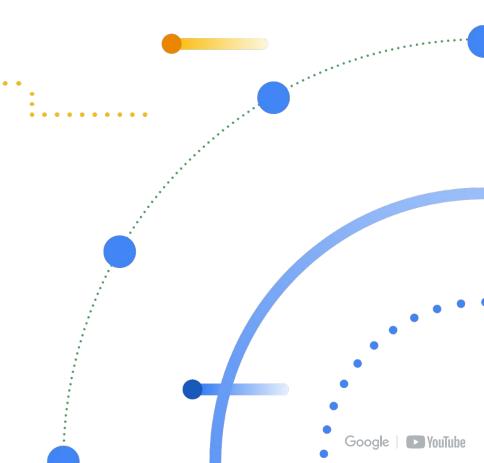
Google Research

Directions in Machine Learning

Michele Covell Google Research

with many thanks to Rahul Sunkthankar and many Google Machine Perception Teams for the slide materials



Directions in ML

Need to understand **intent** and **importance** in audio and video

- Major progress on: detection, categorization, embeddings, 3D modeling, people-centric information, action/interaction recognition
- missing piece: need to determine what to leave out
 - want a **synopsis** for **authored** (and situated) media
 - want less constrained interactions for **live** situations

Generating new **creative** content can help highlight shortcomings (as well as providing useful content)

Understanding: Starting from...

Classification

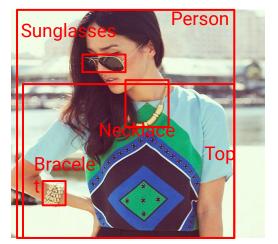
Images \Rightarrow Labels

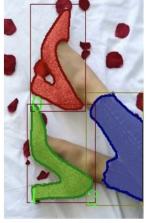


Cake (0.93669) Dessert (0.91911) Birthday (0.89697) Child (0.89183) Fondant (0.88340) Birthday cake (0.87525)

Detection

Images ⇒ Labelled Boxes or Regions





Embedding

Images ⇒ Features





Similar Images and Labels



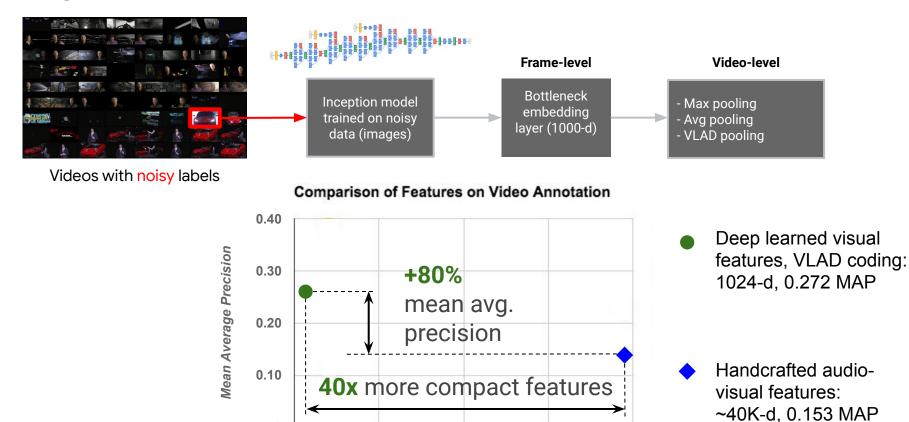




Deep-learned visual features

0

0



Google | 🖸 YouTube

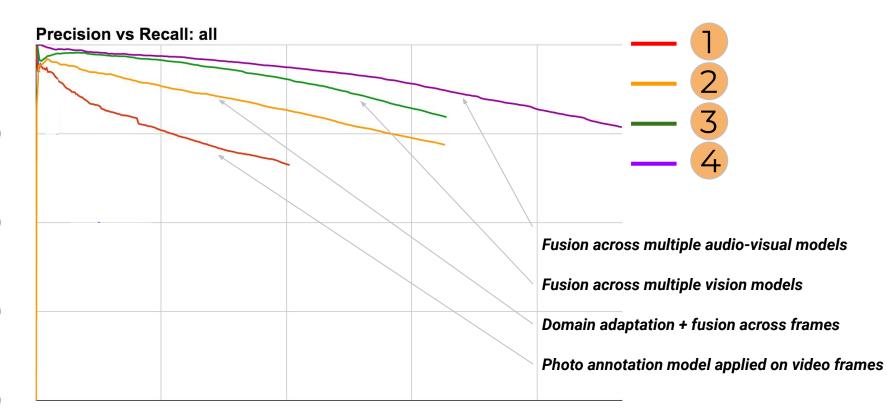
20000

30000

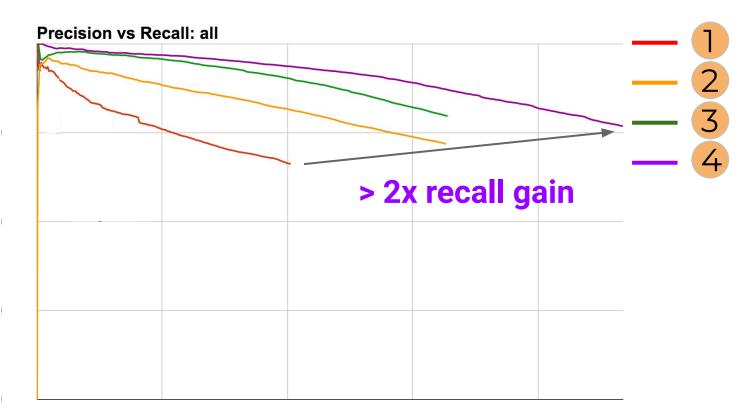
40000

10000

Improving detection in video (starting from images)



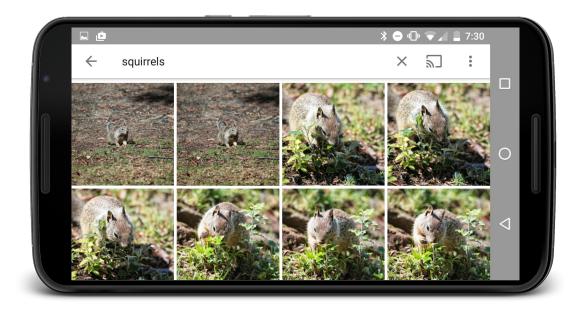
Improving detection in video (starting from images)



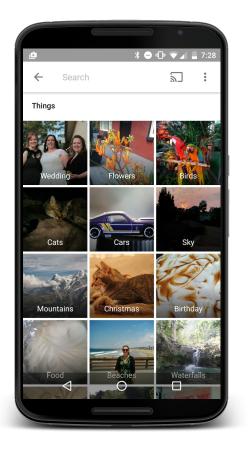
Recall Rate

[Veit, Alldrin, Chechik, et al.]

Images/Videos ⇒ Labels



Automatic tagging and search!



Google | 🖸 YouTube

[Juan, Lu, Li, et al.]

Spectrum of semantic similarity



Instance -> fine-grained -> coarse-grained

2016 lamborghini aventador white



lamborghini aventador red



lamborghini aventador camouflage



lamborghini huracan



2010 lamborghini Gallardo



super car



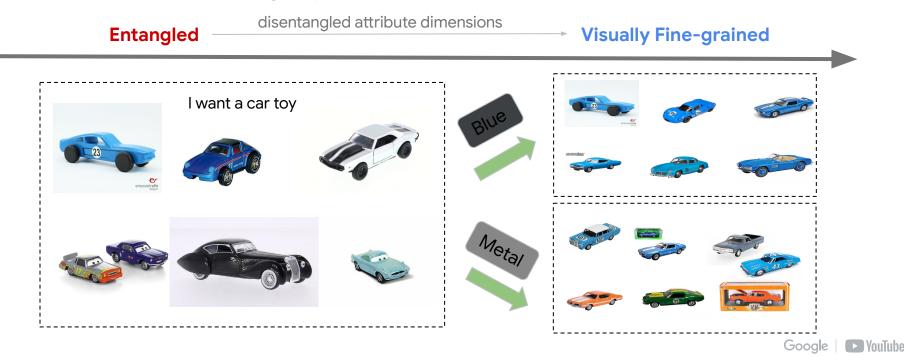
Google | 🕨 YouTube

[Veit, Belongie, Karaletsos]

Disentangled visual similarity

Disentangled visual attributes.

