

### PANEL

### Topic: Patient Role in Mobile Adaptable Healthcare: Awareness and Accessibility

### Tuesday, April 26 2016, 18:15

MODERATORS: Anne G. Ekeland, Norwegian center for e-health research Marianne Trondsen, Norwegian center for e-health research

www.telemed.no

### **Mobile adaptable healthcare**

The use in health care of new cloud, mobile, wearable and device technologies that are:

- Adaptable and easily allow other tools and applications to link and integrate with them
- Focused on user experience and user-centered design
- Data driven create and present data to the user in order to help improve decision making

### The topic of the panel

- These technologies support a goal of wider transformation of the health care system, usually changing the relationship between the patient and professionals
- Discussion: The **patient role** in this development, with a specific focus on **awareness** and **accessibility:** 
  - From patient to consumer?
  - From consumer to producer of data?
  - From contributor of data to decision maker?
  - From passive recipient to owner of means?
  - From access for all to access for the few?

### **Panelists**

#### **Moderators**

Anne G. Ekeland and Marianne Trondsen, Norwegian center for e-health research

### **Panelists**

- Maja van der Velden, University of Oslo, Norway
- Olga Kulyk, University of Twente Enschede, the Netherlands
- Branko Celler, CSIRO Australian eHealth Research Centre, Australia
- Iryna Lishchuk, Institute for Legal Informatics, Leibniz Universität Hannover, Germany
- Gerdienke Prange-Lasonder, Roessingh Research and Development, the Netherlands
- Trine Bergmo, University Hospital of North Norway, Norway
- Carl Brandt, Research unit of General Practise, Instittute of Public Health
  University of Sourthern Denmark, Denmark
- Sherri Portnoy, NHS Human Services, USA



Funded by the Australian Government under the National Telehealth Pilots Program

Telehealth – is this the best that we can do? Predictive analytics, better monitoring etc

Branko Celler, Ross Sparks, Chris Okugami & Adrien Ickowicz eTelemed 2016

DIGITAL PRODUCTIVITY FLAGSHIP www.csiro.au



### Contact: branko.celler@csiro.au



# **Outline Risk Monitoring**

Multivariate disease surveillance

- Individual patient daily risk assessment
  - Sick but stable,
  - Early signs of exacerbation of their chronic condition,
  - Acute signs of exacerbation, requires immediate attention
- Statistical significance versus clinical significance – very early trend detection?
- Nurse care coordinator's view
- Global risk assessment across the whole project



# DAILY Overview of patient data for one test site – the OVERVIEW Plot





# Statistical trend analysis



The **green line** on the plot indicates the average measure during the baseline period (baseline is taken as the first month in the report). The region between the **red dashed lines** indicates where **trend plot** lines should remain if it is not significantly different from the baseline distribution of measures.

The **trend** in the average BT values is the black line which is the moving average of the measured values.

The **grey region** indicates the confidence interval for the smoothed estimate of the local trend. If the black line trend remains within the grey shaded region then the trend is more believable.

If the grey region lies outside the region spanned by the red dashed lines then we are almost certain the patient condition from this measure differs from the baseline.

# An example: Body temperature of Patient 2 until the end of March 2014



An example of step change in the trend for Body Temperature

Jan

Jan

An example of a change point & magnitude for scale plot. This shows a step change in the scale (uncertainty) of the measures



# A Within Patient Overview Plot: Interpretting a patient stability of well being over the past 7 days



This plot is only produced in the report for patients with three or more unusual flagged trends during the last day. It is designed to highlight patient that are either doing persistently better than baseline or unusually badly relative to baseline. The parallel coordinate plot is designed for the nurse to view the overall trends in wellness across all the measures



# Global risk assessment across the whole project

- A model will be built to forecast the risk of each patient of hospitalisation for the next month based on past history of treatments, hospitalisations, medications, doctor visits, and current TMC measurements.
- This model tries to forecast risk to the next month and hence help the nurse care coordinator plan hospital prevention methods (if possible).
- At the beginning of each month the nurse care coordinator tries to design a care plan for the next months.
- Weekly updates of the model will be used to assess whether any change to the beginning of the month plan is needed based on changes in the forecast risk given new data.
- The model will be developed using all test patients.





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ANY

QUESTIONS?



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### **Background – Value and personalisation**





### The cost is rising in accordance to severity

### - preventive measures of uttermost importance



Denmark year 2001. SDU Health Economic Papers 2006



SYDDANSKUNIVERSITET.DK

### Persuasive techniques in Behavioral Change Support Systems



First International Workshop on Behavior Change Support Systems (BCSS), Sydney 2013



# Themes

- I. Incitement/facilitators
  - I. The honest and trustworthy relationship to the health professional
  - 2. Monitoring the behavioral change with nudging from a referent person
  - 3. Goal setting
  - 4. Support from partner
  - 5. Life events in close family
- 2. Impediments/barriers
  - I. Self-inflicted obstacles
  - 2. Experience of lack of self-efficacy
  - 3. Keeping up appearances
- 3. Role of peers
  - I. Experience of honest and trustworthy forums
  - 2. Need of acknowledgement from referent others



