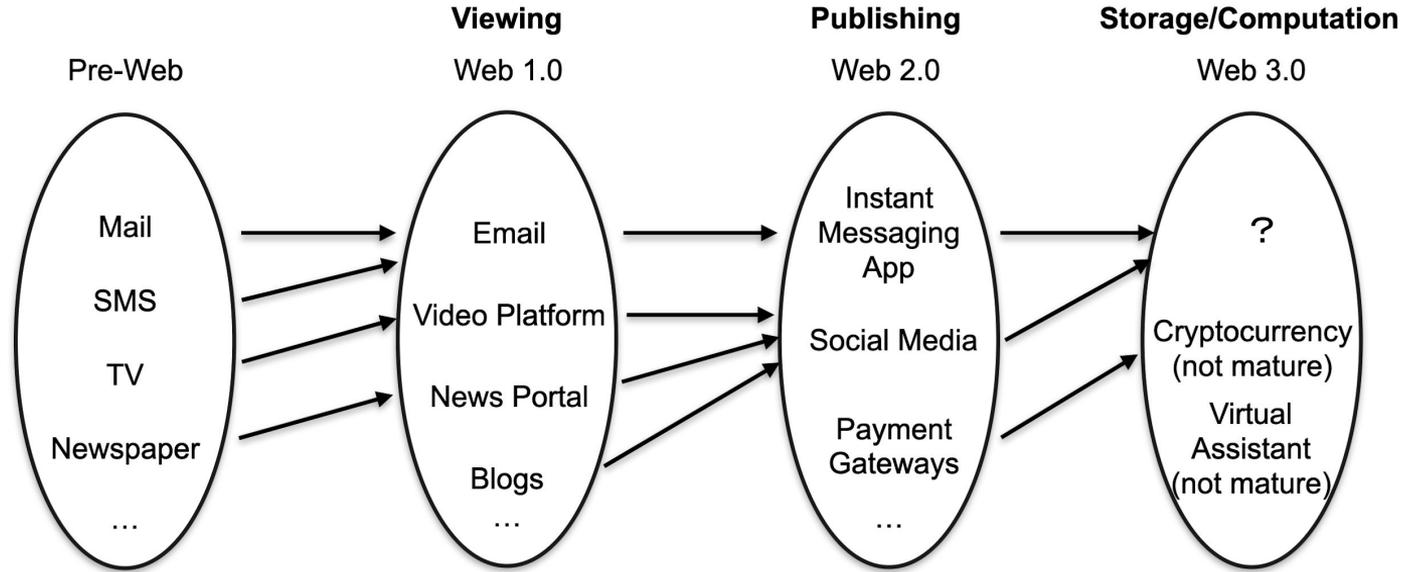
Users have various data stored in different apps that are not interoperable. There lacks a way to let user store their own data at one place, and each app get read/write access to the data in a transparent way.

Revolution

02

Evolution

The Evolution of the Internet



What we are building?

**From browser extensions to
a social web browser.**

A Personal Social Web Browser

**Private social sphere, no
followers.**

Portal

Composable personal portal page with your frequently used webapps.

20:36

Tuesday, 22 September

Customized
Name

window 2

window 3

 Faculty | Carnegie Mellon School of Design
<https://design.cmu.edu/people>

 Overview < Future Sketches -- MIT Media Lab
<https://www.media.mit.edu/groups/future-sketches/overview/>

Title of the Webpage (Have Opened)

Title of the Webpage

This is a side note example of why I save this link to my reading list.