The model is able to rank/filter images by different attribute dimensions.

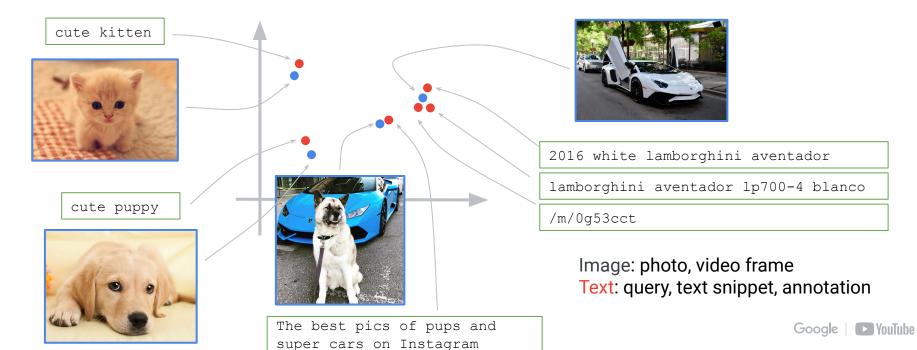


[Juan, Lu, Li, et al.]

Image-text co-embedding

Bridge the visual and text domain with multitask, multimodal learning

- Multimodal: Knowledge in one domain helps learning in the other
- **Multitask**: vast amount of visual-text and NLP data at Google
- Generic models to be used / fine-tuned for cross-domain inference / learning cases



Specialized embeddings

(e.g., products)

https://cloud.google.com/vision/

product-search/docs/

ld: 2cfe74729672b134 Oid: '746466cd0c68f340_0' /m/01d40f:Dress___token__ Score: -1

















Id: a4b719d3f4e75ee5 Id: 463c3c0843d7aaa8 Oid: '01491c919d4dc3e6_0' Oid: 'e124cde8b3861583 0' Label: /m/03gx245:Top___token___ Label: /m/03gx245:Top___token Distances: 0.2568332 Score: -1 Knn index: 0





Oid: '00a5da431dd769ae_0' Label: /m/06rrc:Shoe token Score: -1



Label: /m/06rrc:Shoe token

Distances: 0.304982

Knn index: 0



005de95cecfe Id: 35b269d9d9ca245d 1a26bdb6933326 0' Oid: '67f8ab62f10a0763 0' m/01bfm9:Shorts__token__Label: /m/01bfm9:Shorts__token__ in:Pants token /m/07mhn:Pants token Distances: 0.28681934 Knn index: 0

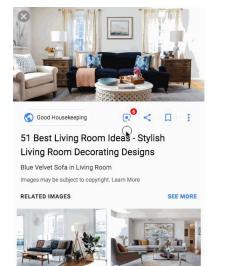
Oid: '39d14a2bacd6faf1 0' Label: /m/07mhn:Pants___token_ Distances: 0.29867345 Knn index: 1





[Juan, Lu, Li, et al.]

Use cases in Search and Lens

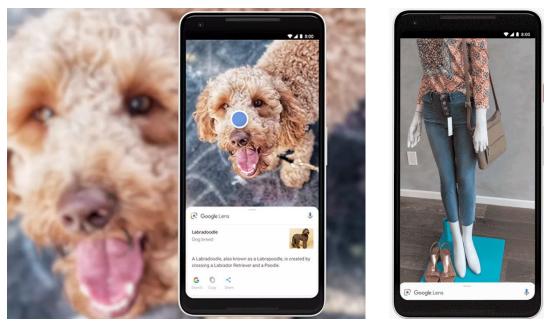




9 Ways to Style a Grey Sofa in decoraid.com



Lens in Google Images



Lens natural world, similar products, gleaming, similar images, among other improvements

Using Video to help with Object Recognition in Images

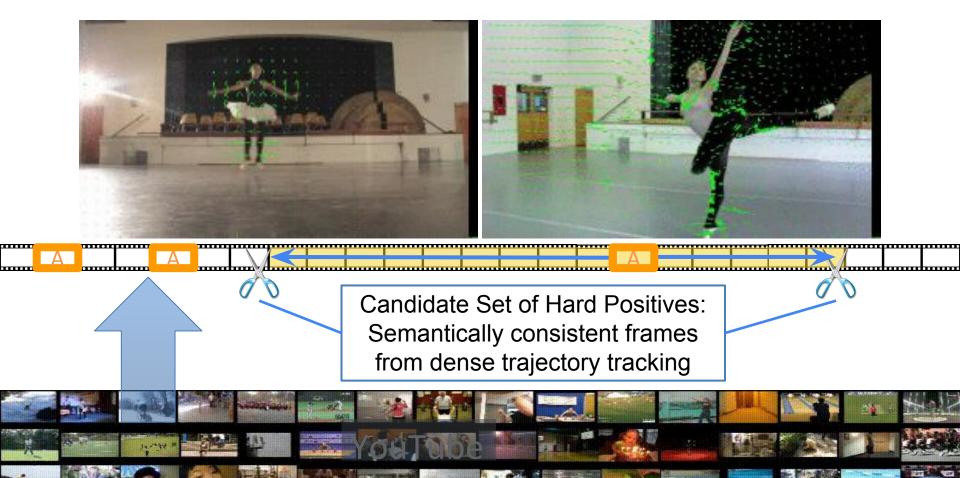
Weak, noisy Labels from:

- meta-data, comments
- labeling using image-trained networks



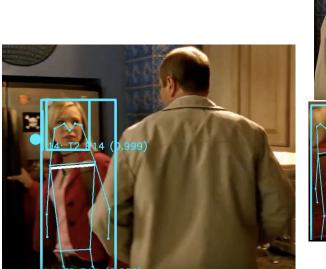
[Hartmann, Grundmann, Hoffman, et al.] Google | 🕞 YouTube

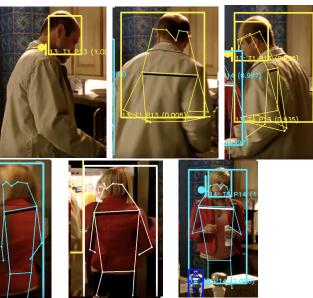
Weakly & Self-Supervised Learning from Video

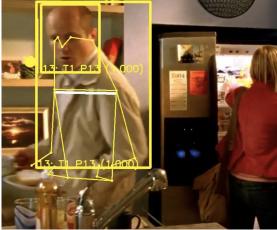


Using consistency signals for supervision

Goal: Pose-insensitive person embedding (i.e., PersonNet) **Solution:** 360 degree pose samples from large image / video corpus + tracking + clustering + user feedback signals







video + tracking \rightarrow 360° pose training samples

Understanding: Starting from...

Classification

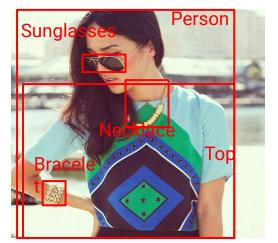
Images \Rightarrow Labels

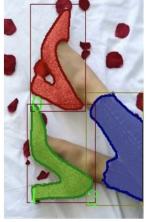


Cake (0.93669) Dessert (0.91911) Birthday (0.89697) Child (0.89183) Fondant (0.88340) Birthday cake (0.87525)

Detection

Images ⇒ Labelled Boxes or Regions





Embedding

Images ⇒ Features





Similar Images and Labels







Understanding: ... adding in...

