To read the below QR codes, please download the App i-nigma

[ LAURENT ANTONCZAK ]

[ https://goo.gl/6jyIiu ]

[ TUTORIAL’S NOTES ]

[ https://goo.gl/J3s1Ks ]
New study reveals how scientists use social media (October 12, 2016)

Social media can add a new dimension to how scientists communicate with colleagues and the wider community.

The hidden influence of social networks
- https://www.ted.com/talks/nicholas_christakis_the_hidden_influence_of_social_networks

BY 2020, 75% OF MOBILE TRAFFIC WILL BE VIDEO [CISCO STUDY]
- http://tubularinsights.com/2020-mobile-video-traffic/

16 Video Marketing Statistics to Inform Your Q4 Strategy [Infographic]
- https://blog.hubspot.com/marketing/video-marketing-statistics

[ CREATIVE ]

Creative process
- https://goo.gl/mIBp4o

The Hero’s journey
https://vimeo.com/140767141
- https://drive.google.com/file/d/0B5OJZ8XRzvKXVnlwTmhjM0VDS254bjVybzJrRDFjQ1F1c0VJ/view?usp=sharing

Sound © free
- http://www.bensound.com/
- http://incompatech.com/

Please find below some example to inspire you also:

2 min story (non-exhaustive list)
- https://vimeo.com/32851943
- https://vimeo.com/32705927
- https://vimeo.com/32027794
- https://vimeo.com/32701980
- https://vimeo.com/32705194
- https://vimeo.com/32705275
- https://vimeo.com/31789851
- https://vimeo.com/31782576
- https://vimeo.com/26824121
- https://vimeo.com/26260535
- https://vimeo.com/26259907
- https://vimeo.com/26260829

**presentation** (non-exhaustive list)
- https://vimeo.com/50239512
- https://vimeo.com/26266017
- https://vimeo.com/50573988

**aesthetic** (non-exhaustive list)
- (lights) https://vimeo.com/32705837
- (circles) https://vimeo.com/32677398
- (movement) https://vimeo.com/31835367
- (location) https://vimeo.com/31783592
- ("plan sequence") https://vimeo.com/26261151

**experimental** (non-exhaustive list)
- https://vimeo.com/31839749
- https://vimeo.com/31839739
- (2 phones) https://vimeo.com/32680178
- (multiple devices) https://vimeo.com/31837987
- https://vimeo.com/26300982
- https://vimeo.com/26300932
- (microprocessor speed) https://vimeo.com/26261318
- (beer > new perspective) https://vimeo.com/26268595

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**VIDEO REFERENCES**

- All by myself
  - https://vimeo.com/97634383

- Without you
  - https://vimeo.com/67934652

- Splitscreen: A Love Story
  - https://vimeo.com/25451551

- Instantáneas - Instagram Shortfilm
  - https://vimeo.com/42381325

- RUN and RUN / lyrical school 【MV for Smartphone】
  - https://vimeo.com/161487817

- The pleasure of
  - https://vimeo.com/48236494

- Move - Sta Travel
  - https://www.youtube.com/watch?v=-BrDtrytgm8
Breaking Bad POV
- https://www.youtube.com/watch?v=DY5yrEAvCQc

AUT – Business School – Excellence in Business Support Awards
- 2016 > https://vimeo.com/187600420
- 2015 > https://vimeo.com/144514221
- 2014 > https://vimeo.com/108025308
- 2013 > https://vimeo.com/74032287

MINA [ Mobile Innovation Network Australasia ]
- https://vimeo.com/groups/mobileprojects

Although most of the content is for professional software and equipment, check:
- https://vimeo.com/videoschoolvideos

EXTRA

7 Smartphone Photography Tips & Tricks (still images)
- https://www.youtube.com/watch?v=fTz4Nhgm_SQ

21 tips, tricks and shortcuts for making movies on your mobile

[ REFERENCES ]

Camera_BASICS
- https://goo.gl/kzExIs

Storyboard_BASICS
- https://goo.gl/tze1of

Narrative Image: The How and Why of Visual Storytelling

The Art of Visual Storytelling
- https://www.slideshare.net/chrysanthemumy/the-art-of-visual-storytelling-5351133?related=1

Academic journal // Image [&] Narrative is a peer-reviewed e-journal on visual narratology and word and image studies in the broadest sense of the term.

Book // Story CD: Style, Structure, Substance, and the Principles of Screenwriting


[ ONLINE COURSES ]
*Fairfax* iphone video tutorials
- https://vimeo.com/album/3627391

Video Making Secrets with your iPhone and iPad
- https://www.udemy.com/ipad-video-bootcamp/

Smartphone Filming: Shoot and Edit Videos Like a Pro

The Epic Guide to iMovie for iOS 2017 (iPhone & iPad)

Do you know the Wellington’s based company *Wipster*?
Very good newsletter, in my opinion:

Feel free to subscribe to it...

And, for the "Android" people, freshly posted (please note one of the *Bensound*’s music in the background :-P):

Quick overview about *Flipagram* (iOS / Android) made by one of my student:
- https://plus.google.com/u/0/+laurentantonczak/posts/5ZjGYdBx7qs

> Join us: https://plus.google.com/u/0/communities/101127331724001710723

:-D