



International Academy, Research, and Industry Association

# Best Paper Award

Subliminal Warnings – A New Approach to Change Users' Behavior  
By

Mini Zeng, Feng Zhu, Sandra Carpenter

Presented during ACHI 2022, The Fifteenth International Conference on Advances in Computer-Human Interactions,  
held in Porto, Portugal during June 26 - 30, 2022

  
IARIA Board