3D perception

Images \Rightarrow 3D relationships

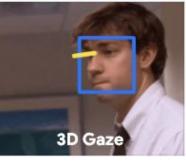
single image

Predicted depth

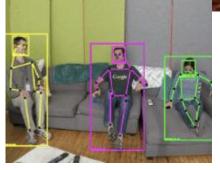


Person-centric Models

Focus, Pose, Speaker Models







Action/Interaction Recognition



shoot ball



kick ball



pour

YouTube \Rightarrow 3D models of scenes & people

What 3D structure can we learn from watching internet video?

Training: Multiple views

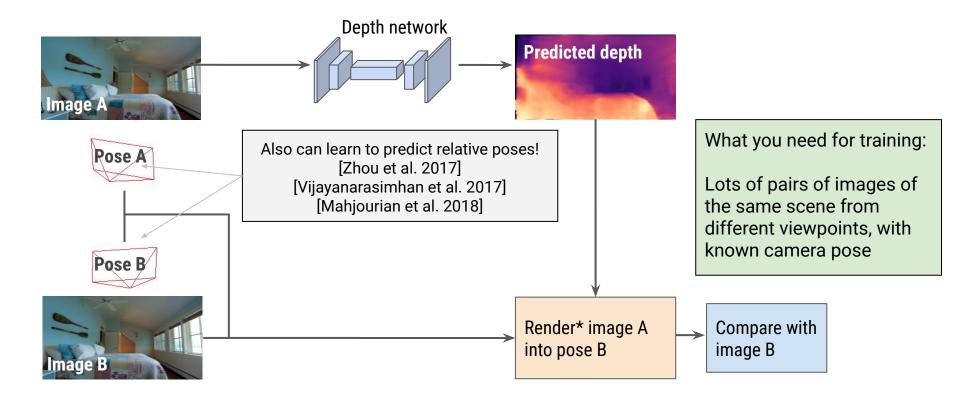


Testing: Single Image

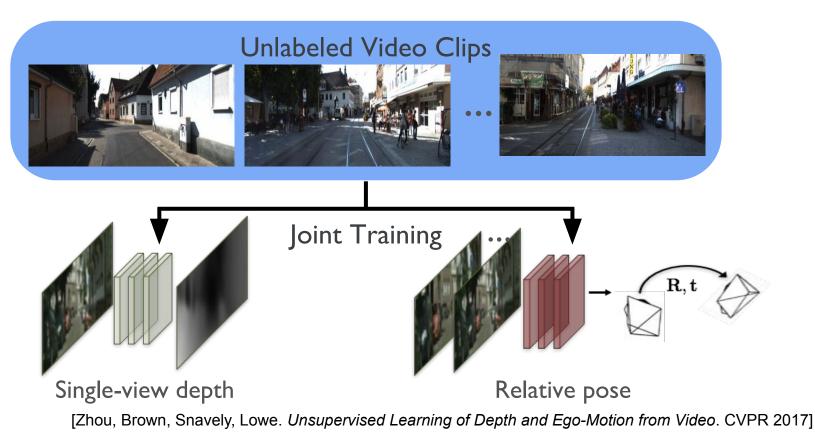


Google | 🕒 YouTube

Beyond direct supervision



Learning depth and camera pose via view synthesis



Beyond depth maps: Learning layered models (LDI = layered depth image) PredictedLDI Input Image \mathcal{R} Differentiable Loss LDI Renderer Target Image **T**

from camera **C**

[Tulsiani, Tucker, Snavely. Layer-structured 3D Scene Inference via View Synthesis. ECCV 2018.]

Plane 0 Plane 9

Reference input view





Plane 24







Output

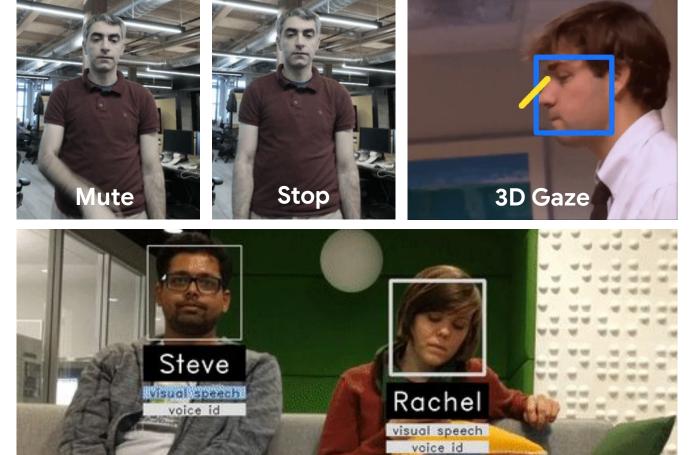
and





[Mori, Pantofaru, Kothari, et al.]

Focus on people

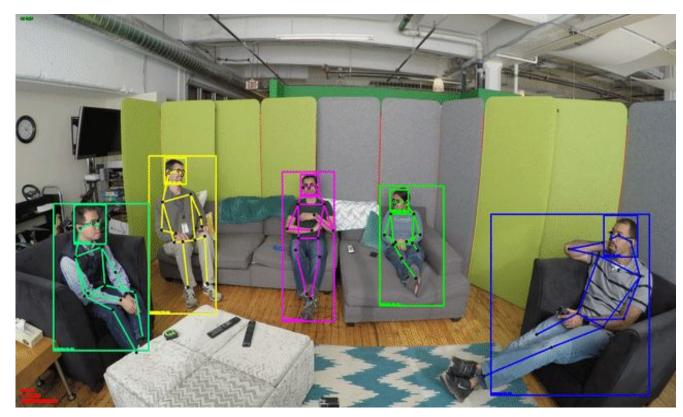


- Better binary and 3D gaze models

- Dynamic gestures
- Active speaker detection

- Speech Detection and Diarization

Focus on people

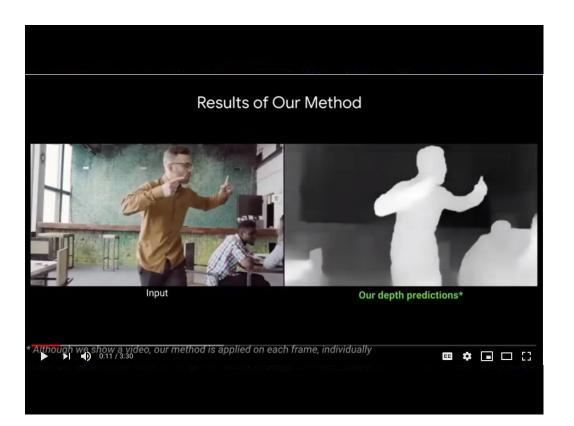


- Combined person & face SSD detection models

- Recurrent models for detection
- Probabilistic tracking
- Rotation invariance

Z. Li, T. Dekel, F. Cole, R. Tucker, N. Snavely, C. Liu, W.T. Freeman, CVPR 2019 Honorable Mention

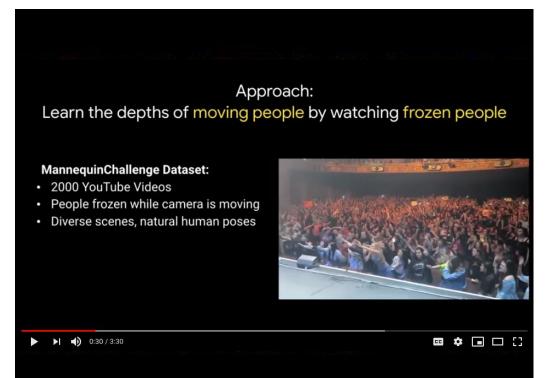
Goal: depth estimation with moving camera and moving people



