



Black Swan Or just an ugly duckling?

Can potentially crippling cyber situations
be foreseen and mitigated?

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The video of this presentation with voiceover by the author is available from: <https://youtu.be/dxY-K0B4-N8>

Anne Coull

Anne Coull, from Objective Insight and Getting of Wisdom consulting, is currently working with Australia's largest bank in Financial Crime prevention, leading their premier portfolio of programs implementing directly into the cloud. She is responsible for ensuring sensitive and restricted customer data is stored securely in the cloud, and that Australian and international regulatory bodies are satisfied that adequate cyber security controls have been applied.



Anne is passionate about making cyber security part of every-day life, in the same way that hand-held devices are, and that people are empowered with the knowledge to protect themselves, their families, and their businesses from attack.

With a track record for building high performing teams that deliver business outcomes, Anne creates a growth culture with purpose, accountability, and diversity of thinking. Pragmatic, data-driven, and calm under pressure, she builds genuine partnerships with stakeholders at all levels, and applies her extensive experience in Program Delivery, Organisational Change, Cyber Security, Financial Crime, Software Development, Service Management, Agile, Lean and Six Sigma to deliver Business, Cultural, Technology and Performance Transformations.

Dedicated to continuous learning and research, Anne is an active contributor to the International Academy, Research, and Industry Association (IARIA), co-founder of Women in Cyber Security (WiCys) Australia, and a member of the UNSW ADFA Cyber War and Peace Group and the UNSW School of Engineering & Information Technology (SEIT) External Advisory Committee.



Black swan situations

Termed by Nassim Taleb in his book: “Antifragility, things that gain from disorder.”

A Black Swan situation is an *unexpected* situation with 3 attributes:

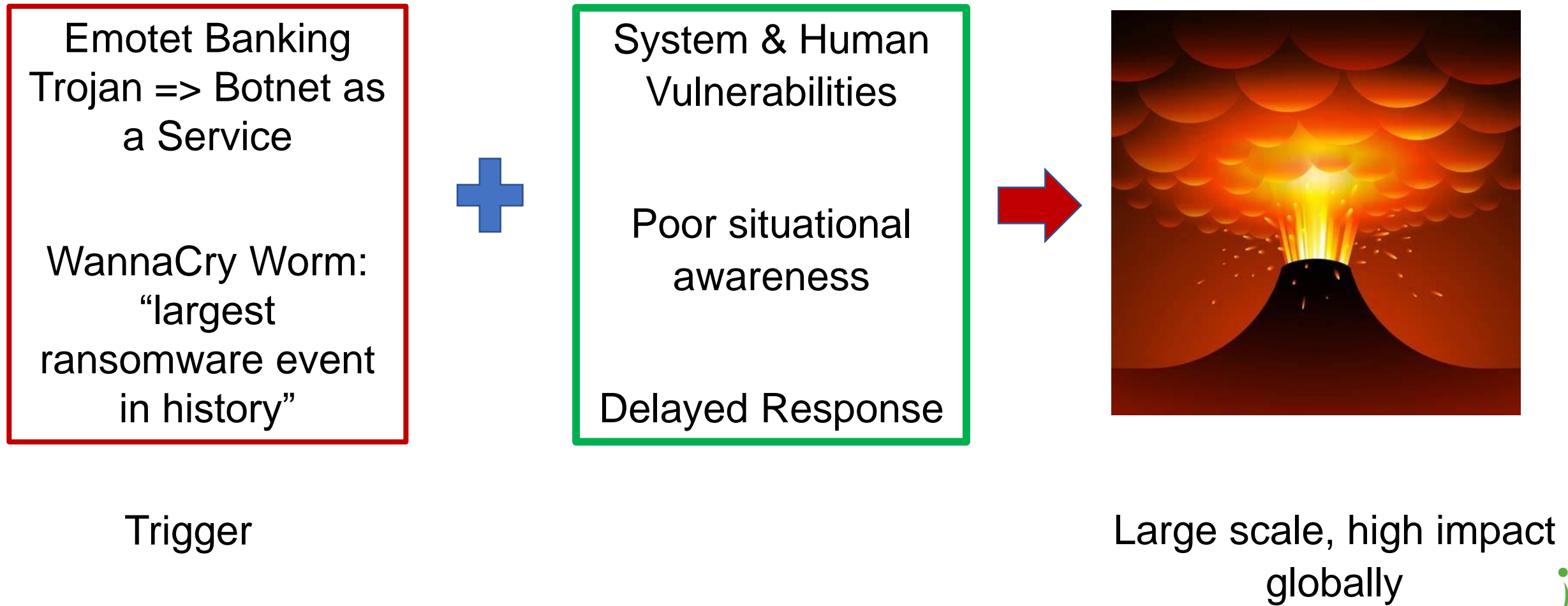
- I. Before the situation occurs, it is considered extremely unlikely, if not impossible;
- II. When it occurs its consequences are significant, either in changing belief, or in consequence;
- III. After it has occurred, it makes perfect sense as something that could happen



