10 Years of Hype Cycles - Do We Forget Knowledge?

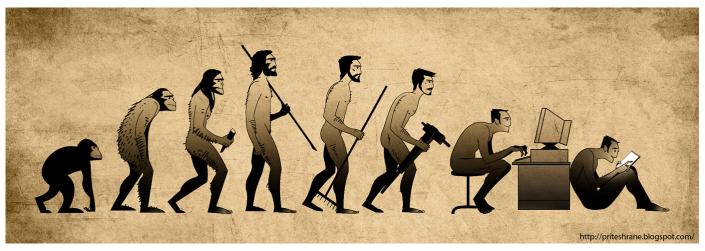
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Aaron McConnell - CloudComputing 2013, Valencia, Spain

Lost Technologies?

- Are existing technologies lost in the hype that surrounds a new one?
 - Yes, but isn't that the nature of change?

There is a cost involved in evolution



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What causes hype?

- The hype around cloud is caused because the innovation is driven by business
- There is a clear drive to claim a stake of the new territory, which requires strong advertising campaigns and new products
- Innovation happens when capability catches up with demand

What have we lost?

Nothing?

- Technologies and methodologies can be resurrected if there is a new need for them
- As mentioned in a previous panel session: Neural Networks?

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Objects, Components, Services at home and elsewhere (in the Cloud)

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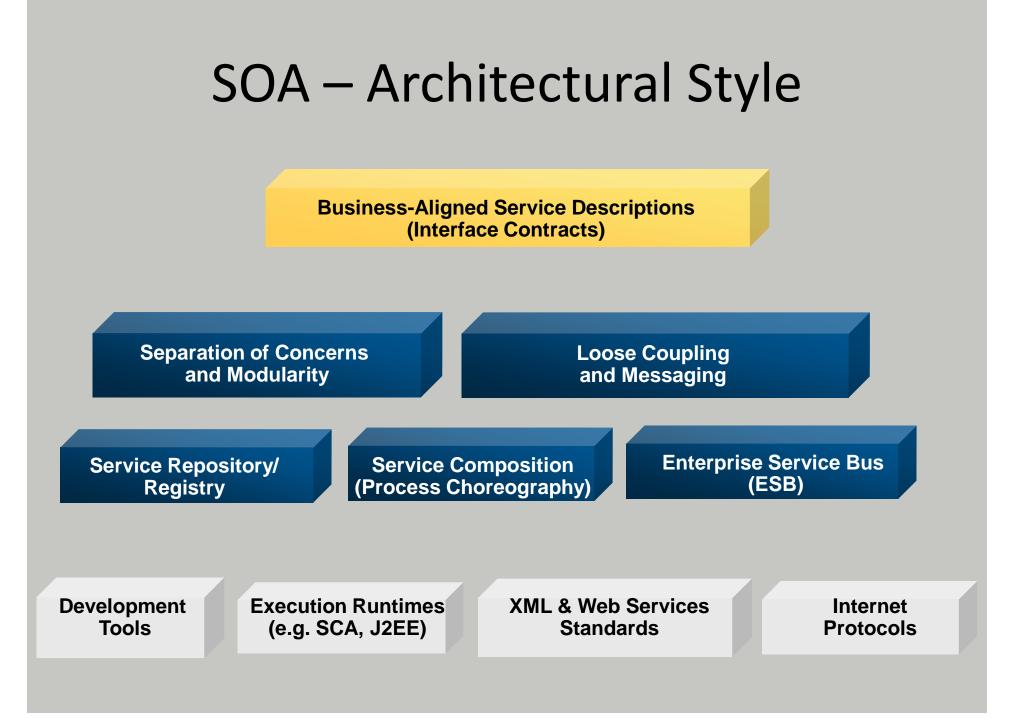


Architectural Styles

- Principles and Patterns define Architectural Styles.
- Principles: guiding software engineering principles linked to concrete benefits in terms of costs and quality (of software and processes)
- **Patterns**: solution templates that support the enactment of principles, achieving the anticipated benefits

Disruptive Development and Evolution

- History of Software Development and Deployment Architectures:
 - Object-Orientation -> modular software
 - Components and Middleware -> integrated software
 - Service-oriented Architecture -> distributed software
 - Cloud-based Architecture -> virtualised software
- Software Architecture Response:
 - Mix & Match of Patterns and Principles



