

## Call for Contributions

**Inform the Chair:** with the Title of your Contribution

**Submission URL:**

<https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=BUSTECH+2019+Special>

Please select Track Preference as **ITOT**

Special track

## **ITOT: Information Technology-enabled Organizational Transformation**

### **Chairs and Coordinators**

Prof. Dr. Pierre Hadaya, École des Science de la Gestion, Université du Québec à Montréal, Canada  
[hadaya.pierre@uqam.ca](mailto:hadaya.pierre@uqam.ca)

Prof. Dr. Philippe Marchildon, École des Science de la Gestion, Université du Québec à Montréal, Canada  
[marchildon.philippe@uqam.ca](mailto:marchildon.philippe@uqam.ca)

Prof. Dr. Abderrahmane Leshob, École des Science de la Gestion, Université du Québec à Montréal, Canada  
[leshob.abderrahmane@uqam.ca](mailto:leshob.abderrahmane@uqam.ca)

along with

**BUSTECH 2019**, The Ninth International Conference on Business Intelligence and Technology

<http://www.iaria.org/conferences2019/BUSTECH19.html>

May 05, 2019 to May 09, 2019 - Venice, Italy

Organizational Transformation (OT) is about substantially changing an organization's structure and/or practices (*Orlikowski, 1996*). An IT-enabled OT, in turn, refers to a substantial change to an organization's structure and/or practices that is caused or supported by Information Technology (IT) (*Besson and Rowe, 2012*).

The objective of this special track is to contribute to the body of knowledge that helps scholars and practitioners increase their collective understanding of

- (1) What are the different forms and dynamics of IT-enabled OT (including those at the individual and group level);
- (2) Why IT-enabled OT come about;
- (3) How IT-enabled OT can be managed and governed;
- (4) How the people can be engaged in IT-enabled OT, and
- (5) What are the positive and negative outcomes of IT-enabled OT.

We welcome both design and behavioural research in order to provide a comprehensive understanding of the creation and appropriation of the information technologies that cause or support organizational transformation.

**Topics relevant** for submissions include, but are not limited to, the following:

- Development of frameworks for classifying the various forms and types of IT-enabled OT
- Development of theoretical models to improve our understanding of the IT-enabled OT process
- Development of methodological anchors to support the conduct of research on IT-enabled OT
- Enterprise architecture to support IT-enabled OT
- Business process reengineering to support IT-enabled OT
- Business process management to support IT-enabled OT

- Agency of organizational actors impacted by IT-enabled OT
- Engaging and governing IT-enabled OT
- Changing organizational culture and IT-enabled OT
- Case studies describing and explaining IT-enabled OT
- Risks, barriers and benefits of IT-enabled OT for practitioners
- Enterprise systems implementation

#### Basic references

Orlikowski, W. (1996). *Improvising organizational transformation over time: a situated change perspective*. *Information Systems Research*, 7(1), 63–92.

Besson, P. and Rowe, F. (2012). *Strategizing information systems-enabled organizational transformation: A transdisciplinary review and new directions*. *Journal of Strategic Information Systems*, 21(), 103-124.

#### **Important Datelines**

- Inform the Chair: As soon as you decided to contribute
- Submission: ~~March 10, 2019~~ **March 23, 2019**
- Notification: ~~March 30, 2019~~ **April 8, 2019**
- Registration: ~~April 8, 2019~~ **April 14, 2019**
- Camera-ready: ~~April 8, 2019~~ **April 14, 2019**

#### **Contribution Types**

- Regular papers [in the proceedings, digital library]
- Short papers (work in progress) [in the proceedings, digital library]
- Posters: two pages [in the proceedings, digital library]
- Posters: slide only [slide-deck posted on [www.iaria.org](http://www.iaria.org)]
- Presentations: slide only [slide-deck posted on [www.iaria.org](http://www.iaria.org)]
- Demos: two pages [posted on [www.iaria.org](http://www.iaria.org)]

#### **Paper Format**

- See: <http://www.iaria.org/format.html>
- Before submission, please check and comply with the editorial rules: <http://www.iaria.org/editorialrules.html>

#### **Publications**

- Extended versions of selected papers will be published in IARIA Journals: <http://www.iariajournals.org>
- Print proceedings will be available via Curran Associates, Inc.: <http://www.proceedings.com/9769.html>
- Articles will be archived in the free access ThinkMind Digital Library: <http://www.thinkmind.org>

#### **Paper Submission**

<https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=BUSTECH+2019+Special>

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#### **Registration**

- Each accepted paper needs at least one full registration, before the camera-ready manuscript can be included in the proceedings.
- Registration fees are available at <http://www.iaria.org/registration.html>

#### **Contact**

Pierre Hadaya: [hadaya.pierre@uqam.ca](mailto:hadaya.pierre@uqam.ca)

Logistics: [steve@iaria.org](mailto:steve@iaria.org)