Important deadlines:
  Submission (full paper) May 20, 2017
  Notification July 20, 2017
  Registration August 5, 2017
  Camera ready August 24, 2017

Tracks:
  - Social applications
  - Social media use and experiences
  - Community services
  - Special services and technologies
  - Digital resource domains
  - Social evaluation and metrics
  - Social mobility
  - Mechanisms for social services
  - Challenges in social environments