SOA principle: Modularity

- Motivation
 - Integrating monolithic applications is hard, e.g., traditional Enterprise Resource Planning packages
- Solution
 - Refactor to services, expose service interface only, hide implementation details -> encapsulation
- Consequences
 - Service *contracts* have to be defined and interpreted
 - Services have to be located and invoked in a *coordinated* manner
 - Service invocations have to be free of undesired side effects
- Roots and known uses
 - [Parnas], [Dijkstra] introduce modularization & separation of concerns
 - [Meyer] adds formal contracts with pre/postconditions and invariants
 - Component models such as CORBA, J2EE promote the concept

SOA principle: Layering

- Motivation
 - Service characteristics such as interface granularity and lifecycle vary: e.g., technical logging vs. claim checking business process
- Solution
 - Organize the SOA into 3+ architectural layers
- Consequences
 - More indirections, requiring communications infrastructure
 - Law of distribution: the best remote call is the one you don't make
- Roots and known uses
 - Seven networking layers defined by [OSI]
 - Layers pattern originally described by Buschmann et al. in [POSA]
 - Patterns of Enterprise Application Architecture [Fowler]
 - e-business, on demand and web reference architectures

SOA principle: Loose coupling & messaging

- Motivation
 - Once applications have been modularized, dependencies between services occur
- Solution
 - Couple services loosely (several dimensions)
 - Messaging decouples in time, location, and language
- Consequences
 - Messaging means single implementation/endpoint by default (no remote objects)
 - Receiver is stateless per se, so conversational sessions require correlation logic
 - Asynchronous communication complicates systems management
- Roots and known uses
 - Enterprise application integration vendors have been promoting the concept for a long time;
 - Hohpe and Woolf define a pattern language for message-based integration

SOA Patterns: Enterprise Service Bus (ESB)

- A communications "architecture" that enables software applications that run
 - on different platforms and devices
 - written in different programming languages
 - use different programming models
 - require different data representations
- Foundation: well-established broker pattern [POSA]
 - Hub-and-spoke architecture known from EAI, i.e. many-to-many connectivity between loosely coupled parties the ,B' in ESB
 - Explicit, machine-readable service interface contracts the ,S' in ESB
 - Business alignment and high-end Quality of Service (QoS)
 the ,E' in ESB

SOA Patterns: Service composition

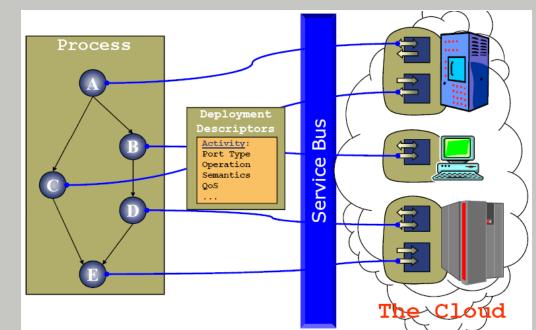
- Service composition
 - Choreography and orchestration mechanisms
 - Dividing process and atomic service layers
 - Programming model
- Foundations for process layer execution (workflows):
 - Business Process Management (BPM), Petri nets, Picalculus [Leymann]
 - One technology option is the Web Services Business Process Execution Language (WS-BPEL), standardized by [OASIS]

SOA Patterns: Service Registry

- Service registry
 - Build time service publishing and lookup
 - Runtime registration and lookup of service providers
 - Semantic annotations
 - Matchmaking
- Foundation:
 - SOA incarnation of naming and directory services
 - known from CORBA, J2EE, DCE, and other distributed computing technologies

Cloud – Architectural Style

- SOA + ???
 - -> add Virtualisation as the principle !!!
- Concerns:
 - trust and privacy
 - precise semantics
 - QoS
 - multi-tenancy
 - provisioning
- Rooted in:
 - dynamic matchmaking
 - grid and utility computing
 - on demand computing



Cloud – Architectural Style

• Patterns:

- Import SOA patterns:
 - Composition
 - Loose Coupling
- Define additional Cloud patterns:
 - Marketplace enhanced registry
 - Broker negotiation to management lifecycle
 - •
 - Resource Migration for elasticity, bursting, etc