Title of the Webpage

Title of the Webpage

Title of the Webpage

Title of the Webpage

clear list

Google Calendar

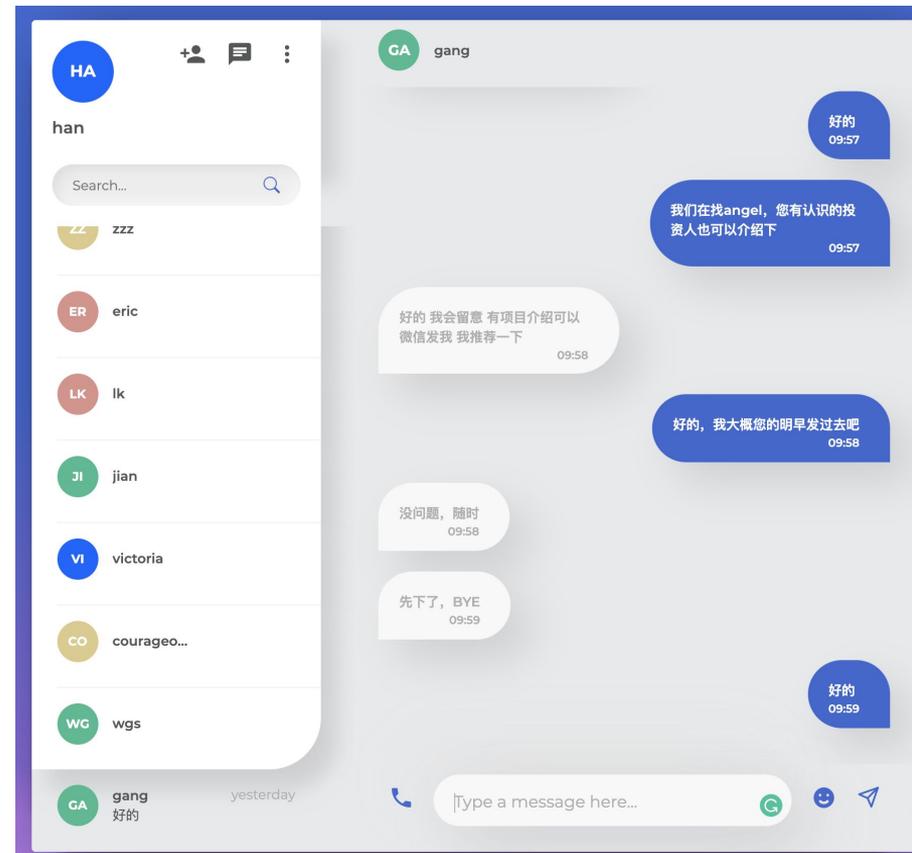
To-do

Notifications Center



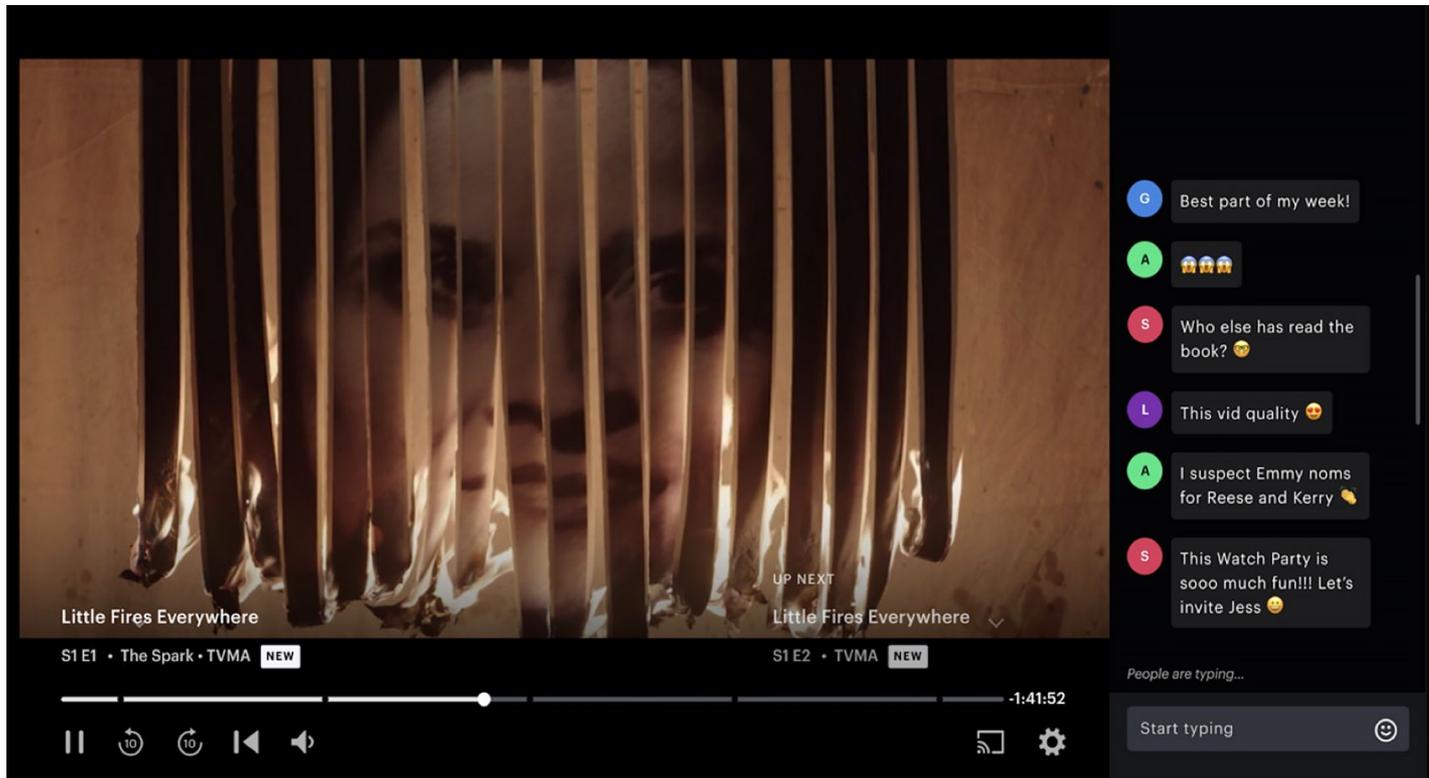
Portal Chat

Browser native social connection along with chat features.



Watch Party

Watch party on any website with browser native social connections.



The image shows a video player interface for the TV show "Little Fires Everywhere". The video content is partially obscured by vertical wooden slats, with a person's face visible through the gaps. The player includes a progress bar at the bottom, showing a duration of 1:41:52. The video title "Little Fires Everywhere" is displayed in the bottom left and right corners. The episode information "S1 E1 • The Spark • TVMA" and "S1 E2 • TVMA" are shown below the title. A "NEW" badge is present next to the episode information. The chat overlay on the right side of the player contains five messages from users with colored avatars (G, A, S, L, A, S). The chat messages are: "Best part of my week!", "👏👏👏", "Who else has read the book? 📖", "This vid quality 🤔", "I suspect Emmy noms for Reese and Kerry 🏆", and "This Watch Party is sooo much fun!!! Let's invite Jess 😊". The chat area also includes a "People are typing..." indicator and a "Start typing" input field with a smiley face icon.

Little Fires Everywhere

UP NEXT

Little Fires Everywhere

S1 E1 • The Spark • TVMA **NEW**

S1 E2 • TVMA **NEW**

-1:41:52

Best part of my week!

👏👏👏

Who else has read the book? 📖

This vid quality 🤔

I suspect Emmy noms for Reese and Kerry 🏆

This Watch Party is sooo much fun!!! Let's invite Jess 😊

People are typing...

Start typing 😊

Social Connections as an API

We help content-centric platforms do social-based content distribution.

Friends Watching 朋友在看



Live

LIVE: Biden Campaign Rejects Trump Team's Plan to Reschedule...

Bloomberg QuickTake: Now
1.6K watching

LIVE NOW



4:49

FBI: Anti-government group plotted to kidnap Gov. Gretchen Whitmer

Click On Detroit | Local 4 | WDIV ✓
9.5K views • 1 hour ago



Politics

0:46

McConnell Says He Hasn't Been to White House Since August Due to...