Google | DYouTube

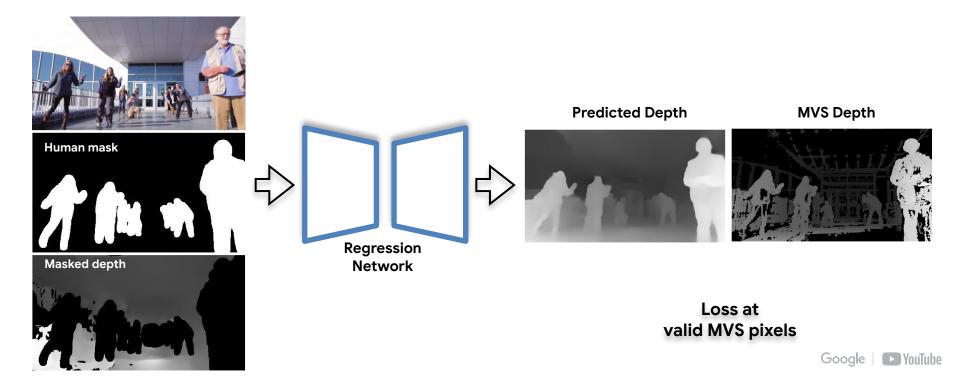
Z. Li, T. Dekel, F. Cole, R. Tucker, N. Snavely, C. Liu, W.T. Freeman, CVPR 2019 Honorable Mention

Idea: leverage MannequinChallenge dataset of *frozen* people!



Z. Li, T. Dekel, F. Cole, R. Tucker, N. Snavely, C. Liu, W.T. Freeman, CVPR 2019 Honorable Mention

Approach: compute depth for static scene with multiview stereo, and predict depth for moving people with a regression network



Z. Li, T. Dekel, F. Cole, R. Tucker, N. Snavely, C. Liu, W.T. Freeman, CVPR 2019 Honorable Mention

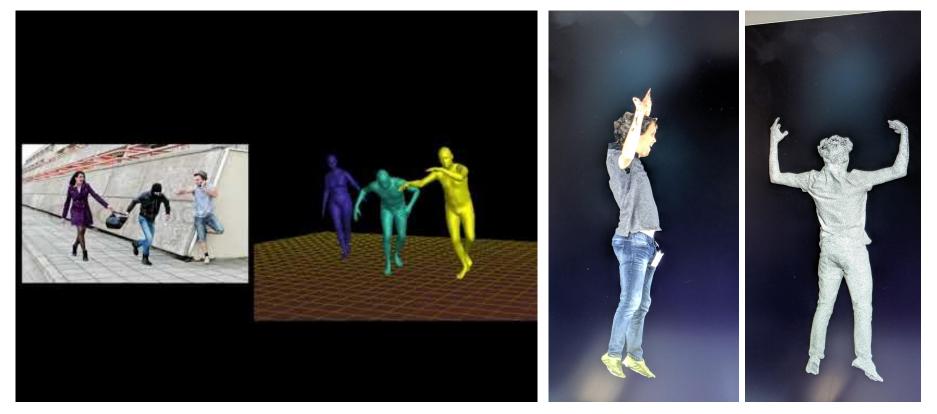
Result: depth estimation with moving camera and *moving* people



Google | 🖸 YouTube

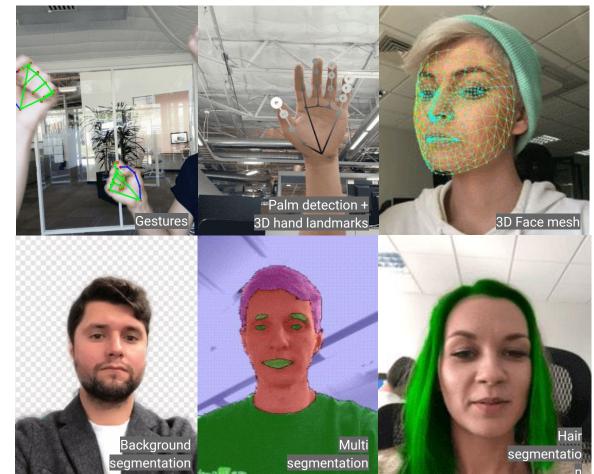
[Gärtner, Pirinen, Sminchisescu]

Focus on People: 3D Shape Models



Physical relationships between people in 3D

[Wei, Ye, Mullen, et al.], [Kartynnik, Ablavatski, Grishchenko, Grundmann] Focus on people: Real-time on Mobile



https://developers.google.com/ar/develop/ java/augmented-faces/

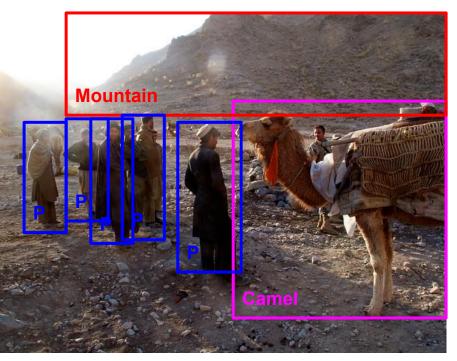
Real time:

- Hand tracking
- Face tracking
- Expression parsing



Action Recognition

Object Recognition



Action Recognition

!=



Examples of "Paint" action in AVA

[Sun, Ross, Vondrick, Pantofaru, et al.]

[Todd Huffman from Open Images v5]

Google | DYouTube

[Sun, Shrivastava, Vondrick, Schmid, Murphy, Sukthankar, ECCV'18]

Actor-Centric Relation Network (ACRN)

- Faster RCNN looks only at the actors (appearance, pose, etc.)
- Opportunity: model relationship between actor and other objects/people





[Sun, Shrivastava, Vondrick, Schmid, Murphy, Sukthankar, ECCV'18]

Actor-Centric Relation Network (ACRN)





Hug



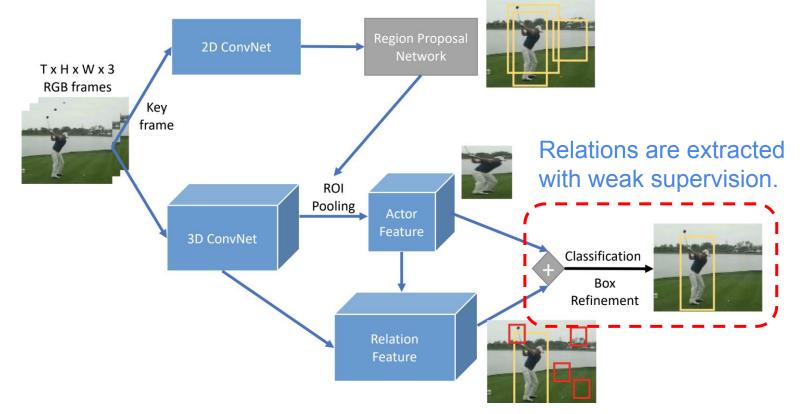
Carry

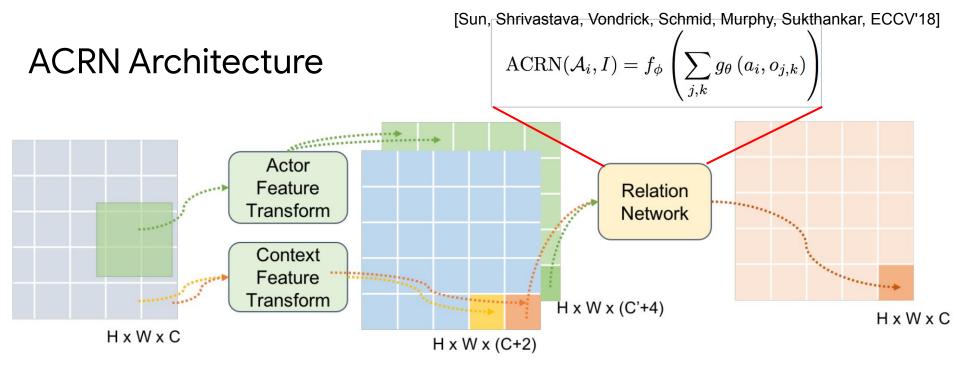
[Sun, Shrivastava, Vondrick, Schmid, Murphy, Sukthankar, ECCV'18]

Actor-Centric Relation Network (ACRN)



ACRN Architecture





- Pairwise relation between actor and "objects"
- No explicit objectness proposals, use feature cells
- Implemented as 1x1 convolutions

Related work: Santoro et al., A simple neural network module for relational reasoning. NeuIPS 2017.

