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## 'Only certainty is that nothing is certain."

### "An important source of bad decisions is illusion of certainty." Kenneth Boulding



Fig. 1 -Different facets of Uncertainty















• Gödel's theorems of incompleteness.

The theorems demonstrate the inherent limitations of every formal axiomatic system containing basic arithmetic.

• Shackle [1961] :

"In a predestinate world, decision would be *illusory*; in a world of a perfect foreknowledge, *empty*; in a world without natural order, *powerless*. Our intuitive attitude to life implies non-illusory, non-empty, non-powerless decision.... Since decision in this sense excludes both perfect foresight and anarchy in nature, it must be defined as choice in face of bounded uncertainty."

#### • Smithson [1989]:

"Western intellectual culture has been preoccupied with the pursuit of absolutely certain knowledge or, barring that, the nearest possible approximation of it."







Uncertainty in Transportation Problems resides in:

- Data (numerical, descriptive, perceptive)
- Measurement
- Human perception
- Understanding of objectives and goals
- Reasoning logic based on similarity and association
- Accuracy level required for planning and design



### How to measure Uncertainty?



How do you want it - the crystal ball or probability?



#### UNCERTAINTY MEASURES PATTERN







PROBABILITY THEORY
 POSSIBILITY THEORY
 EVIDENCE
 ALTERNATIVE

**EVIDENCE THEORY** 



$$U(S) = a \cdot \log_{b} |S|$$
 (Hartley, 1928)

where:

- S is a generic finite set
- S is the cardinality of S;

a and b are positive constants (a>0, b>1) that determine the unit of measure of uncertainty.



Information Theory-based Uncertainty measures



 $I(A,B) = U(A)-U(B) = \log_2(|A|/|B|)$  $|B| = 1 \longrightarrow I(A,B) = \log_2(|A|) = U(A)$ 



Uncertainty as Information associated with a message  $x_k$ :

 $I_{k} = -\log_{2} P\{x_{k}\}, \quad \text{(Shannon, 1948)}$ where  $P\{x_{k}\}$  is the probability associated with the selection of the message  $x_{k}$ . The average
Information (Uncertainty) is:  $H = -\sum_{k=1}^{n} P\{x_{k}\} \log_{2} P\{x_{k}\} \quad \text{Shannon entropy}$ 



## Possibility Theory

Given a set X and its Power set  $P\left(X\right)$ , a Possibility distribution is a function

the Possibility measure is

$$Poss(A) = \max_{x \in A} r(x) \ \forall A \in P(X)$$

and the Necessity measure is

With the following axioms: Axiom 1:  $Poss(\emptyset) = 0$ Axiom 2: Poss(X) = 1Axiom 3:  $Poss(U \cup V) = max(Poss(U), Poss(V)$  for any disjoint

subsets U and V.







 $Poss(B \ge A) = Max Min (Poss_B(x), Poss_{\ge A}(x)) \text{ for } x \in X$ 





### Poss( $A \cup B$ ) = max {Poss(A), Poss(B)} Nec( $A \cap B$ ) = min {Nec(A), Nec(B)}



U-Uncertainty

$$U(A) = \sum_{i=2}^{n} log_{2}(i) \cdot [Poss(x_{i}) - Poss(x_{i+1})]$$
  
with Poss(x<sub>1</sub>) = 1, Poss(x<sub>n+1</sub>) = 0 by convention



Principle of Uncertainty Invariance:

H = U

$$-\sum_{i=1}^{n} P(x_i) \cdot \log_2 P(x_i)$$
  
=  $\sum_{i=2}^{n} \log_2(i) \cdot [Poss(x_i) - Poss(x_{i+1})]$ 



• Probabilistic normalization:  

$$\sum_{k=1}^{n} P(x_k) = 1$$
• Possibilistic normalization  
 $Max(Poss(x_i)) = 1$ 



• The log-interval scale transformation has the form:  $Poss(x_i) = \beta \cdot P(x_i)^{\alpha}$  i = 1, 2, ....n where  $\alpha$  and  $\beta$  are positive components.

From probabilistic normalization, we obtain  $\beta^{1/\alpha} = \Sigma_i Poss(x_i)^{1/\alpha}$ and then, with  $\gamma = 1/\alpha$ :

$$P(x_i) = \frac{Poss(x_i)^{\gamma}}{\sum_{i=1}^{n} Poss(x_i)^{\gamma}}$$



$$-\sum_{k=1}^{n} \frac{Poss(x_{k})^{\gamma}}{\sum_{i=1}^{n} Poss(x_{i})^{\gamma}} \log_{2} \frac{Poss(x_{k})^{\gamma}}{\sum_{i=1}^{n} Poss(x_{i})^{\gamma}} = \sum_{i=2}^{n} \log_{2}(i) \cdot [Poss(x_{i}) - Poss(x_{i+1})]$$



### AN EXAMPLE

### MODELLING PARKING CHOICE BEHAVIOUR USING POSSIBILITY THEORY



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The generalised cost for the parking facility j is defined as:

$$PFC_j = c_j + m_j \cdot \frac{1}{\alpha}$$

#### Where:

$$c_{j} = TV_{o,j} + TR_{j} + CT_{j,d}$$

$$for free parking$$

$$m_{j} = \begin{cases} 0 & for free parking \\ MU \cdot [min(1, FC_{j} \cdot DS_{j})] & for illegal parking \\ TAR_{j} \cdot minimum integer \ge DS_{j} for charged parking \\ DS_{j} = dwell time (hours) \end{cases}$$



# MODELLING PARKING CHOICE BEHAVIOUR USING POSSIBILITY THEORY

Scenario	TAR (€/h)	MU (€)	DS	FC
1	1	50	short	weak
2	1	50	average	average
3	1	50	average	strong



### MODELLING PARKING CHOICE BEHAVIOUR USING POSSIBILITY THEORY





# MODELLING PARKING CHOICE BEHAVIOUR USING POSSIBILITY THEORY

• Values of the perceived costs









## MODELLING PARKING CHOICE BEHAVIOUR USING POSSIBILITY THEORY

		Scenario	
Parking facility	1	2	3
1 free parking	0.06 (0.56)	0.19 (0.89)	0.32 (0.89)
2 illegal parking	0.55 (1.00)	0.28 (0.93)	0.10 (0.74)
3 charged parking	0.39 (0.92)	0.53 (1.00)	0.58 (1.00)



Conclusions

In my opinion, the Possibility Theory and the Fuzzy Set Theory are not a «cure-all» for whichever problem. There are two level of analysis: the level of the analyst , who knows statistics and probability calculations; and the level of the decision-makers, who often ignore average, standard deviation, probabilities etc.. They make decision on the basis of approximate reasonings, of their information and uncertainty about the problem. Thus, when dealing with models of decision-makers' behavior, I believe that the Possibility Theory and the Fuzzy Set Theory show all their potential



### Knowing ignorance is strength. Ignoring knowledge is sickness.

Tao Te Ching by Lao Tzu



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