Bloomberg QuickTake: Now
21K views • 6 hours ago

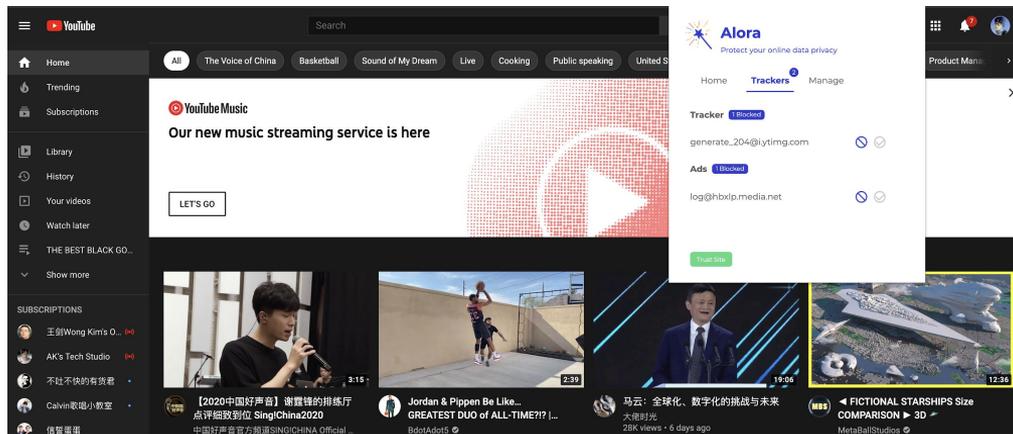
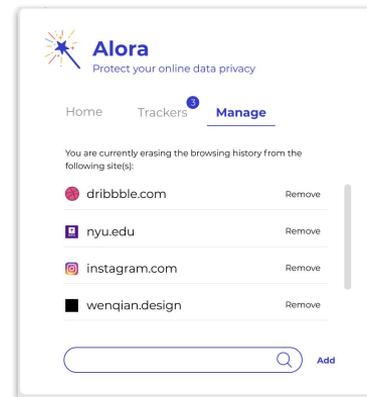
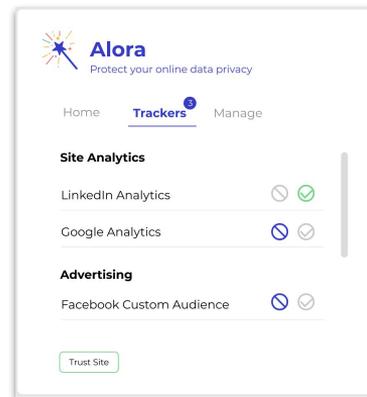
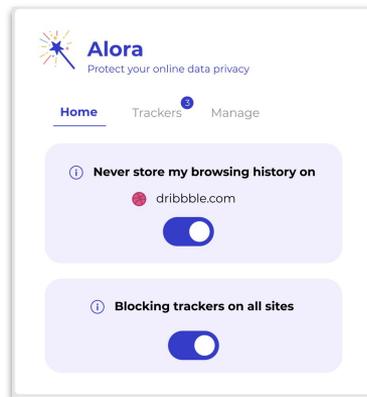






Alora Privacy Protection (Published)

