AI in Business Applications and Industries

BUSTECH 2023

Hanen OCHI, Ph.D - Session Chair

Dr Hanen Ochi
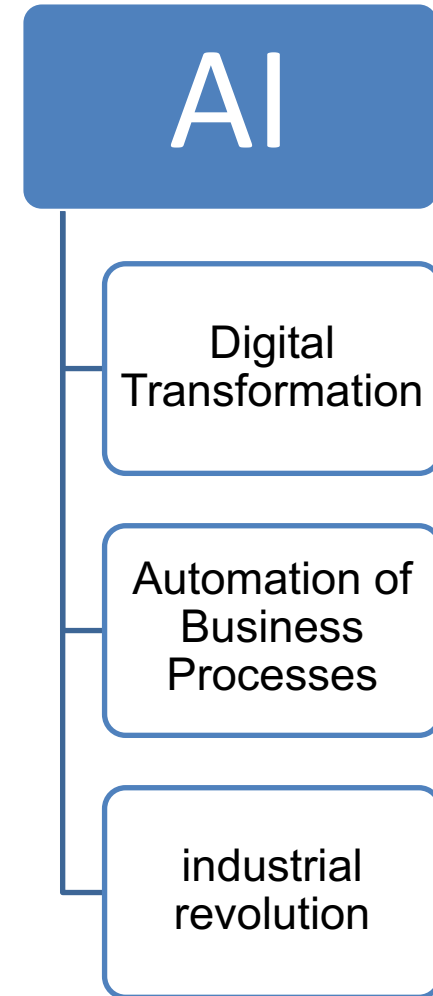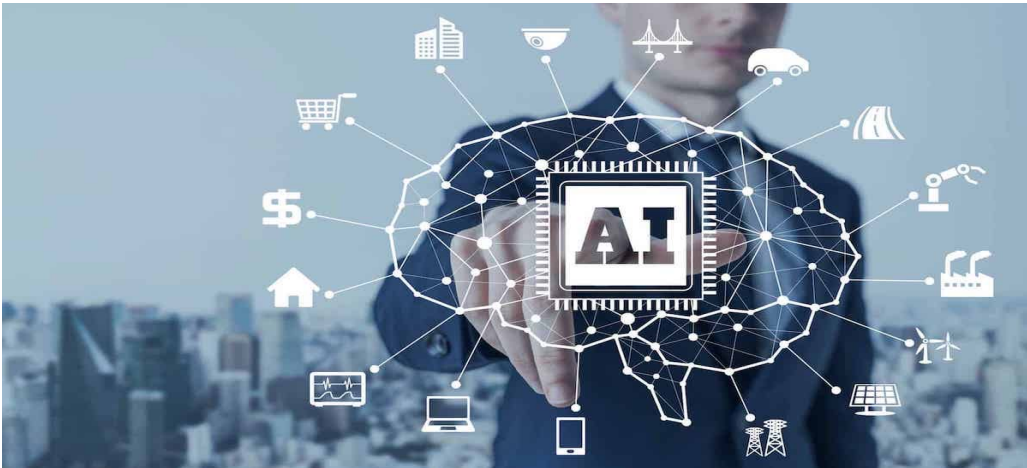
✓ Associate Professor @Efrei Paris

✓ Head of the Master program in Business Intelligence & Analytics,

✓ Researcher on Process mining & formal verification of Business processes

My LinkedIn

Context

AI

- Digital Transformation
- Automation of Business Processes
- industrial revolution

Context

Goal:
1. to focus on exploring the ways in which artificial intelligence can be used
2. to improve business operations, decision-making, and customer experiences,
3. to explore the intersection of IA and ethical considerations/implications in a business context.
4. to analyze large datasets and identify patterns and trends that can inform business decisions.

Session`s Program

Session 8 [AIBAI/BUSTECH] Session Chair: Hanen Ochi

Introduction Hanen Ochi, EFREI Lab Research, France

98001 **Supervised classification with Deep Graph CNN** Rakia Jaziri, Paris 8 University, Saint Denis - France
98003 **Blockchain For Optimized Digital Identity (DIDOs)** Abdessamad El Akroudi, Paris 8 University, Saint Denis - France
98004 **BeeKnote: Voice Chatbot Assistant for the Beekeepers** Sid Ahmed Metidji, Efrei Research Lab, France

Acknowledgements

SATAE special track

Thank you for listening

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