# Components for lifestyle change in e-health related to main sociocognitive determinants

	PSYHOSOCIAL DETERMINANTS OF HEALTH BEHAVIOR							
E-Helath Components	SELF- EFFI- CACY	OUTCOME EXPECTATIONS			GOALS		IMPEDIMENTS	
		Physical	Social	Self- Evaluative	Proxi mal	Distal	Personal & situational	Health System
Content at the Right Time	2.1	1.2			1.1	3.2	(1.1)	
Health Monitoring	2.1	2.1		2.3	1.2 1.3		(2.1)	
Community	3.1	3.2	3.2	3.1 3.2	1.2 1.3	3.2	2.1	3.2
One to one Care	1.1	2.1			1.2	1.3	2.1	2.2
Connectivity	1.1	2.1			1.2	1.3	2.1	2.2

# Discussion

- Even though the numbers are small in the pilot study a weight loss of 7,0 kg over a period of 20 months is comparable with other conventional treatments
- The lack of drop outs was remarkable (but it is seen in other Danish studies in general practice).
- Cost effectiveness seems to be good about 25 euro per kg lost and a probably a similar amount to keep the weight down.
- We need to learn more about the perception of the different aspects of online treatment from both patients and health professionals
- We don't know who benefits from online treatment and how their perception of their health risk affects the result





# **Barriers**

- Implementing internet treatment needs local adjustment and handling with respect to the local value chain
- It is of great importance that systems are well integrated into the local electronic patient journal and does not result in extra work for the GPs and their regular staff
- The major barriers we met seems to be the doctors reluctance to new technology and the patients failure to use the IT platform (2008-2016)









### How does the BCSS platform - LIVA - work today?





# Thank you! Questions?

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Patient Role in Mobile Adaptable Healthcare: Awareness and Accessibility

**Privacy Aspects** 

by Iryna Lishchuk, LL.M. Leibniz Universität Hannover





## **Mobile Healthcare: Status Quo**

#### Mobile Health Applications and Wearables:

- More than 97.000 mHealth apps in categories "Fitness and Health" and "Medicine"
- 2013 approx. 10 million, 2014 approx. 22 million wearables
- 2018 appr. 68 million smart watches and appr. 50 million smart bands

#### **Popularity:**

• Top 10 mHealth apps generate up to 4 million free and 300.000 paid downloads per day

#### Target:

- About 70% are for fitness and health oriented consumers
- About 30% are for representatives of medical profession\*

\*Research2Guidane(2013), "The mobile health market report 2013-2017: the commercialization of mHealth apps", http://research2guidance.com/product/mobile-health-market-report-2013-2017

#### 26 April 2016



### Patient as a User

#### **Fields of application:**

- Self tracking
- Monitoring of vital functions/disease
- Medical diagnosis
- Administration of medicinal products
- Provision of healthcare in far-to-reach regions

#### Status of data protection framework:

- More than 60% of wearable offers have no privacy policy (!)
- High quality healthApps, complying with purpose related data procession are rather an exception, than a rule
- In average, data is passed to third parties for commercial purposes
- The users generally obtain no knowledge (and have not agreed) to this (!)\*
- \* Symantec Corp., How safe is your quantified self? Tracking, monitoring and wearable tech, http://www.symantec.com/content/en/us/enterprise/media/security\_response/whitepapers/howsafe-is-your-quantified-self.pdf



# **Wearable Data in Data Protection**

- Collected data:
- data reflecting body behavior, e.g., physical activity, temperature, pulse, energy taken, energy spent, etc.
- Personal data:
- Article 2 (a) Data Protection Directive 95/46/EC (DPD)\*



- information relating to an identified or identifiable natural person ('data subject'), e.g. by one or more factors specific to his physical, physiological, mental ... identity;
- Data concerning health:
- Article 8.1 Data Protection Directive 95/46/EC (DPD)\*



Processing of data concerning health is prohibited, unless exceptions apply

\* The General Data Protection Regulation (GDPR) superseding the Data Protection Directive is on the way: http://eur-lex.europa.eu/legalcontent/EN/TXT/PDF/?uri=CONSIL:ST\_5419\_2016\_INIT&from=EN



### • Health Data, Article 4 (15), Recital 35 GDPR:

"all data pertaining to the health status of a data subject which reveal information relating to the past, current or future physical or mental health status .... This includes information:

- collected in the course of the registration for, or the provision of, health care services...;
- derived from the testing or examination of a body part or bodily substance, including from genetic data and biological samples;
- on, for example, a disease, disability, disease risk, medical history, clinical treatment or the physiological or biomedical state of the data subject independent of its source, for example from a physician or other health professional, a hospital, a medical device or an in vitro diagnostic test."