Automatically clean history and block trackers



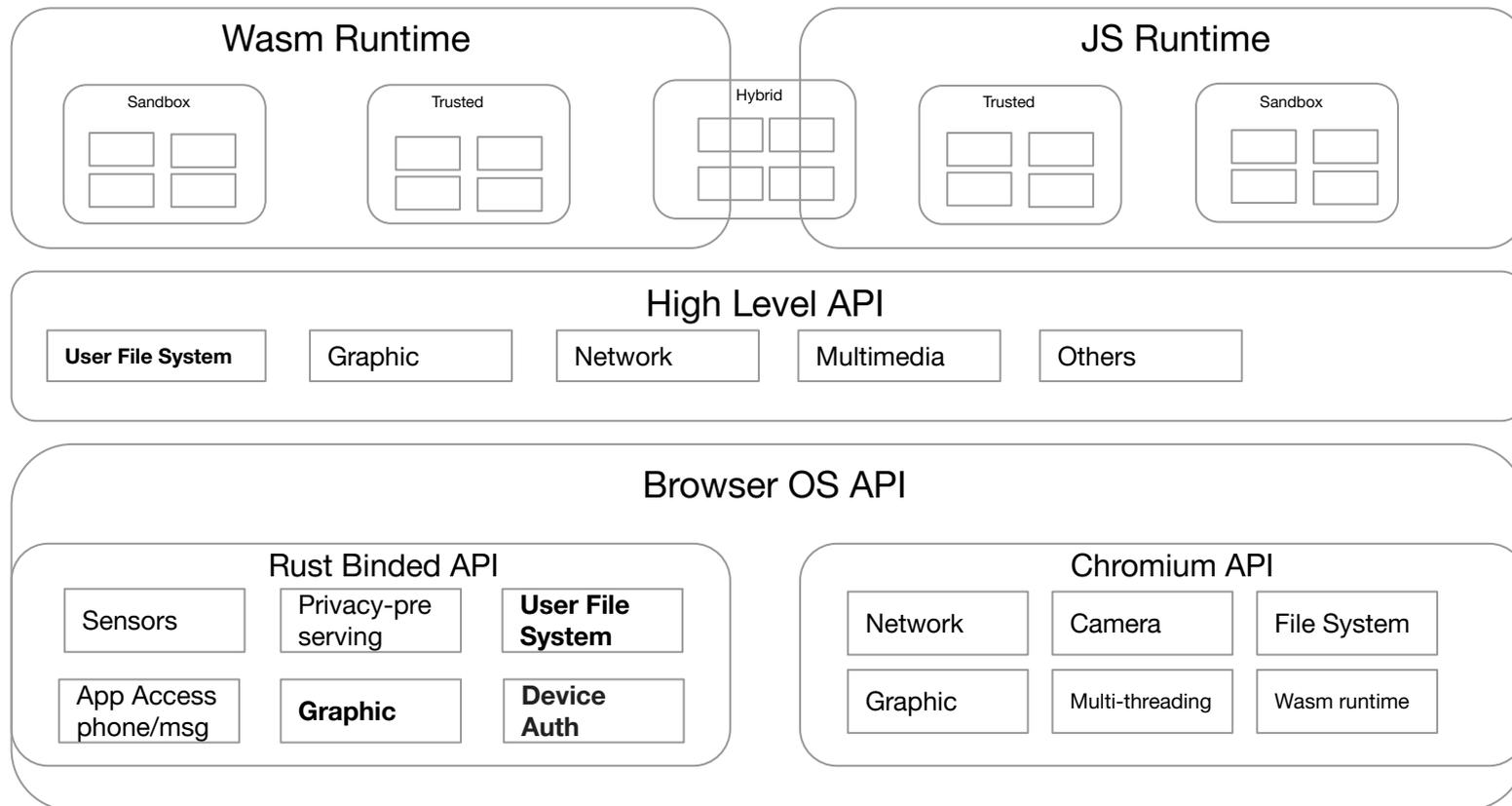
A Lighter Social Web OS

**Web Assembly + JS Runtime.
Private social media.
Social as a service.**

Native App On Browser

Native performance, no downloading.