Unexpected is modus operandi



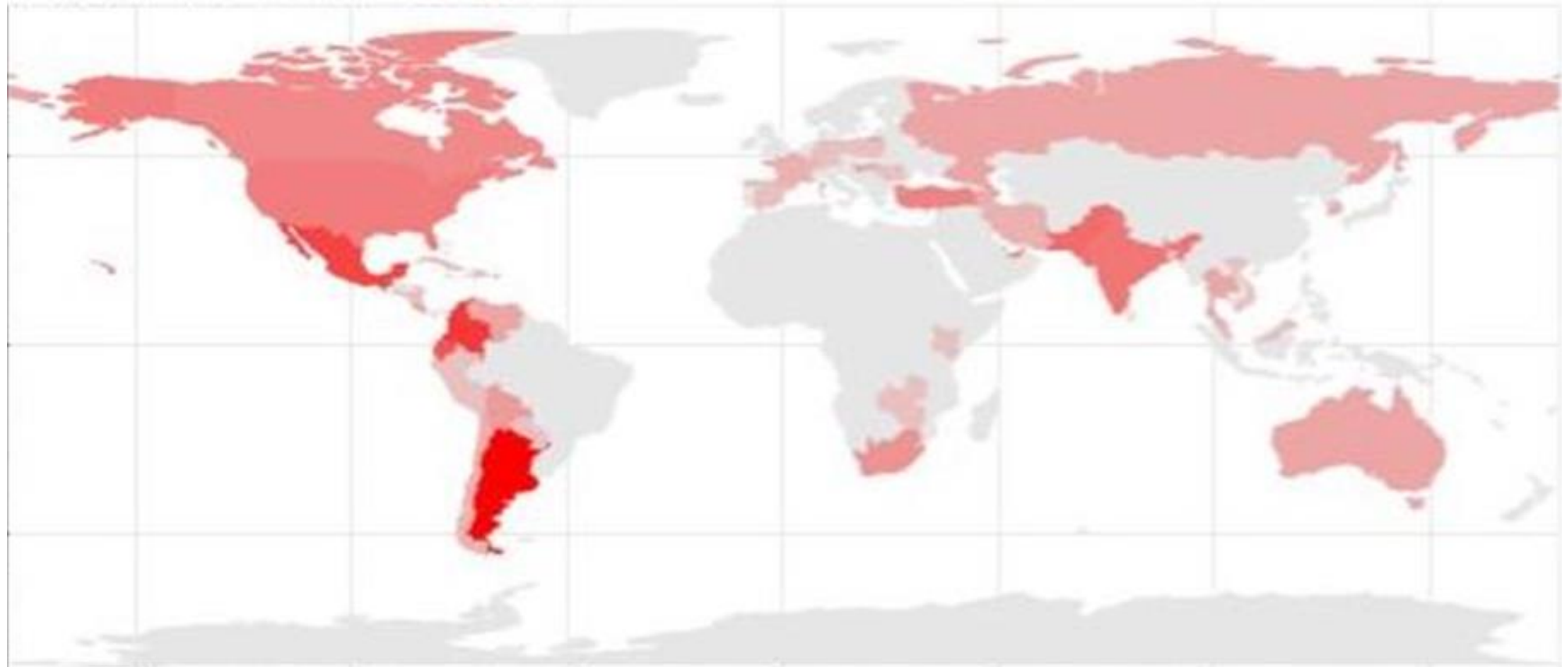
Black swan situations: Emotet and WannaCry



