Panel
Towards Global Healthcare: Are the Needed Technologies and Business Models Here?

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Panelists

- Terje Solvoll, Norwegian Centre for Integrated Care and Telemedicine, University hospital of North Norway, Tromsø

- David Russell, Center for Home Care Policy & Research VNSNY, USA

- Cedric Pruski, Centre de Recherche Public Henri Tudor - CR SANTEC, Luxembourg

- Karla Felix Navarro, UTS, Australia

- Maarten van Limburg, University of Twente, NL
Issues

Technology

- Technology not seen as a means of communication (social media)
- Legal, ethical and cultural obstacles (e.g., privacy)
- Interoperability / standardization of content
- eHealth literacy
Issues

Business modelling

- No one pays for unclear values/benefits of tech
- We don’t seem to learn from evaluations
- No cold business approach for social good and wellbeing of patients
- Broader focus than just user-centered