Privoce Web3.0 OS



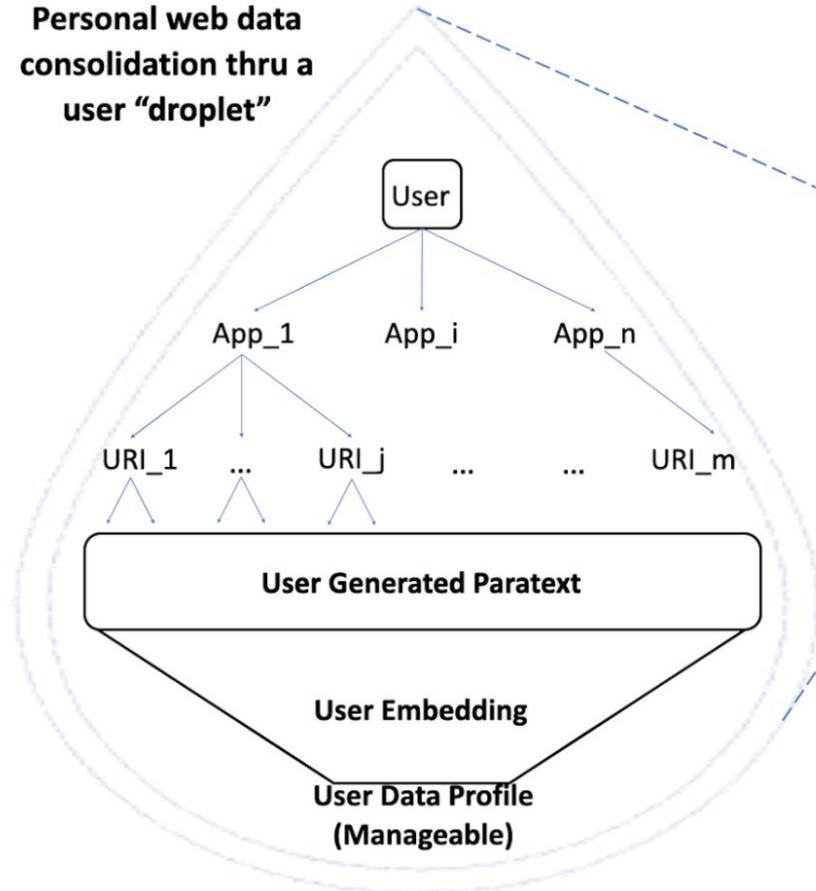
Personal Data Profile Shared by Web Apps

**User owned API, including
social contacts, data
profile, shared in a privacy
preserving way.**

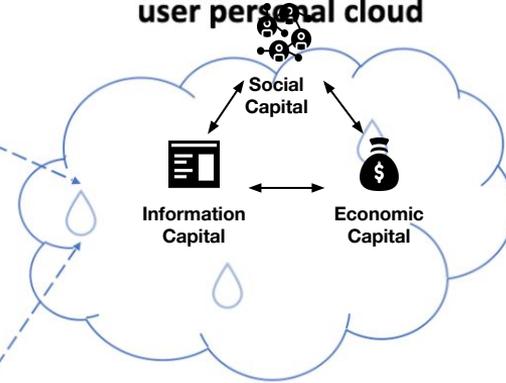
User Personal Cloud

Browser is more powerful and justified than google/facebook on saving user data.

Personal web data
consolidation thru a
user "droplet"