Black Swan cyber situation: Emotet

Large scale, high impact

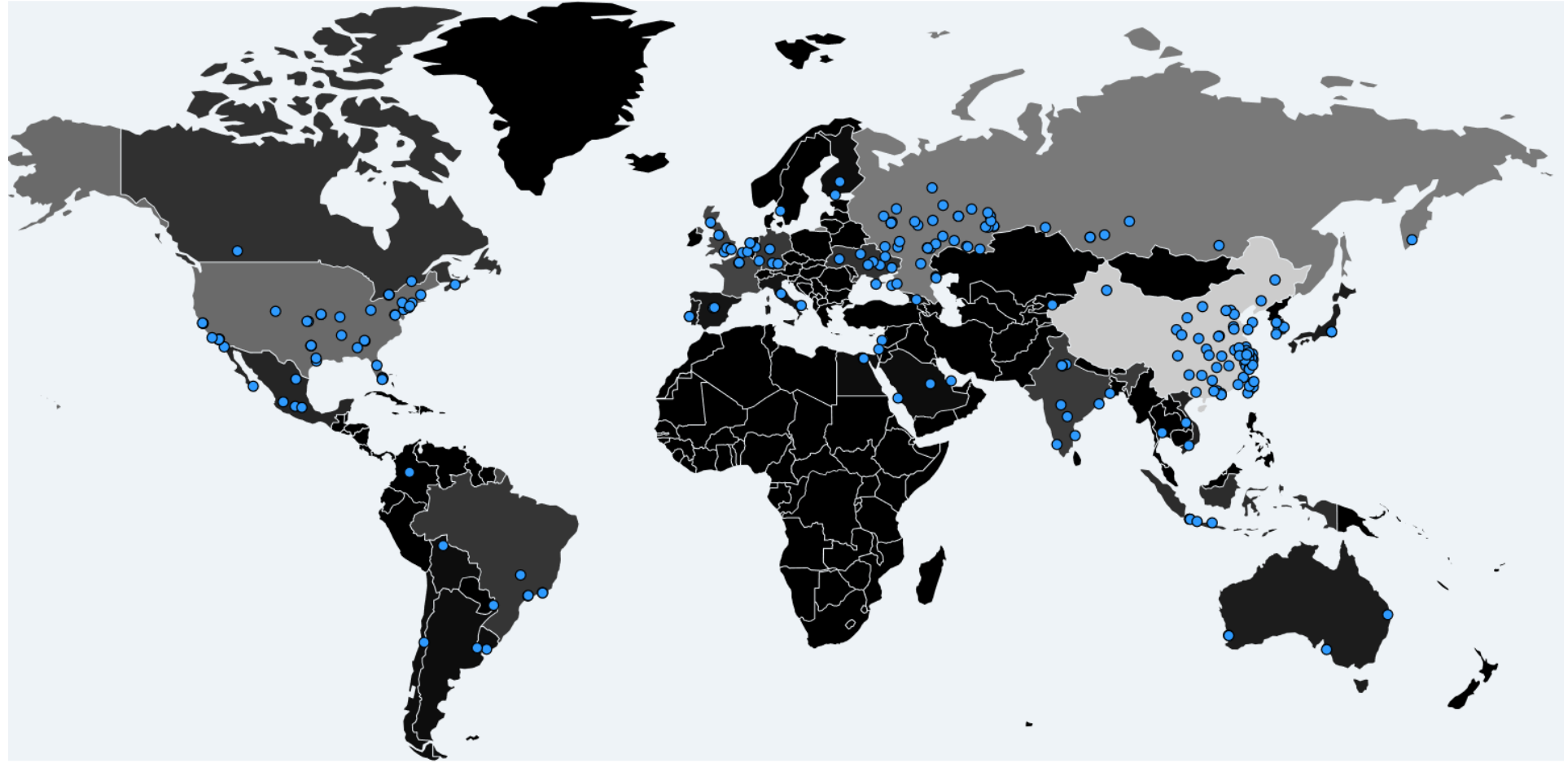
Emotet
Banking
Trojan
=>
Botnet as
a Service