## Non-Health Data v. Health Data



#### Non-health data in the meaning of DPD:

- Data enabling no reasonable conclusions about the person's health
- Example 1: Step counter
  - Counting steps in a single walk
  - Not storing the data
  - Not combining the data from and about the same person from the same device and other sources
  - Is not used in the medical context, e.g. by providing health care services, doing medical research, etc.

Amison New Smart Wrist Band



## Non-Health Data v. Health Data

### Health data:

- Data enabling conclusions about the health of the data subject
- Example: MyHealth Avatar
- an avatar a 3D representation of the human body to allow End Users (e.g. patients, doctors) to visualize patient medical records in a new way *www. myhealthavatar.eu*





## Non-Health Data v. Health Data



#### Non-health $\rightarrow$ health data:

- Non health data used to draw conclusions about the health
- analysis of social media to detect whether people may suffer from a depression
- •"Sad" messages do not have to be treated as health data by generalist social networks
- •Systematic analysis of such messages for the purpose of diagnosis/health risk prevention or medical research

© Facebook. Processing of personal data

 $\rightarrow$ 



# **Legitimation of Data Procession**

- Article 8 DPD:
  - The processing of data concerning health is prohibited ... unless exceptions apply...
- Exceptions relevant to mobile healthcare:
  - Art. 8 (3) DPD:
  - Procession for the purposes of preventive medicine, medical diagnosis, the provision of care or treatment or the management of health-care services + medical secrecy rules
  - Art. 8 (2) (a) DPD:
  - Explicit and informed consent of the data subject



The service provider (acting as data controller) must:

- inform users:
  - Whether the data are protected by medical secrecy rules
  - Whether the data will be combined with other data from the device/other sources and consequences of such combination
  - Purposes of further processing
  - To what third parties data will/may be transferred
- make information accessible to the user before installing the app/buying the device/service
- **define** compatible and legitimate **purposes** of data processing
- apply appropriate anonymization and security measures\*
- \* Art. 29 Data Protection Working Party



# **THANK YOU!**

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Patient Role in Mobile Adaptable Healthcare Awareness and Accessibility



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#### Teenage patient as designer

- Participatory Design
- Design from somewhere
- Diversity







### Teenage patient as user

- Personalisation:
  - Colours
  - Images
  - Language
- Select / de-select functionalities
- Decision to use / non-use
- Privacy





## Patient Role in Mobile Adaptable Healthcare: Awareness and Accessibility

Sherri Portnoy NHS Human Services, USA

www.nhsonline.org

### mHealth

- Provision of health services enabled by mobile communications
- New solutions needed to healthcare crisis
- Paradigm shift



## Technology Trends Transforming Healthcare

- Electronic Health Record
- Patient Centric Devices
- Big Data Analytics and Patient Access



### Benefits to the Patient

- Access
- Control
- Increased quality of life



# Patient Role in Mobile Adaptable Healthcare: Awareness and Accessibility

Mobile health to improve care for the old and multimorbid patients

Trine S Bergmo Norwegian Centre E-health Research University Hospital of North Norway

## Comprehensive integrated care model

- Established in Tromsø in 2014
- Consists of interdisciplinary teams (community and hospital staff)
- Works patient-centred (CCM)
- Offers coordinated, proactive and planned care and follow-up
- Provides outreach services
- Included 300 patients in 2015
- Use tablets to communicate with the providers

## Experiences from Tromsø

- Tablets have been used to:
- To communicate and seek advice
- Filming physiotherapy session
- Videoconferencing using WebRTC (Secure Health Network)



.....

NST



# Specific Usage

- To store pictures of ulcers and show to specialists at the hospital
- Store films of physiotherapy sessions for progress and advise Videoconferencing (real time)
- Emergencies (medical doctor talk directly to the patient)
- Wound/ulcer care (treatment advice between carers)
- Advise from colleagues (team members)
- Coordination purposes between different personnel





## Patient Use

No ICT competence Used by the carers only (on behalf of the patients) Need continuous encouragement and training It must be easy to use (one or very few buttons)

#### **UNIVERSITY OF TWENTE.**



#### Patient Role in Mobile Adaptable Healthcare:

Personalization, Awareness & Value

Panel

Dr. Olga Kulyk Assistant Professor Persuasive Health Technology Lab



eTelemed 2016, Venice

#### **DATA-DRIVEN PERSONALIZED HEALTHCARE**

- Rapid growth of health data provides new opportunities for personalizing and improving healthcare
- Physical activity case:
  - ✓ I'd like to get some coaching advice...
  - $\checkmark\,$  I would like to see my track record...









Patient-centred approach:

- Co-creation with patients & various stakeholders
- Participatory design
- Multidisciplinary approach
- Training needed for clinicians!
  - ✓ How to optimally integrate mobile healthcare in daily medical practice?







#### Value of **personalized data**



- How to make make big data meaningful for various users?
  - ✓ Individual user
  - ✓ Across group of users
- Making patients **aware** of their own data:
  - Personalized feedback & coaching
  - Big data analytics: creating value, visualizations tailored to user
  - ✓ Using various modalities for feedback:

speech, text, ambient light etc.





#### **CURIOUS?**





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