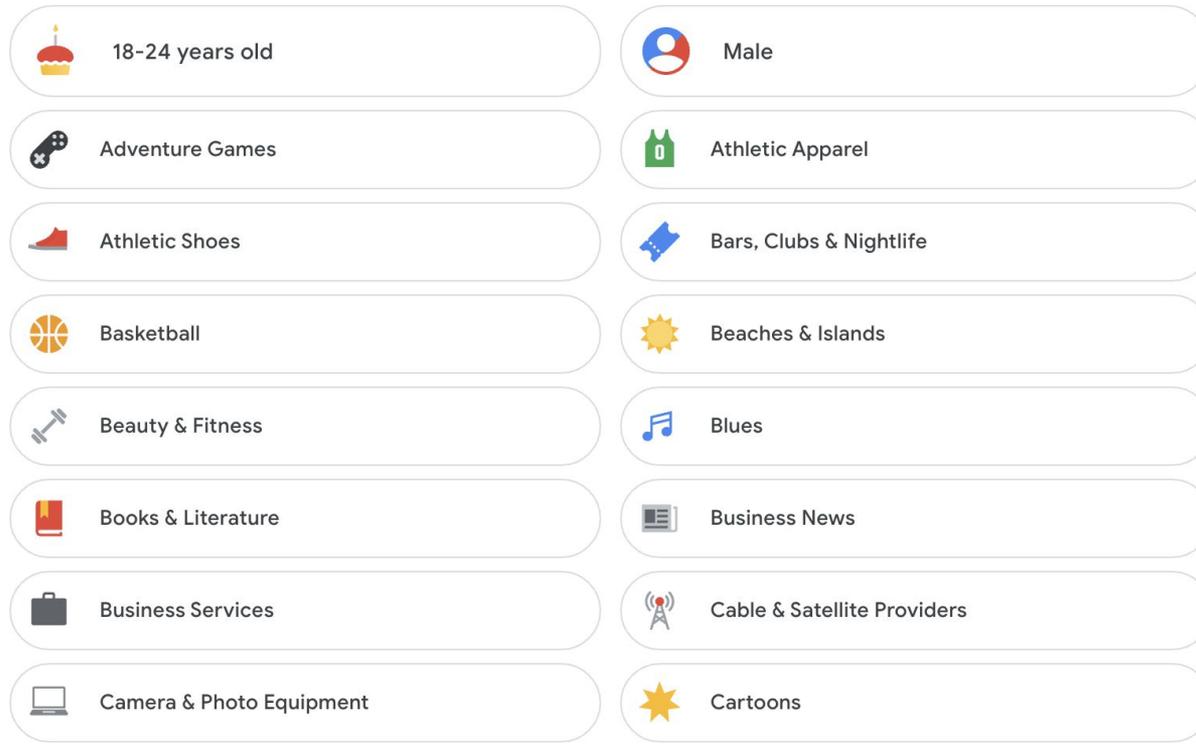


Plural user "droplets"
form
user personal cloud



User Manageable Data Profile

We help users generate manageable data profiles that platforms can request right of read/write access.



Example Above: Google's User Profile.

Product &

03 Market

Potential Use Case

Social Distribution of Premium Content.

GuitarMasterClass.net · Tom is watching
Emotional Groovy Licks



Emotional Groovy Licks
Limited Free Access · Tom's Friend

YouTube · John is watching
Absence Makes the Heart Grow Fonder

知 Zhihu.com · Han is watching
知乎Live-去中心化互联网的理论与实践

Example: Tom is a Master Class premium user. If Tom really enjoy a video on Master Class, he can click our “Wow” button, and all of his non-premium friends can see that piece on Master Class for free. Master Class will potentially gain more subscribers thereof.

Similar Projects

Web+WASM is our key differentiator.

**Popular OS and
Browsers:
Android, iOS,
Safari, Brave,
etc.**



Brave Browser

Privacy-preserving
Browser for Web 2.0.

**Blockchain
based
Decentralized
App ecosystem**



Blockstack

DApp Browser
well-known in the
crypto sphere.

**Super apps,
traditional social
media platforms
with multiple
features.**



WeChat

Super app popular in
China.

Roadmap

We have clearly planned out our objectives in the coming year.

September 2020

Alora: Personal data privacy extension.
Already published the first version--[access here](#).

November 2020

Portal 1.0
Publish the first version of Portal with data management features.

January 2021

Portal 2.0
Publish the Portal 2.0 with social features--Content-based chat, Social News Feed--Imagine a browser with facebook functions on every webpage--but as an infrastructure.

May 2021

Social Web Browser 1.0
Publish our social web browser with Portal and Alora integration.

Let's redistribute power to individuals!

- **Tim Berners-Lee, inventor of WWW**

Conclusion

Four leverages of Privoce

**New
Technologies**
WebAssembly + Cloud
Computing.

**Hardware
Neutral**
Cross-Device web app
ecosystem.

**Resilient
Architecture**
Distribution app through
URL rather than app store.

Data Ownership
Interoperable user controlled
profile including social
connection and data profile.

Privoce

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Privoce.com