

Dr. Dimitris K. Kardaras

Dr Dimitris K. Kardaras is assistant professor in Information Management and director of the Business Informatics Lab, in the department of business administration, at the Athens University of Economics and Business (AUEB). He holds a BSc (Hons) in Informatics and a BSc (Hons) in Management both from AUEB, an MSc in Information Systems Engineering and a PhD in Information Systems from the Department of Computation at the University of Manchester Institute of Science and Technology (UMIST), England.



Dimitris has worked as associate researcher at UMIST and as senior lecturer at the London South Bank University, UK. He has also taught postgraduate courses at the Emirates Aviation University, Dubai. Dimitris has participated in many research projects in IS/IT since 1990. He has been advisor to English and Greek companies in areas of digital transformation, processes management and business analytics. His main research interests include Digital Transformation and Information Systems Strategic Planning, Fuzzy Logic, e-Business and Services Customisation, Business Process Management, Recommender Systems. Author of a book (with B. Karakostas) on Service Customization using Web Technologies (2012, Publ. IGI Global, U.S, forwarded by Prof. F. Piller, MIT, USA) and one (with G. Stalidis) on Data management and Business Intelligence (2015 in Greek), his research work has been published in journals (e.g., Expert Systems with Applications, Information and Management, International Journal of Information Management, Internet Research, Information and Software Technology). He is regularly acting as a reviewer to academic journals such as IEEE Transactions on Fuzzy Systems, Information and Management (outstanding reviewer year 2017), International Journal of Information Management. Dr Kardaras is a member of the steering and scientific committees of international conferences in the area of information management.

Dimitris Kardaras has participated in many IARIA events since 2017, as an author (with four best paper awards), keynote speaker, panel expert, editor, track organiser, and session chair. Three examples of his work published at IARIA conferences are:

- Kardaras, D., and Barbounaki, S., (2019). A Website Selection Model in Programmatic Advertising using Fuzzy Analytic Hierarchy Process and Similarity Methods published in the *8th International Conference on Data Analytics-DATA ANALYTICS 2019*, 22-26 September 2019, Porto, Portugal, pp. 20-25, Copyright (c) IARIA, 2019. ISBN: 978-1-61208-741-2.
- Kardaras, D., Petrounias I., Barbounaki, S. and Kaperonis S. (2018). An Approach to Web Adaptation by Modelling User Interests Using TF-IDF: A Feature Selection and Multi-Criteria Approach Using AHP, published in the proceedings of the HUSO 2018: *The 4th International Conference on Human and Social Analytics*, Copyright (c) IARIA, 2018, ISBN: 978-1-61208-648-4.
- Karakostas B., and Kardaras D.K. (2017). A Knowledge Graph for Travel Mode Recommendation and Critiquing, published in the DBKDA 2017: *The Ninth International Conference on Advances in Databases, Knowledge, and Data Applications*, pp. 78-83, Barcelona 20-25 May, 2017, pp. 78-83, Copyright (c) IARIA, 2017. ISBN: 978-1-61208-558-6.