[Sun, Shrivastava, Vondrick, Schmid, Murphy, Sukthankar, ECCV'18]

Visualizations



shoot ball















pour

[Sun, Shrivastava, Vondrick, Schmid, Murphy, Sukthankar, ECCV'18]

Visualizations



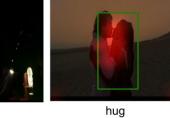
















kiss



fight



watch









eat



listen















sit







bend

Understanding: Starting from...

Classification

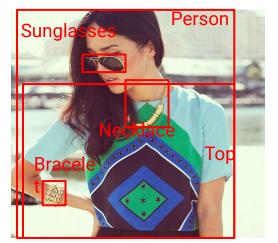
Images \Rightarrow Labels

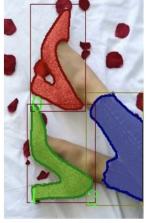


Cake (0.93669) Dessert (0.91911) Birthday (0.89697) Child (0.89183) Fondant (0.88340) Birthday cake (0.87525)

Detection

Images ⇒ Labelled Boxes or Regions





Embedding

Images ⇒ Features





Similar Images and Labels







Understanding: ... adding in...

3D perception

Images \Rightarrow 3D relationships



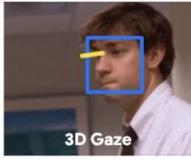
single image



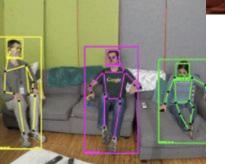


Person-centric Models

Focus, Pose, Speaker Models







Action/Interaction Recognition



shoot ball

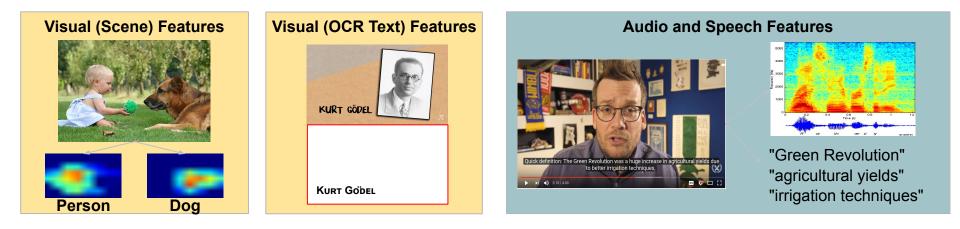


kick ball



pour

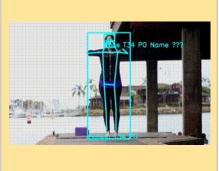
Understanding: ... but more to go?



Visual (Motion) Features



Visual (Person) Features

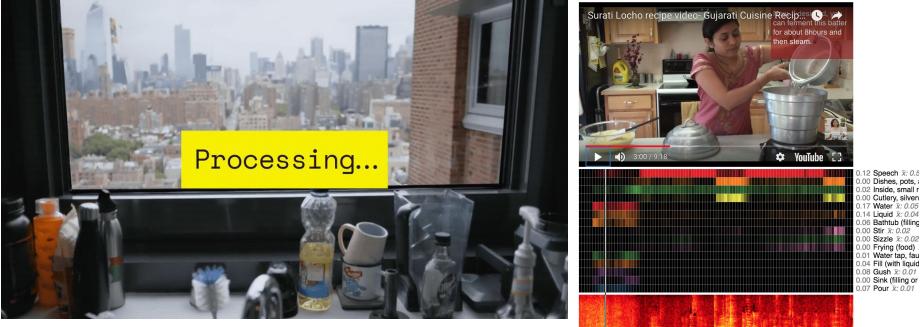






(Multi-modal) Semantic and Content Safety Features

Much of video labeling/segmentation



different than understanding? not focused on intent (or significance) Goodle

0.06 Bathtub (filling 0.00 Stir x: 0.02 0.00 Sizzle x: 0.02 0.00 Frying (food) 0.01 Water tap, fau 0.04 Fill (with liquid 0.08 Gush x: 0.01 0.00 Sink (filling or 07 Pour

Text understanding: more focused on intent



Google

Thank you for filling your 1st patent application!

Your innovation is a key piece to Google's success.

The Google Patent Team

Comprehensive **OCR** for lots of languages

< x →	Google Lens				
humble p	otato			<i>6</i> 2.	
SMALL BITES	HAMBLIRGERS			MOLE	
Feanuese / Specy Gastic Edonianie Popoari Obluser Cuty / Santic Hammedri / Solice / Plan	4/5 Herebigs Argue poly, econveloed onen, chiedel 7 met, house-mode polic tem centerie.		Koke Koki Proue glo colii: 1010		
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. Tap c	apture button to select		¥1)		

Lens Dining

www.humblepotato.com Order# 3 Station# Poi Sea Serve T	ole Potato lepotato.com Order# 358085 - 1 Station# PointofSalei Seat Count=3 Server: Greg T Table: P 4 Date: 4/22/19, 1:26 PM		
Kara-age Shichimi Garlic Parmesan Fries Banh Mi Chicken Katsu Rice Plate	\$7.00 \$7.00 \$13.00 \$14.00		
Subtotal: Total Tax:	\$41.00 \$4.10		
Please follow us on	0		

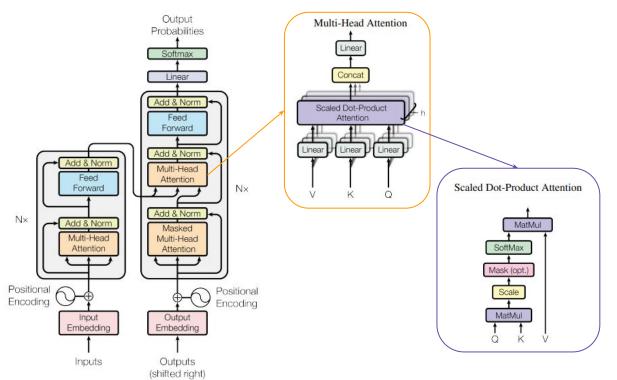
Lens Tip Calculator



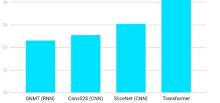
[Vaswani, Shazeer, Parmar, et al.]

BLEU

Machine Translation: All about both focus and context



English German Translation quality



BLEU scores (higher is better) of single models on the standard WMT newstest2014 English to German translation benchmark.

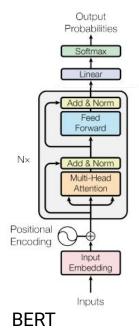


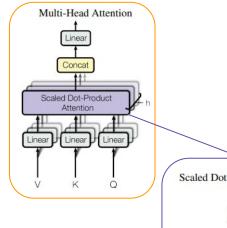
BLEU scores (higher is better) of single models on the standard WMT newstest2014 English to French translation benchmark.

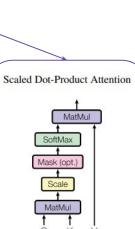
Figure 1: The Transformer - model architecture.

