## Complex and Semantic Computations: Can They be Simpler?

Moderator

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## Semantic Computation by Neural Network

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## **Comparison of Human and Computer**

 Human Computer Intuition Logic Symbol Pattern Parallel **Series Distributed** Memory Local Memory Algorithm Learning (Self-Organization) (Program)

## Intuition/Logic

- Logic IF-Then rule
  Rule 1 IF A Then B
  Rule 2 If B Then C
- Reasoning
  If A Then C

- Rule 1 IF touching Then unpleasant
- Rule 2 IF unpleasant Then angry
- Reasoning
- IF touching Then angry?



## Proof by Logic Using Computer

For  $\triangle$  ABC, prove that if AB=AC, then  $\angle$ B=  $\angle$ C



For  $\triangle$  ABC and  $\triangle$  ACB, AB=AC, BC=CB. Thus,  $\triangle$ ABC and  $\triangle$  ACB are congruence. Hence,  $\angle$ B= $\angle$ C

## Pattern/Symbol







## **Distributed Representation**



## Learning

#### CAN WE DESIGN AND UNDERSTAND INTELLIGENCE?



## Exercise of Learning Assign numerals 0,1,2,....9 to the alphabets such that



## Using of Five Senses



## Silkworm Moth Odor Searching



**Motion pattern** 



**Odor Source searching robot** 



male, female



Pheromone transmission

Prof. Kanzaki (Univ. of Tokyo)

## Semantic Computation: Can be they Simpler Smarter?

Diletta Romana Cacciagrano University of Camerino Camerino, Italy

#### Who, Why, What & How

#### Who: SMARThing Lab - The UNICAM Laboratory of Smart Thing Computing (STC)

What: Seamless integration of computing technology into open, heterogeneous, dynamic, context-sensitive, distributed environments (i.e., our "living" environments).

Why: The new ecosystem is digital, trans-semiotic, data and knowledge intensive, social, connected, collaborative, community-driven, mobile, multi-channel, immersive, massively networked and computational.

#### **HOW:** STC = Concept-based Networked Knowledge Computing

#### **Smart Thing Computing Ingredients**



















#### What is the path?

More expressive knowledge representation enables more powerful reasoning:



#### OWL-*M*<sup>ea</sup>ning

#### Marche Region's Request:

A platform that can be integrated with enterprise information and content management systems to open data silos, establish a layer of adaptive integrated views of the enterprise information, support and **share** decision processes.

#### Answer: OWL-M<sub>i</sub><sup>™</sup>ning

- Expandable 'Business Intelligence 2.0' Enterprise Resource Planning (ERP) prototype.
- ERP -> data transformation (e.g., Extraction, Transformation and Loading— ETL) + analysis (e.g., Online Analytical Processing—OLAP) and mining (e.g., querying and clustering);
- Externalization (i.e., converting tacit knowledge into explicit one) and Combination (i.e., creating new explicit knowledge from existing explicit one) capabilities.

#### OWL-*M*<sup>ea</sup>ning



#### Towards a Concept-based Networked Knowledge

- XaaS Everything as a Service (DWaaS, ERPaas, OLAPaaS, Data Mining as a Service, Desktop as a Service, ...);
- Virtualized Infrastructure Distributed Data, Tasks and Services can be accessed from any connected devices over the Internet;
- Web-based interface;
- Ontology-driven Apps;
- Cloud-based middleware;
- Agents.
- A flexible and powerful knowledge model
  - "Domain –independent" (it suffices to instatiate).
  - Running Business Processes as distributed MAS.
  - Storing Business Processes as concepts.







**Computed Tomography** 

#### Smart Health, Wellness, Nutrition, Urban-life Data coming from.....

For Personalized services ADiTech Platform PSM Mobile Services Fixed Service Training For Personalized Interfaces AiperMotion activity sensor Image Analisys Medical Devices BioMovie E-learning Immersive Environments T 6-12 lead EC

Thanks for your attention





## Simpler complex and semantic computations? Just reduce the data!

**Panos Alexopoulos** 

**SEMAPRO Panel** 

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#### Data is growing at a rate that we cannot catch up with

- » Scale of data
- » Dynamics
- » Difficulty to interpret

Wait a second! I know about this!





#### The Data Deluge Some Facts





- In 2010 the size of the digital universe exceeded 1 Zettabyte (=1 trillion Gb)
- » 1.8 Zb in 2011
- » 35 Zb expected in 2020
- » 90% unstructured data
- » 70% user-generated
- 75% resulting from data copying, merging, and transforming
- Metadata is the fastest growing data category
- Much of such data is dynamic, real-time, volatile

Source: IDC 's The 2011 Digital Universe Study – Extracting Value from Chaos

#### **The Data Deluge**



#### The Linked Open Data Cloud



The Data Deluge



More Computing Power, More Storage, Less Requirements







# Trowl.eu

The Data Deluge Our View



## Proposal & Challenge

# Identifying and using the relevant portions of the data for the task at hand!

## A way to have scalable data management is by being goaldriven!



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#### **Questions?**

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