



## [ SCIENCE / VIDEO ]

**New study reveals how scientists use social media** (October 12, 2016)

- <https://phys.org/news/2016-10-reveals-scientists-social-media.html>

**Social media can add a new dimension to how scientists communicate with colleagues and the wider community.**

- <http://sciencemediasavvy.org/using-social-media/>

**The hidden influence of social networks**

- [https://www.ted.com/talks/nicholas\\_christakis\\_the\\_hidden\\_influence\\_of\\_social\\_networks](https://www.ted.com/talks/nicholas_christakis_the_hidden_influence_of_social_networks)

**BY 2020, 75% OF MOBILE TRAFFIC WILL BE VIDEO** [CISCO STUDY]

- <http://tubularinsights.com/2020-mobile-video-traffic/>

**16 Video Marketing Statistics to Inform Your Q4 Strategy** [Infographic]

- <https://blog.hubspot.com/marketing/video-marketing-statistics>

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## [ CREATIVE ]

**Creative process**

- <https://goo.gl/mlBp4o>

**The Hero's journey**

<https://vimeo.com/140767141>

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<https://drive.google.com/file/d/0B5OJZ8XRzvKXVnlwTmhjM0VDS254bjVybzJrRDFIQ1F1c0VJ/view?usp=sharing>

**Sound** © free

- <http://www.bensound.com/>
- <http://incompatech.com/>

Please find below some example to inspire you also:

**2 min story** (non-exhaustive list)

- <https://vimeo.com/32851943>
- <https://vimeo.com/32705927>
- <https://vimeo.com/32027794>
- <https://vimeo.com/32701980>
- <https://vimeo.com/32705194>
- <https://vimeo.com/32705275>
- <https://vimeo.com/31789851>
- <https://vimeo.com/31782576>
- <https://vimeo.com/31782576>
- <https://vimeo.com/26824121>
- <https://vimeo.com/26260535>
- <https://vimeo.com/26259907>





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