Black Swan cyber situation: WannaCry

Large scale, high impact

5 minutes



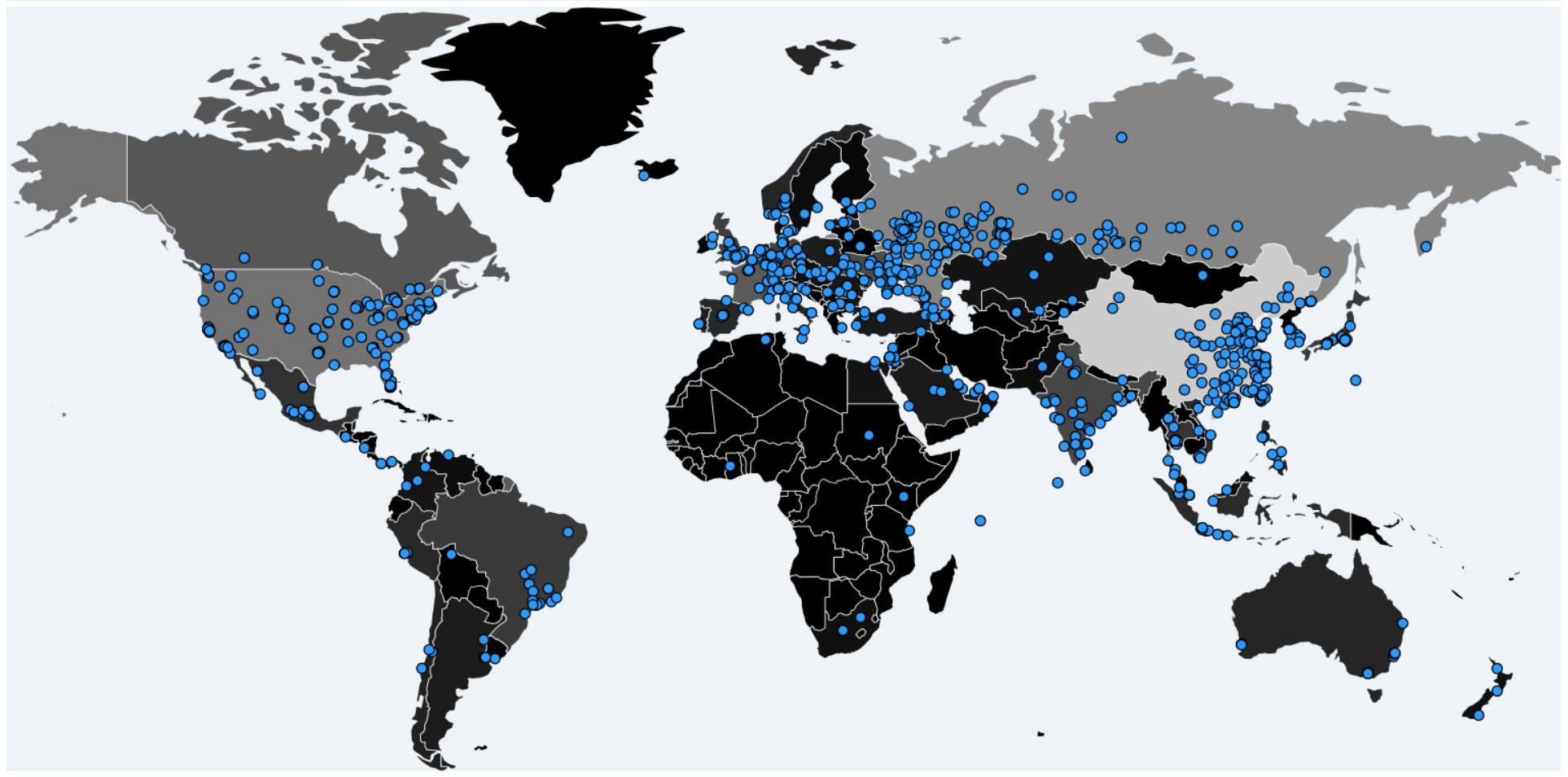
Distribution of WannaCry infections
14 May 2017, after 5 minutes [5][19]