[Devlin, Chang, Lee, Toutanova]

Machine Translation: All about both focus and context







Results with BERT

To evaluate performance, we compared BERT to other state-of-the-art NLP systems. Importantly, BERT achieved all of its results with almost no task-specific changes to the neural network architecture. On SQuAD v1.1, BERT achieves 93.2% F1 score (a measure of accuracy), surpassing the previous state-of-the-art score of 91.6% and human-level score of 91.2%.

SQuAD1.1 Leaderboard

Rank	Model	EM	F1
	Human Performance	82.304	91.221
	Stanford University		
	(Rajpurkar et al. '16)		
1	BERT (ensemble)	87.433	93.160
Oct 05, 2018	Google Al Language		
	https://arxiv.org/abs/1810.04805		
2	nInet (ensemble)	85.356	91.202
Sep 09, 2018	Microsoft Research Asia		
3	QANet (ensemble)	84.454	90.490
Jul 11, 2018	Google Brain & CMU		

BERT also improves the state-of-the-art by 7.6% absolute on the very challenging GLUE benchmark, a set of 9 diverse Natural Language Understanding (NLU) tasks. The amount of human-labeled training data in these tasks ranges from 2,500 examples to 400,000 examples, and BERT substantially improves upon the state-of-the-art accuracy on all of them:

Rank	Model	Score	CoLA	SST-2	MRPC	STS-B	QQP	MNLI-m	QNLI	RTE
1	BERT: 24-layers, 1024-hidden, 16-heads	80.4	60.5	94.9	85.4/89.3	87.6/86.5	89.3/72.1	86.7	91.1	70.1
2	Singletask Pretrain Transformer	72.8	45.4	91.3	75.7/82.3	82.0/80.0	88.5/70.3	82.1	88.1	56.0
3	BiLSTM+ELMo+Attn	70.5	36.0	90.4	77.9/84.9	75.1/73.3	84.7/64.8	76.4	79.9	56.8

Understanding: ... need both focus and context

Significance in situated video



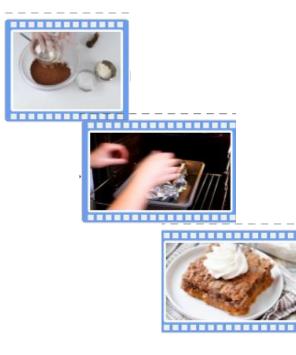
use context



Interaction in live video



Intent in authored video



Google | 🖸 YouTube

Static passive monitoring cameras



- Sparse, irregular frame rate
- Power, computational, and memory constraints.
- Many images are empty
- Always looking at the same background, objects of interest often habitual

Google | DYouTube

Data Challenges



(1) Illumination

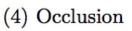


(2) Blur



(3) ROI Size





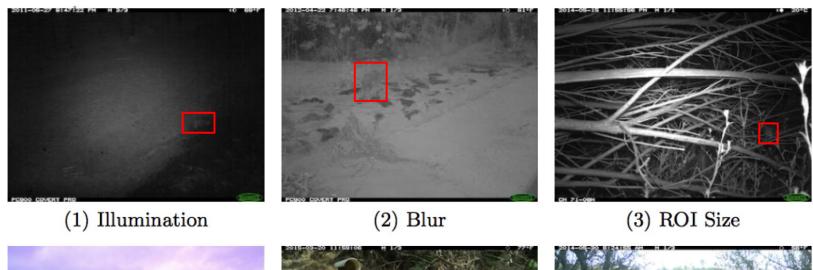


(5) Camouflage



(6) Perspective

All these images have an animal in them^[Beery, Wu, Rathod, et al.]





(4) Occlusion



(5) Camouflage



(6) Perspective

Cameras are static; Objects are habitual!

We want per-camera models that leverage long-term temporal context to:





Cameras are static; Objects are habitual!

We want per-camera models that leverage long-term temporal context to: 1. Ignore salient false positives



Cameras are static; Objects are habitual!

We want per-camera models that leverage long-term temporal context to:

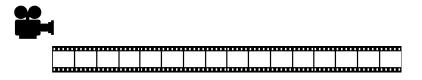
- 1. Ignore salient false positives
- 2. Improve per-location object classification



Probably the same species; If we're confident about one, that should help us classify the other



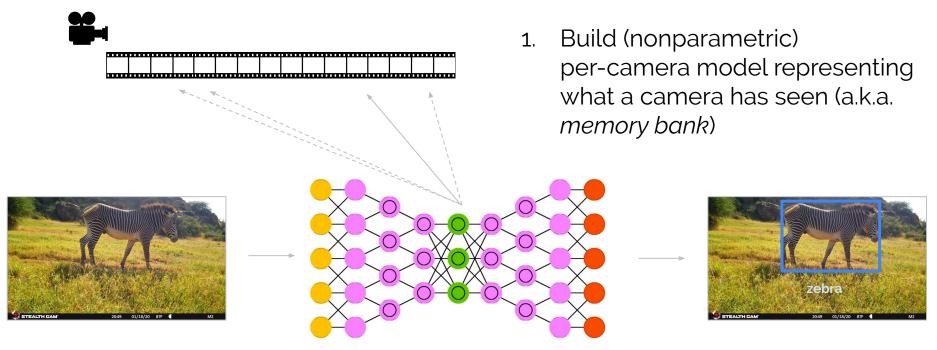
Our approach (high level)



1. Build (nonparametric) per-camera model representing what a camera has seen (a.k.a. *memory bank*)

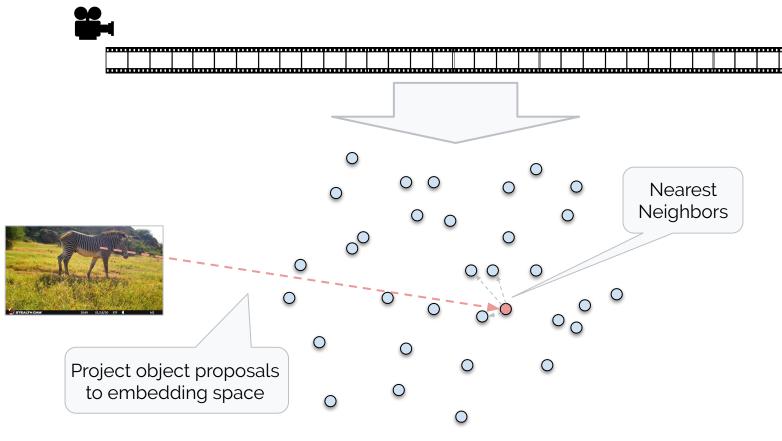


Our approach (high level)



