



Freescale's Sensors for Low-Power Applications – WISH 2011

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Freescale Focus

Four Product Platforms

+ Software

Focused on Growth Markets



Automotive



Networking



Industrial



Consumer

Leveraging Three Growth Trends



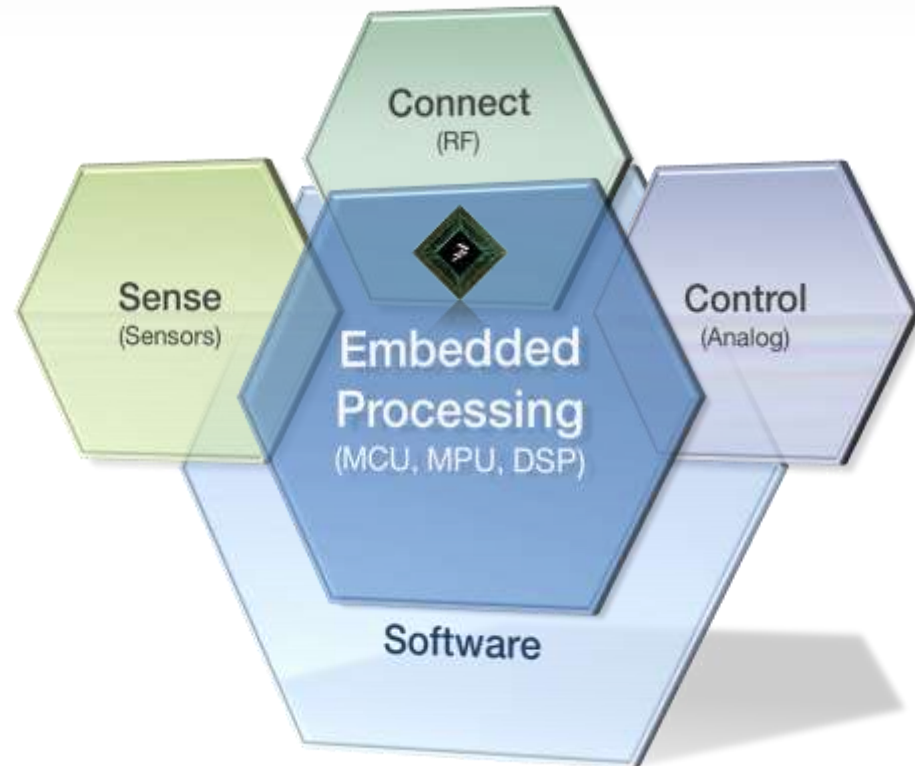
The Net Effect



Health & Safety

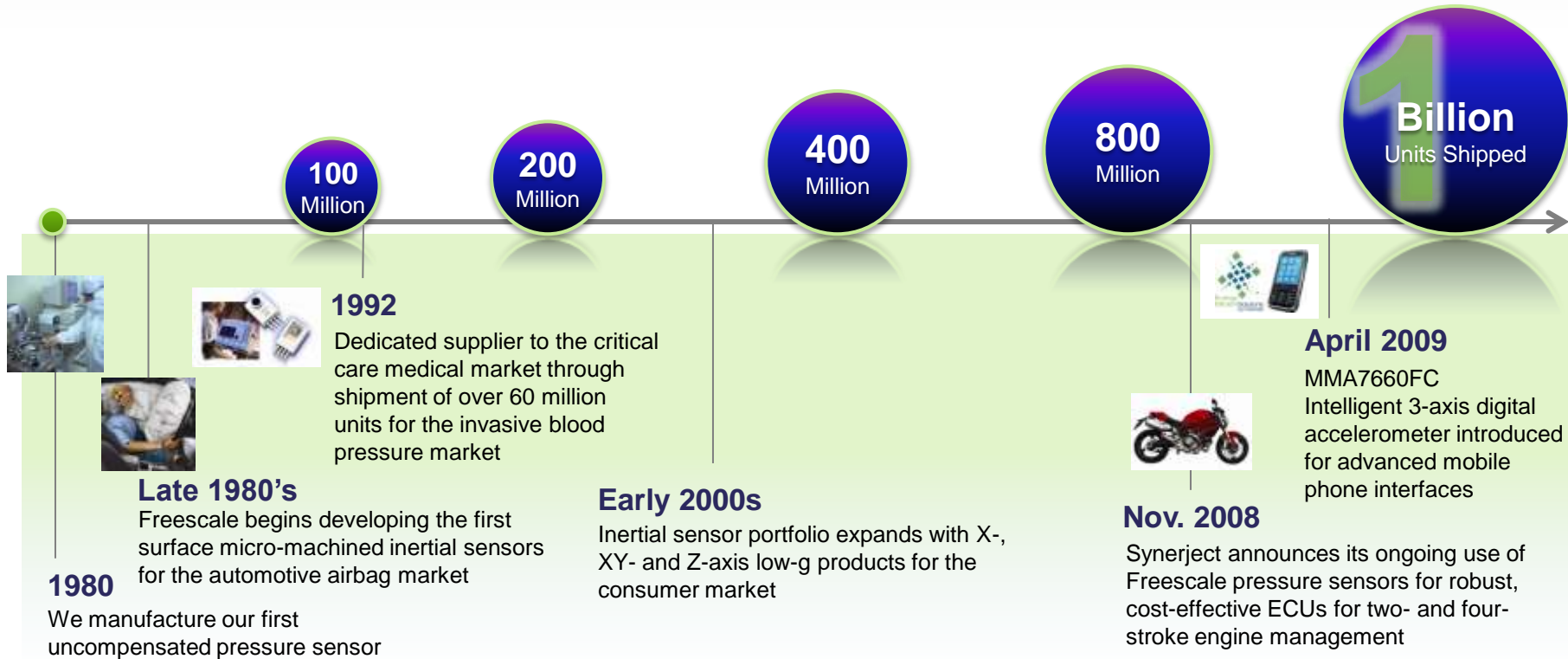


Going Green





Over **One Billion** Freescale MEMS Devices Shipped Since June 2010



30 Years of Commercial MEMS Design and Production Expertise

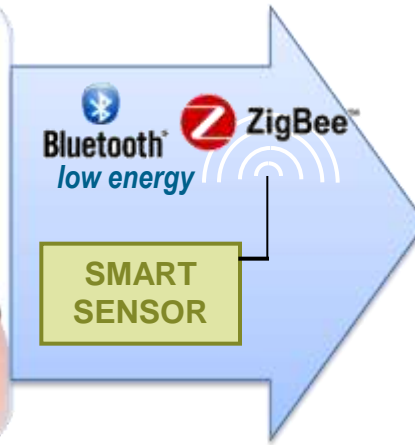
