Call for Contributions

Submission:
1. Inform the Chairs: with the Title of your Contribution
2. Submission URL:
Please select Track Preference as MPMAD

Special track

MPMAD: Multi-Platform Mobile Application Development: Challenges and Opportunities

Chair and Coordinator

Prof. Dr. Martin Zimmermann, University of Applied Sciences and Arts, Lucerne, Switzerland
martin.zimmermann@hslu.ch

along with

ICIW 2019, The Fourteenth International Conference on Internet and Web Applications and Services
July 28, 2019 to August 01, 2019 - Nice, France

The special track Multi-Platform Mobile Application Development: Challenges and Opportunities (MPMAD), held along with the general conference ICIW 2019, taking place during July 28, 2019 to August 01, 2019 in Nice, France. It provides researchers in focused areas the opportunity to meet and present their work, and offer a forum for interaction among the broader community of mobile application development. It is also an opportunity for researchers and practitioners to present and discuss the most recent innovations, results, experiences and concerns in the several perspectives of Multi-platform mobile application development.

In traditional mobile application development, reusability of code is a big challenge due to native apps’ non-interoperable code bases, resulting in separate projects and developer environments. Due to the inherent complexity of mobile applications adequate methods are required for the development of maintainable and evolvable applications, e.g. new design patterns and frameworks. Multi-platform development has become a popular alternative for companies without the possibility to deploy specialized mobile applications for each targeted platform. This approach typically not only reduces the development effort but also enables a quicker time-to-market.

Interested authors are invited to submit unpublished work, contributing with research papers, case studies, sample solutions, comparison of multi-platform mobile development solutions, frameworks as well as open research areas. Papers should be original and contain contributions of theoretical or experimental nature or be unique experience reports.

Topics include, but not limited to:
Software engineering issues for multi-platform mobile application development
Frameworks for multi-platform mobile applications
Evaluation and comparison of frameworks and cross-platform tools
Challenges for the mobile development process
Development costs of multi-platform mobile applications
Progressive Web Applications
Javascript Frameworks for multi-platform mobile applications
Performance Parameters of Mobile App Development Strategies
End-user perception of multi-platform applications
Runtimes and Source Code Translators
Location-based mobile applications and services
Beacon enabled mobile applications.

Important Datelines
- Inform the Chair (see Contacts below): as soon as you decided to contribute
  Submission: June 2, 2019
  Notification: June 22 2019
  Registration: July 1, 2019
  Camera-ready: July 1, 2019

Contribution Types
- Regular papers [in the proceedings, digital library]
- Short papers (work in progress) [in the proceedings, digital library]
- Posters: two pages [in the proceedings, digital library]
- Posters: slide only [slide-deck posted on www.iaria.org]
- Presentations: slide only [slide-deck posted on www.iaria.org]
- Demos: two pages [posted on www.iaria.org]

Paper Format
- See: http://www.iaria.org/format.html
- Before submission, please check and comply with the editorial rules: http://www.iaria.org/editorialrules.html

Publications
- Extended versions of selected papers will be published in IARIA Journals: http://www.iariajournals.org
- Print proceedings will be available via Curran Associates, Inc.: http://www.proceedings.com/9769.html
- Articles will be archived in the free access ThinkMind Digital Library: http://www.thinkmind.org

Paper Submission
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Registration
- Each accepted paper needs at least one full registration, before the camera-ready manuscript can be included in the proceedings.
- Registration fees are available at http://www.iaria.org/registration.html

Contacts
Chair: Martin Zimmermann, martin.zimmermann@hslu.ch
Logistics: steve@iaria.org