Black Swan cyber situation: WannaCry

Large scale, high impact

1 hour



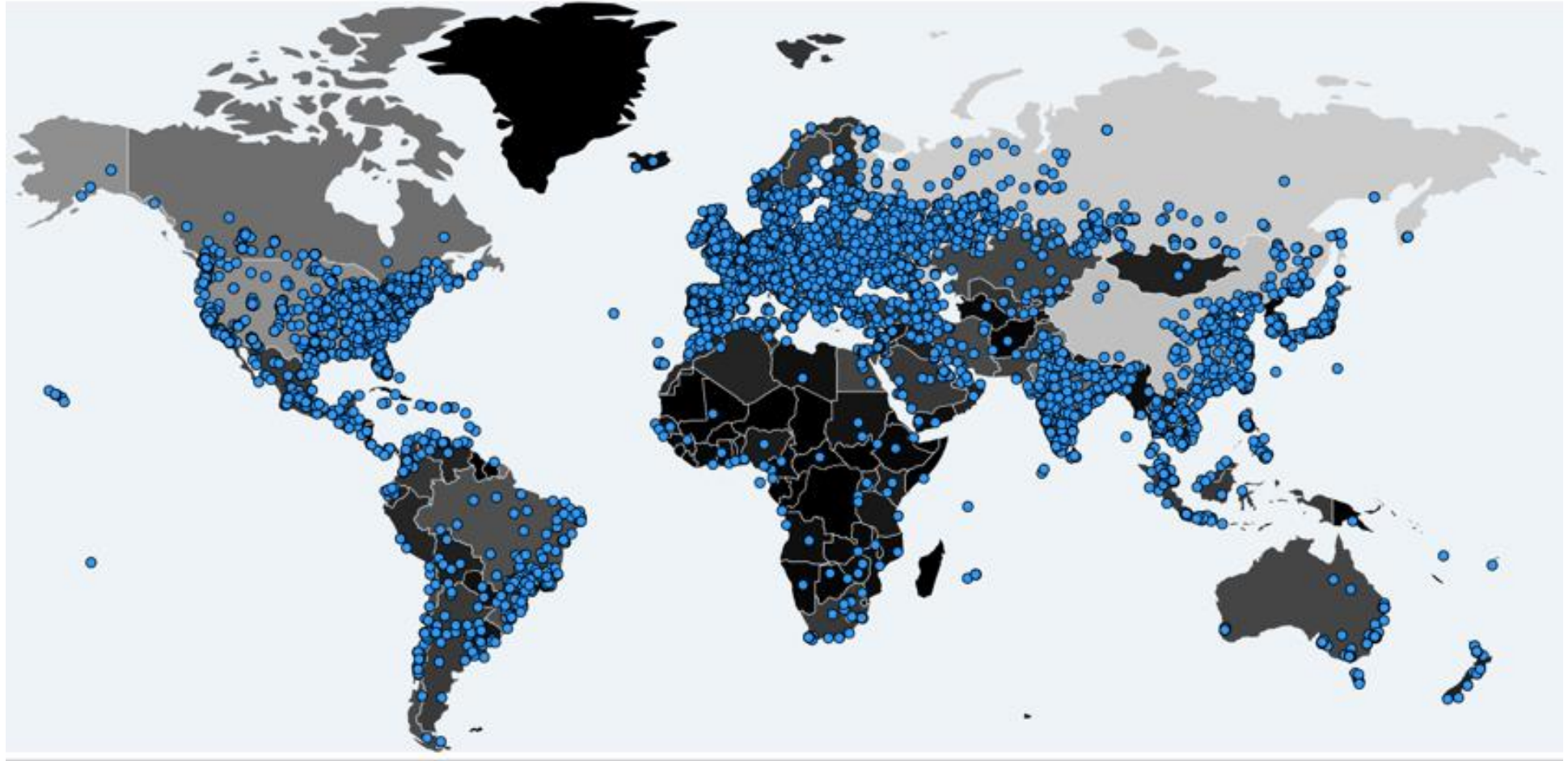
Distribution of WannaCry infections
14 May 2017, after 1 hour [5][19]