2. Give model running on current frame a way to reference into the memory bank

Aggregating Features from Memory Bank: Simplified

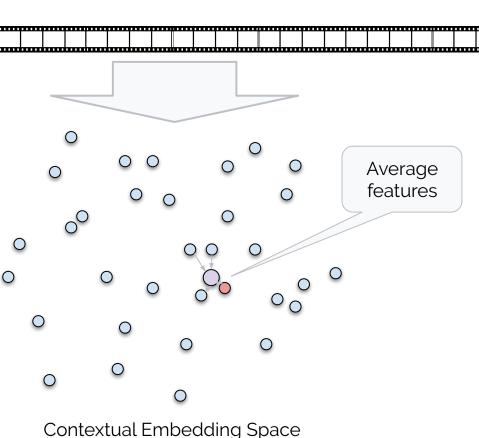


Contextual Embedding Space

Google | 🕞 YouTube

Aggregating Features from Memory Bank: Simplified

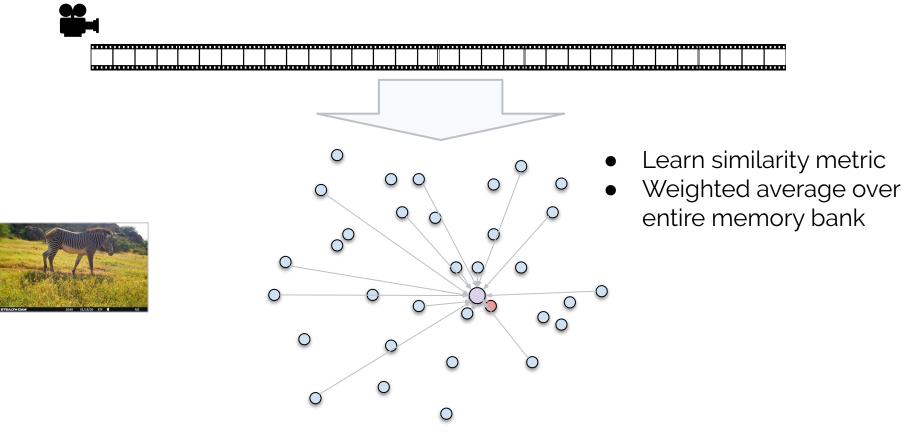




Google

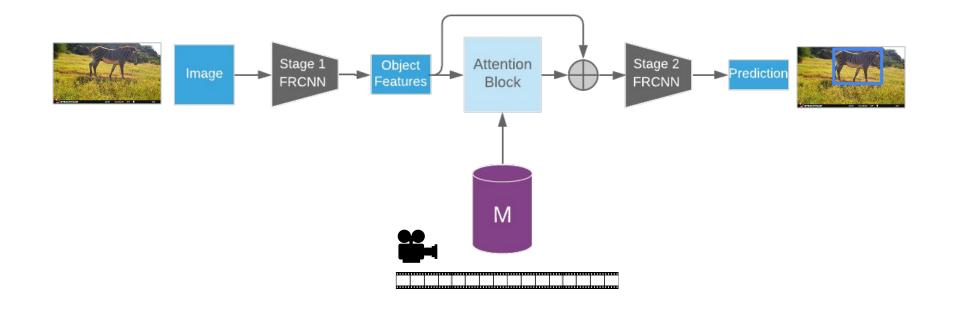
NouTube

Aggregating Features via Attention

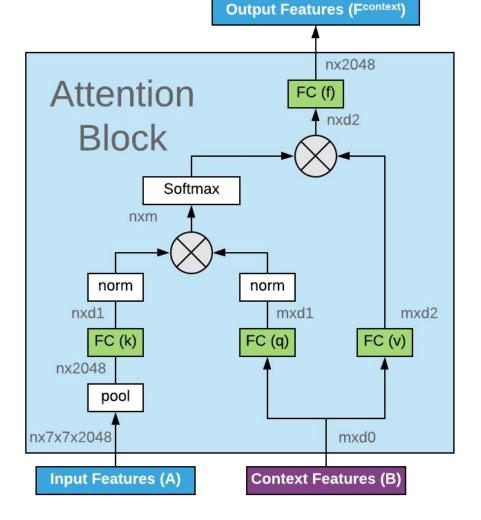


Contextual Embedding Space

Context R-CNN Architecture

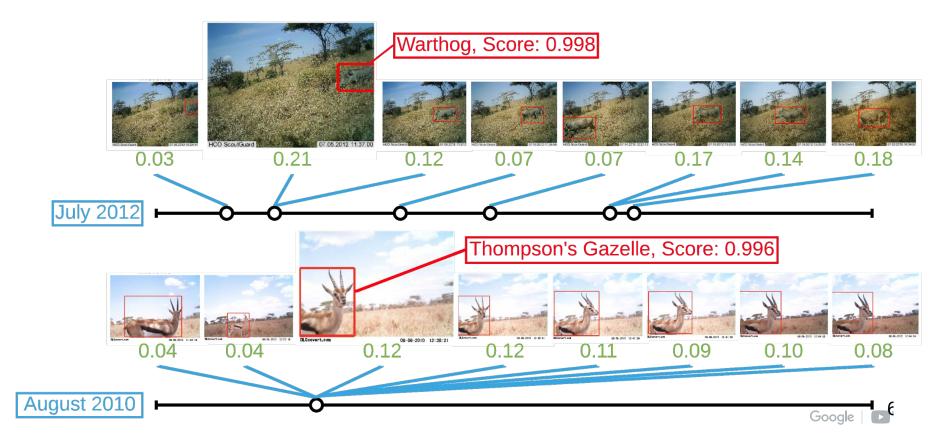


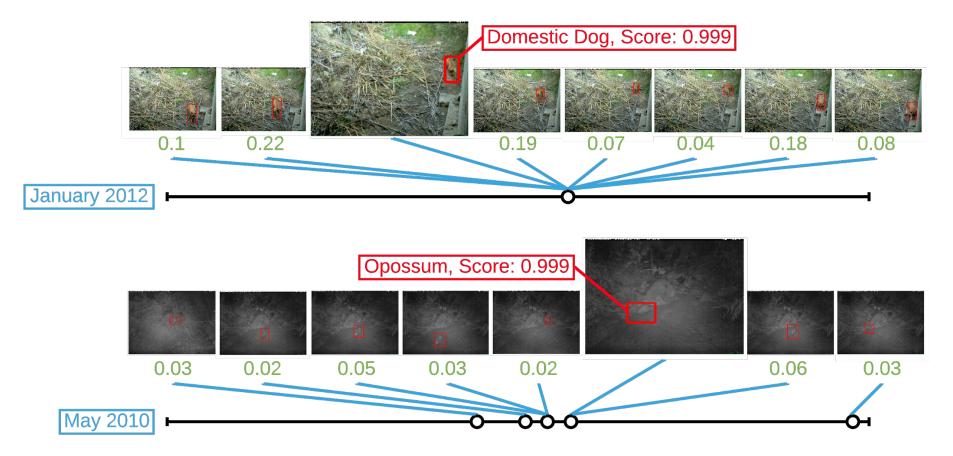
Context is incorporated based on relevance



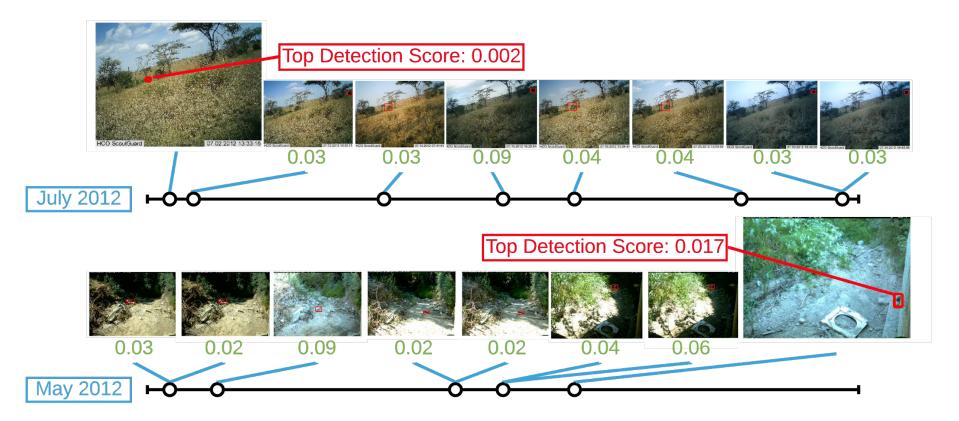
[Beery, Wu, Rathod, et al.]

