

Call for Contributions

1. Inform the Chair

2. Submission URL:

<https://www.iariasubmit.org/conferences/submit/newcontribution.php?event=eLmL+2022+Special>

Please select Track Preference as **EUEHL**

3. Note: *For 2022, all events will be held in a hybrid mode: on site or virtual choices (live, prerecorded videos, voiced presentation slides, and .pdf slides). We hope for better times allowing us to return to the traditional on site scientific events. However, we are ready to adapt any which way the conditions dictate.*

Special track

EUEHL: Earning User Engagement in Hybrid Adult Learning

Chair

Daniela Pellegrini, R&D Manager, Piazza Copernico srl.

Italy

dpellegrini@pcopernico.it

along with

eLmL 2022

The Fourteenth International Conference on Mobile, Hybrid, and On-line Learning

<https://www.iaria.org/conferences2022/eLmL22.html>

June 26, 2022 to June 30, 2022 - Porto, Portugal

Full digitalization of adult learning processes in the past two years highlighted the importance of refocusing learning on individual needs. Smart working workers gained a renewed awareness of how their effective contribution is currently strategic in business processes. Then, a few questions arise: How to design learning experiences to stand out in the overflow of information and digital communications? How to ensure the achievement of the learning objectives in online & hybrid courses? How to alternate and schedule the training activities beyond the content? How to evaluate users' engagement in the training courses?

EUEHL special track targets a broad consideration of opportunities given by hybrid learning that requires focusing on teaching strategies, tools to be used, but also how to identify the correct engagement measures.

In addition to contents, hybrid learning offers additional important chances to be managed in upskilling and training courses, as enhancing contents in a medium-long path with individualized learning paths, design rich learning experiences, studying strategies and support.

Topics include, but not limited to :

- **Choosing engagement strategies:** gaming strategies, engaging communication, anonymous activities, individual assessment and paths, exercise' scheduling, etc.

- **Tools:** rapid collaborative learning, interactive video formats, call to action mailings, community sharing, learning analytics supporting learning strategies, etc.
- **Engagement effective measure:** experience reports, lessons learned, evaluation metrics, content-aware metrics, content-driven metrics, humankind society facets vs technical aspects, robots-driven learning, digital immersion, etc.

Contribution Types

- Regular papers [in the proceedings, digital library]
- Short papers (work in progress) [in the proceedings, digital library]
- Posters: two pages [in the proceedings, digital library]
- Posters: slide only [slide-deck posted on www.aria.org]
- Presentations: slide only [slide-deck posted on www.aria.org]
- Demos: two pages [posted on www.aria.org]

Important Datelines

Inform the Chair or Coordinator: As soon as you decide to contribute

Submission: May 12 (earlier, better)

Notification: May 28

Registration: June 7

Camera-ready: June 7

Note: The submission deadline is somewhat flexible, providing arrangements are made ahead of time with the chair.

Paper Format

- See: <http://www.aria.org/format.html>
- Before submission, please check and comply with the editorial rules: <http://www.aria.org/editorialrules.html>

Publications

- Extended versions of selected papers will be published in IARIA Journals: <http://www.ariajournals.org>
- Print proceedings will be available via Curran Associates, Inc.: <http://www.proceedings.com/9769.html>
- Articles will be archived in the free access ThinkMind Digital Library: <http://www.thinkmind.org>

Paper Submission

<https://www.ariasubmit.org/conferences/submit/newcontribution.php?event=eLmL+2022+Special>

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Registration

- Each accepted paper needs at least one full registration, before the camera-ready manuscript can be included in the proceedings.
- Registration fees are available at <http://www.aria.org/registration.html>

Contact

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