Black Swan cyber situation: WannaCry

Large scale, high impact

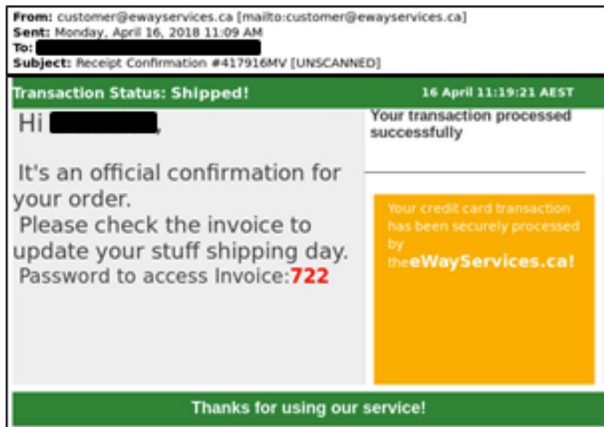
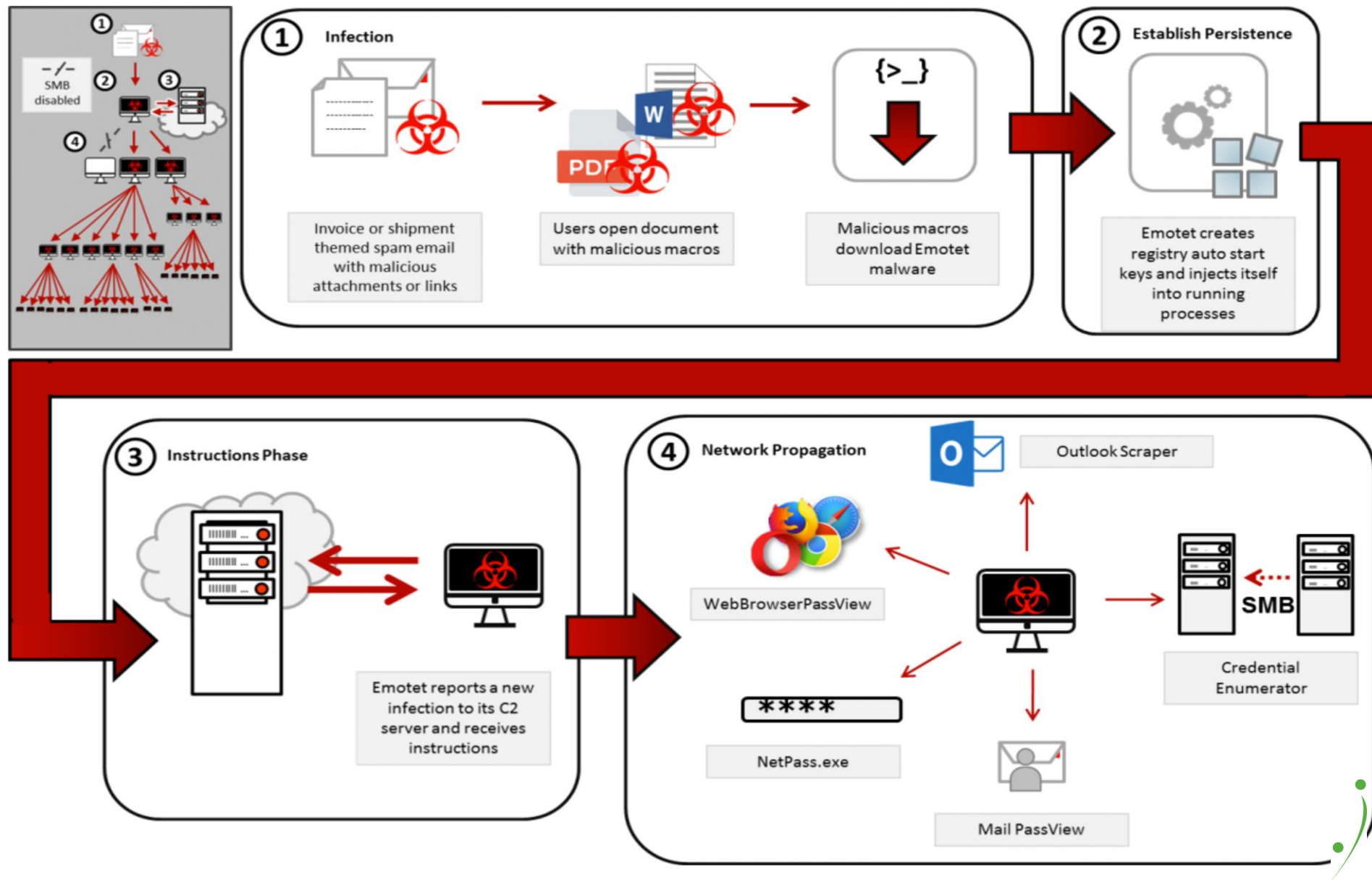
24 hours



Distribution of WannaCry infections
14 May 2017, after 24 hours [5][19]



Emotet infection process




Wana Decrypt0r 2.0



Oops, your files have been encrypted!

English

What Happened to My Computer?

Your important files are encrypted.

