Call for Contributions
1. Inform the Chair: with the Title of your Contribution
2. Submission URL:
https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=ACHI+2018+Special
Please select Track Preference as CH-CHI

Special track

CH-CHI: China as a Context

Chair and Coordinator: Bin Xu, PhD, Facebook UX Research, USA <u>bx55@cornell.edu</u>

along with

ACHI 2018, The Eleventh International Conference on Advances in Computer-Human Interactions http://www.iaria.org/conferences2018/ACHI18.html

The rapid growth of China's local but unique user-centered applications such as WeChat, AliPay, Didi among their users indicates an open space for HCI research in this unique cultural, locale and market context. Questions such as why and how these local applications' designs work, including their user psychological attributes, norms, cultural backgrounds are valuable for HCI researchers to understand the users in this context, and also formatively imply new designs for these users and beyond.

This special track welcomes theoretical, critical and empirical researches that look into this context, in various domains not limited to social media, community, P2P sharing, eCommerce, privacy, and so on.

Topics include, but not limited to:

- Features of user-centered Chinese applications
- HCI-related Chinese cultural uniqueness
- User-centered HCI in the Chinese market context
- Philological and cultural background of Chinese-oriented user-centered HCI
- Special user-centered Chinese cultural design paradigms
- Common global research and technologies from a Chinese perspective
- Critical and empirical research derived from Chinese-oriented approaches

Contribution Types

- Regular papers [in the proceedings, digital library]
- Short papers (work in progress) [in the proceedings, digital library]
- Posters: two pages [in the proceedings, digital library]
- Posters: slide only [slide-deck posted on www.iaria.org]
- Presentations: slide only [slide-deck posted on www.iaria.org]
- Demos: two pages [posted on www.iaria.org]

Important Datelines

- Inform the Chair: As soon as you decided to contribute
- Submission: December 7, 2017
- Notification: January 12, 2018
- Registration: January 26, 2018
- Camera ready: February 5, 2018

Note: These deadlines are somewhat flexible, providing arrangements are made ahead of time with the chair.

Paper Format

- See: <u>http://www.iaria.org/format.html</u>
- Before submission, please check and comply with the editorial rules: <u>http://www.iaria.org/editorialrules.html</u>

Publications

- Extended versions of selected papers will be published in IARIA Journals: http://www.iariajournals.org
- Print proceedings will be available via Curran Associates, Inc.: http://www.proceedings.com/9769.html
- Articles will be archived in the free access ThinkMind Digital Library: http://www.thinkmind.org

Paper Submission

https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=ACHI+2018+Special Please select Track Preference as **CH-CHI**

Registration

- Each accepted paper needs at least one full registration, before the camera-ready manuscript can be included in the proceedings.

- Registration fees are available at http://www.iaria.org/registration.html

Contact

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