# Comparison of Vibrotactile Display and Pseudo-mastication Sound Display on Food Texture Perception



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#### Introduction

# Eating is an experience that involves all five senses



https://free-materials.com/tag/



# Introduction

Cross-modal : A phenomenon in which separate sensory information interacts with each other to affect the perception of certain sensory information

Applied high-pass filter to the mastication sound

 $\rightarrow$  Texture of potato chips was perceived as crispier.





#### Chewing JOCKEY [1]

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[1] Naoya Koizumi, Hidekazu Tanaka, Yuji Uema, and Masahiko Inami, "Chewing jockey: augmented food texture by using sound based on the cross-modal effect." *Proceedings of the 8th international conference on advances in computer entertainment technology*. 2011. pp1-4

### Introduction

Cross-modal : A phenomenon in which separate sensory information interacts with each other to affect the perception of certain sensory information

Manipulated visual and smell information

→ Participants tasted chocolate cookies even though they ate butter cookies





MetaCookie+ [2]

#### **Related work**

Pseudo-mastication sound generated from Electromyogram (EMG) during mastication

Increased the perception of hardness, comfort and satisfaction of soft food for elderly

However, few studies used vibrotactile stimuli on food texture



Presenting pseudo-mastication sound generated from EMG [3]

# Our research

#### Purpose

Investigation of the effect of vibrotactile stimuli to the whole body on the perception of food texture during mastication

#### Our method

- Generation of vibrotactile stimuli by employing myoelectric potentials or mastication sound during mastication
- Presenting vibrotactile stimuli to the whole body



#### **Myoelectric Potential**



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#### **Audiomass**

#### Mastication sound

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**Condenser Microphone** 

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#### Audiomass

#### Method



Vibrotactile stimuli to the whole body

Condenser microphone

Electrode

#### Vibration device





Participant sitting on the vibrotactile chair

Vibration device

# **Pseudo-mastication sound**

Electrode

microphone

#### Refered to related work Myoelectric **High-pass** Filtered Input Pseudopotential signal signal filter mastication or sound Mastication (250Hz) sound Condenser

Headphone

### Pseudo-mastication sound applied filter

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# Experiment

#### Purpose

To investigate the effect of vibrotactile stimuli on food texture perception

#### **Experimental conditions**

Condition	Input	Output
А	None	None
В	Mastication sound	Vibotactile stimuli
С	Mastication sound	Pseudo-mastication sound
D	Myoelectric potential	Vibrotactile stimuli
E	Myoelectric potential	Pseudo-mastication sound



Rice cracker used in the experiment

# Experiment

- 12 participants (9 males and 3 females, 18 to 22 ages)
- 1. Participants were seated at the chair
- 2. Attached electrodes and condenser microphone to the masseter muscle
- 3. Participants were asked to masticate food
- 4. Evaluate nine items related to food texture
- 5. Follow the same procedure for conditions B to E



Participant masticating food

# Adjective pairs of questionnaires

Evaluation items with 7-point likert scale

- Q1 Soft Hard
- Q2 Not crispy Crispy
- Q3 Sparse Dense
- Q4 Thin Thick
- Q5 Not chewy Chewy
- Q6 Unnatural Natural
- Q7 Stale Fresh
- Q8 Uncomfort Comfort
- Q9 Not sticky Sticky



Participant masticating food

### Result

Wilcoxon signed rank test for condition A and other conditions (p-value was 5%)

Evaluation items	Condition B	Condition C	Condition D	Condition E
Q1 Soft - Hard	0.019	0.257	0.059	0.317
Q2 Not crispy - Crispy	0.666	0.739	0.006	0.414
Q3 Sparse - Dense	0.096	0.005	0.305	0.085
Q4 Thin - Thick	0.180	0.034	0.157	0.701
Q5 Not chewy - Chewy	0.279	0.234	0.008	0.527
Q6 Unnatural - Natural	0.414	0.031	0.202	0.003
Q7 Stale - Fresh	0.041	0.516	0.071	0.581
Q8 Uncomfort - Comfort	0.705	0.161	0.792	0.019
Q9 Not sticky - Sticky	0.654	0.654	0.157	0.180

### Result

	Vik	protactile disp	lay —	
Evaluation items	Condition B	Condition C	Condition D	Condition E
Q1 Soft - Hard	0.019	0.257	0.059	0.317
Q2 Not crispy - Crispy	0.666	0.739	0.006	0.414
Q3 Sparse - Dense	0.096	0.005	0.305	0.085
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Q9 Not sticky - Sticky	0.654	0.654	0.157	0.180

Participants perceived the texture as harder, crispier, chewier and fresher

### Result

Pseudo-mastication Sound display							
Evaluation items	Condition B	Condi	tion C	Condition D	Cond	ition E	
Q1 Soft - Hard	0.019	0.2	257	0.059	0.3	317	
Q2 Not crispy - Crispy	0.666	0.7	739	0.006	0.4	14	
Q3 Sparse - Dense	0.096	0.005		0.305	0.085		
Q4 Thin - Thick	0.180	0.034		0.157	0.7	<b>'</b> 01	
Q5 Not chewy - Chewy	0.279	0.234		0.008	0.5	527	
Q6 Unnatural - Natural	0.414	0.0	)31	0.202	0.0	)03	
Q7 Stale - Fresh	0.041	0.5	516	0.071	0.5	581	
Q8 Uncomfort - Comfort	0.705	0.1	61	0.792	0.0	)19	
Q9 Not sticky - Sticky	0.654	0.6	654	0.157	0.1	80	

Participants perceived the texture as denser, thicker, unnatural, and uncomfortable<sup>19</sup>

# Discussion: Vibrotactile stimuli



#### Comments

- I felt the food to be hard more than usual.
- I felt vibration from the chair as if something hit the bottom of the chair.



#### Comments

- I was like eating food with my whole body.
- I felt the enhanced chewiness of rice cracker.

# **Discussion: Pseudo-mastication sound**



#### Comments

- I heard crispy sound.
- I felt the volume of rice cracker had increased.



#### Comments

- The sound was uncomfortable.
- It sounded like ASMR (Autonomous Sensory Meridian Response).

### Discussion: Affected attributes



Low-frequency component was a significant factor

High-frequency component was a significant factor

Different frequency bands in vibrotactile information and auditory information could have led to difference in affected attributes

# Conclusion

Vibrotactile stimuli

Food

texture

#### Purpose

Investigation of the effect of vibrotactile stimuli to the whole body on the perception of food texture during mastication Method

Generation of vibrotactile stimuli by employing myoelectric potential or mastication sound as input signal

#### Result

Our method affected the perception of rice cracker texture

> Hardness, Crispness, Chewiness, Freshness



# Future work

- Investigation of the effect of presenting both vibrotactile and auditory information on the perception of food texture
- Experiments on other food items
- Use of bone-conduction microphone
- Many participants commented that they enjoyed eating with the vibrotactile information presented
- $\rightarrow$  Proposal for a system that improves the eating experience