Many of your documents, photos, videos, databases and other files are no longer accessible because they have been encrypted. Maybe you are busy looking for a way to recover your files, but do not waste your time. Nobody can recover your files without our decryption service.

Payment will be raised on

1/3/1970 17:00:00

Time Left

00:00:00:00

Your files will be lost on

1/7/1970 17:00:00

Time Left

00:00:00:00

Can I Recover My Files?

Sure. We guarantee that you can recover all your files safely and easily. But you have not so enough time.

You can decrypt some of your files for free. Try now by clicking <Decrypt>.

But if you want to decrypt all your files, you need to pay.

You only have 3 days to submit the payment. After that the price will be doubled.

Also, if you don't pay in 7 days, you won't be able to recover your files forever.

We will have free events for users who are so poor that they couldn't pay in 6 months.

How Do I Pay?

Payment is accepted in Bitcoin only. For more information, click <About bitcoin>.

Please check the current price of Bitcoin and buy some bitcoins. For more information, click <How to buy bitcoins>.

And send the correct amount to the address specified in this window.

After your payment, click <Check Payment>. Best time to check: 9:00am - 11:00am

GMT+6, Moscow, India

[About bitcoin](#)

[How to buy bitcoin?](#)

[Contact Us](#)


bitcoin
ACCEPTED HERE

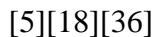
Send \$600 worth of bitcoin to this address:

12t8YDPgwueZ9NyMgw619p7AA8isjr6SMw

Copy

Check Payment

Decrypt



Notice early warning indicators through situational awareness of vulnerabilities and threats.

There to be found by those who seek them: friend or foe.

1. Current state of the organisation

- Cyber-risk awareness of personnel based on click-rate
- Compliance with cyber security standards and guidelines
- Maintenance of these

2. Critical Vulnerability Reports

- Microsoft CVE & NIST

3. Threat alerts and reports from cyber research centres

- MalwareTech
- Metasploit
- Qualys

Open communications between cyber teams, sharing information



Preventing these Black Swan situations

Be alert, take action!

1. Address the weakest link: people
2. Incorporate cyber into policies
3. Control who accesses what, when
4. Maintain a technology barrier
5. Be prepared for the worst, with backups
- 6. Maintain current state situational awareness**
7. Limit exposure of critical systems and data
8. Apply emergency zero-day patches immediately



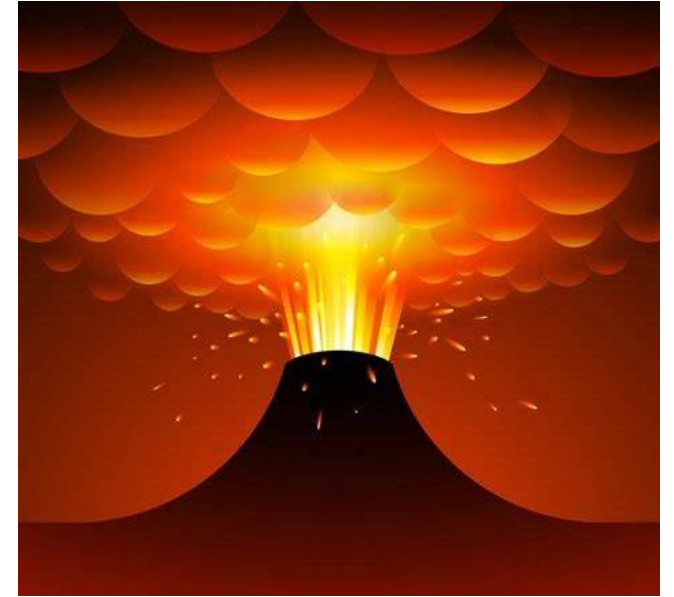
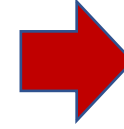
Black swan cyber situations develop



Trigger



Situational
awareness
+
Preparation &
Response



Conclusion

Black Swan situations are preventable

1. Policies, processes and practices that align with current state
2. Individual accountability for *everyone*
3. **Situational awareness through timely and relevant information**
4. Constantly changing:
 1. Cyber environment
 2. Malicious actors
 3. Threats
 4. Vulnerabilities
5. **Situational awareness is key to preventing malicious exploits developing into Black Swan situations.**
6. Notice the early warning signs, prepare for and respond to emerging situations

Situational awareness
+
Preparation and
Response



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Questions?

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