



International Academy, Research, and Industry Association

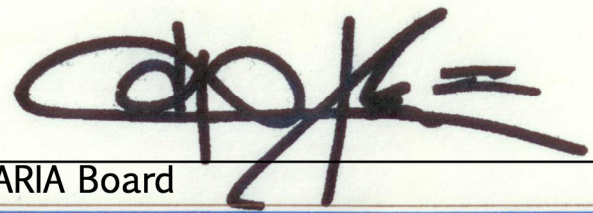
Best Paper Award

Data-driven Direct Marketing via Approximate Dynamic Programming

By

Jesper Slik, Sandjai Bhulai

Presented during DATA ANALYTICS 2019, The Eighth International Conference on Data Analytics,
held in Porto, Portugal during September 22 - 26, 2019.


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