



## Arndt Steinke

CiS Forschungsinstitut für Mikrosensorik  
GmbH Erfurt, Germany

Strategic Marketing

asteinke@cismst.de

Arndt Steinke is director of Strategic Marketing at the CiS Forschungsinstitut für Mikrosensorik GmbH Erfurt (Germany). In this position he is responsible and worked successfully for the acquisition of industrially promoted and publicly funded research projects.

Arndt Steinke received the Diploma in Microelectronic Technology from the Technical University Ilmenau in 1972. He joined Funkwerk Erfurt in 1972 as a research engineer, later as project manager and worked in various leading positions in R&D in CMOS-wafer processing between 1977 and 1989.

As of 1990 Arndt Steinke was project leader responsible for development and public relations at CiS (Centre for Intelligent Sensorics). In 1992, he was founding member of the "Förderverein Centrum für intelligente Sensorik e.V." and member of the board. From 1993 as development manager for microsensors and systems, he was also responsible for the acquisition of new markets in the field of micro-electro-mechanical sensors and micro-optical-electromechanical sensors.

In addition to his membership in regional and national committees and specialist bodies, Arndt Steinke is a member of the board of the FMS Forschungsgesellschaft für Messtechnik, Sensorik und Medizintechnik e.V. Dresden.

Since 2010, Arndt Steinke has been joining the IARIA conferences. In 2011, 2013, 2014 and 2015 he held presentations focused on questions regarding miniaturization, smart system integration, multisensor solutions, sensor supported reliability tests, innovative silicon based transducers (piezoresistive, impedimetric, optoelectronic). He submitted extended papers emergent to topics like microcondensation, humidity, sensor platform, dew point, zero power sensor solution.

Arndt Steinke has been a committee member, chair of Sensordevice sessions and member of a panel discussion. As a promoter in the field of technology platforms, silicon integrated multisensors and interfaces and cooperation with SME`s, he has given a key note speech in 2015 titled "Technology platforms and building blocks – a key element for shorter time-to-market of innovative micro sensors".