*iSuppli 2011



Sensing at the Forefront

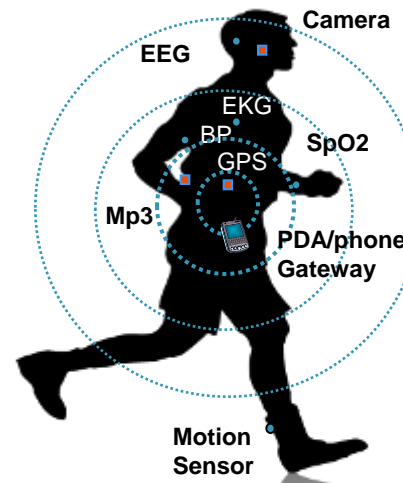
<p><i>Slick UI</i></p> <p><i>Reduced shake</i></p> <p><i>Adapt to lighting</i></p> <p><i>3D motion</i></p> <p><i>eCompass</i></p> <p><i>Touch screen</i></p>		<p><i>Reduced camera-shake</i></p> <p><i>Adapt to lighting</i></p>		<p><i>3D Motion</i></p> <p><i>Point-to-control</i></p> <p><i>Auto-wake</i></p> <p><i>Gaming</i></p>		<p><i>Improved UI</i></p> <p><i>Capacitive Touch</i></p> <p><i>3D Motion</i></p>
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In-device Sensors