Attention is temporally adaptive to relevance

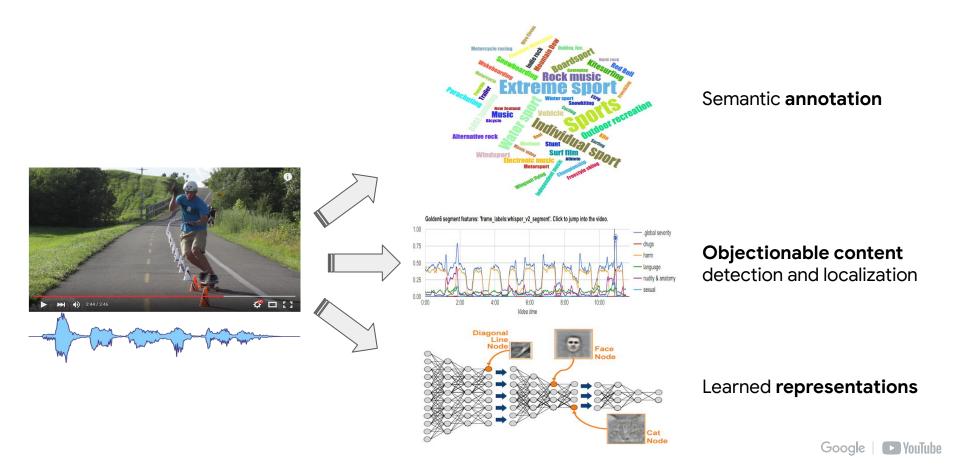




Background classes are learned without supervision



Authored video content: understand intent!



Authored video content: understand intent!

https://www.blog.google/outreach-initiatives/accessibility/get-image-descriptions/

Machine-generated image descriptions



Machine-generated description for this image: "Appears to be: Person playing guitar on the sofa."

Person playing guitar on the sofa



Machine-generated description for this image: "Appears to be: Fruits and vegetables at the market."

Fruits and vegetables at the market



Early Steps:

Exploiting Speech to Train Video Representations



- Cross-modal weak supervision: ASR ⇔ vision (exploits co-occurring but noisy speech to supervise representation)
- Multimodal input: audio + video
- Some progress towards longer video sequences

Video BERT [Sun et al., ICCV'19] and Contrastive Bidirectional Transformer [Sun et al., arxiv 2019]

Video BERT



 Example 1: Given recipe text, generate sequence of visual tokens (retrieved from different videos)

Video BERT [Sun et al., ICCV'19] and Contrastive Bidirectional Transformer [Sun et al., arxiv 2019]

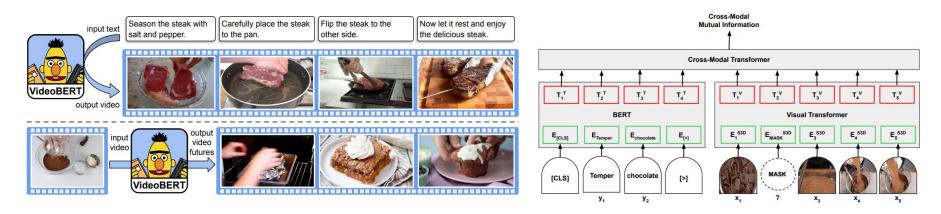
Video BERT



• Example 2: Given a video token, predict possible futures (cocoa & flour mix can get baked and turn into a brownie or cupcake)

Video BERT [Sun et al., ICCV'19] and Contrastive Bidirectional Transformer [Sun et al., arxiv 2019]

Joint video and language representations



- Understand long videos with self- (time) and cross-modal (ASR) supervisions.
- Leverage powerful models (BERT) and pre-training tasks (masked LM).
- Cross-modal applications: zero-shot action classification, action anticipation, etc.
- Opportunities:
 - Automatic video data mining given large vocabulary (Video Search timed anchors).
 - Generic feature vectors for long videos (VCA).

Live interactions



Significance and intent both come into play

Early Steps in Situated Perception





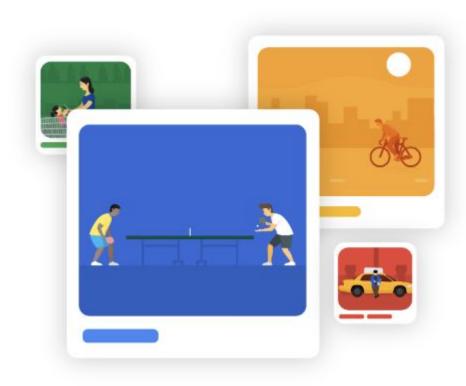
BodyPix - Real-time Segmentation in your Browser

https://github.com/tensorflow/tfjs-models/tree/master/body-pix

Natural gestures & smart camera in Google Nest Hub Max

Image credit: https://www.dailydot.com/wp-content/uploads/2019/05

Need to understand what to leave out



Media retargeting as a (small) window into this problem

Retargeting in time



Video



Video ad (1 minute)



Preview (6s)



Summary (9s)

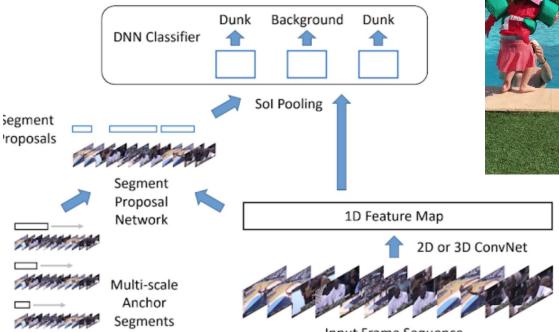


Bumper ad



Retargeting in time

[Chao, Vijayanarasimhan, Seybold, et al.]

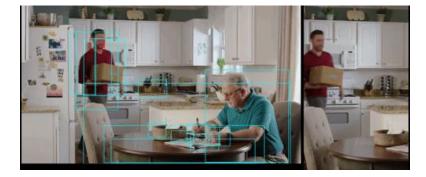






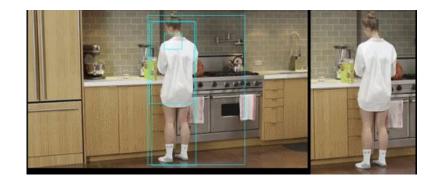
Special moments in video

Retargeting in space









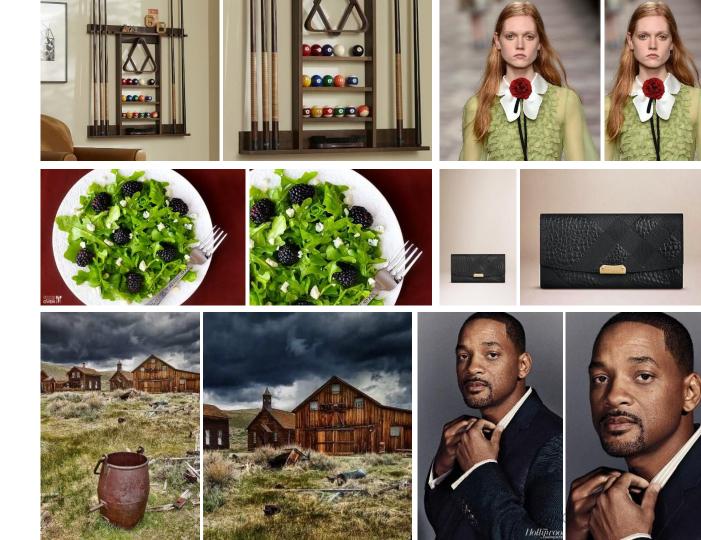
L: original landscape; R: AutoFlip [https://www.blog.google/products/ads/level-your-gaming-business-new-innovations-apps]



Retargeting in Space

Deep-learned, aesthetic cropping

Improves quality and generates fewer bad crops by training on millions of professional-quality photos



[Fang, Zhang]

Directions in ML

Understanding intent and importance in audio and video

• detection and categorization are only part way

also have: 3D understanding, people-centric information, action/interaction recognition

- missing piece: need to determine what to leave out
 - want a **synopsis** for **authored** (and situated) media
 - want less constrained interactions for **live** situations

Generating new **creative** content can help highlight shortcomings (as well as providing useful content)