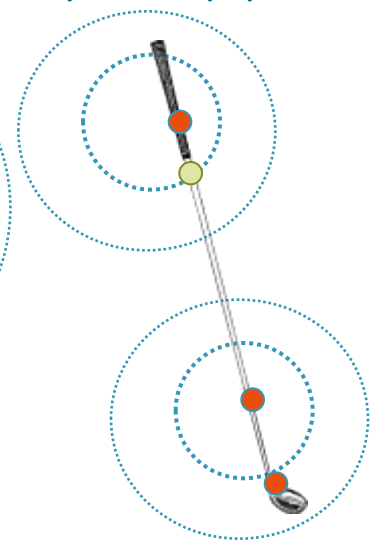


Wireless Sensor Node/Network

Body Area Sensor Network



Sensor Enabled Sports Equipment



INNOVATION





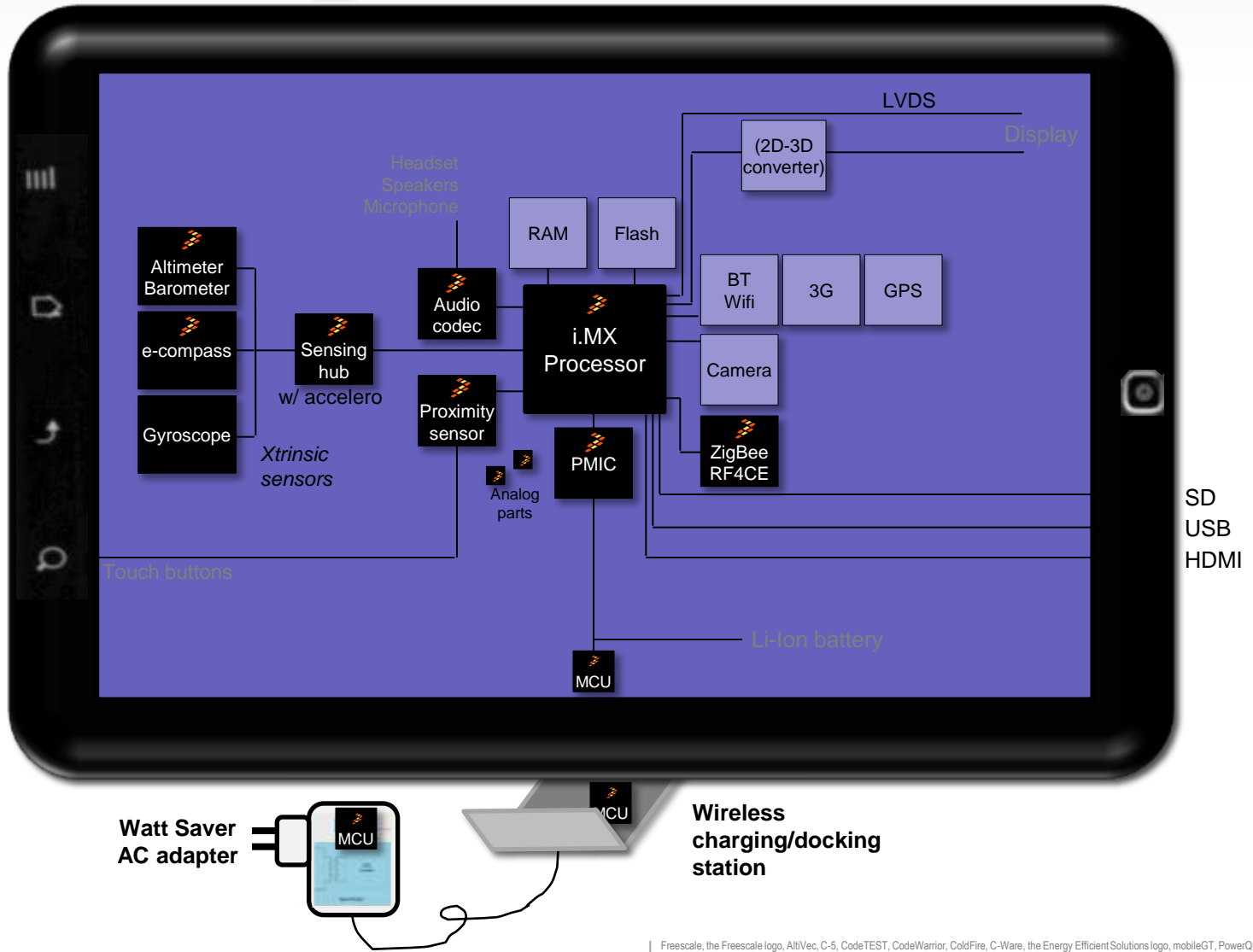
Sensors: Applications Trends

- Location-Based-Services
- Intuitive User Interface
- Augmented reality
- Consumer medical
- Wireless Sensor Networks (WSN)
- Automotive safety

Freescale: A Platform For Smart Mobile Devices

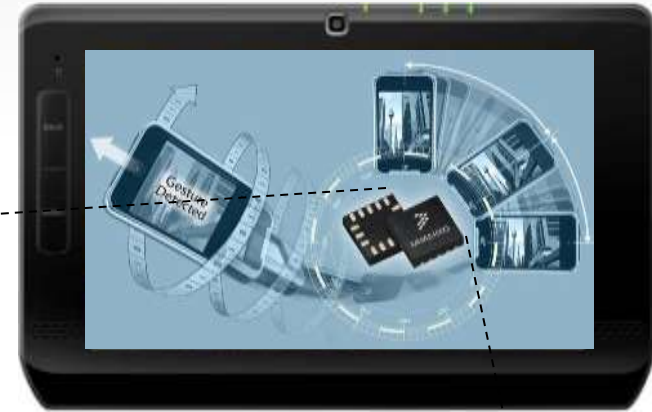
Example: Tablet  = Freescale solution

Mechanical
Or capacitive
Touch buttons





Freescale's Sensors Offer for Tablets & Mobile Applications



Accelerometer



Intelligent Motion
Sensor Hub



ecompass



Magnetometer



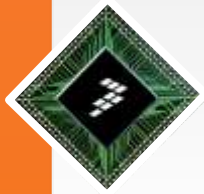
Barometer
Altimeter



Capacitive
touch



Temperature



Sensor portfolio Highlights for improved user interface and navigation



Accelerometers:

- Wide portfolio 8 to 14bit accuracy, less than $99\mu\text{g}/\sqrt{\text{Hz}}$ noise, down to $6\mu\text{A}$ and smart features dedicated to phone use cases – *MMA7660, MMA845x*



Magnetometer

- $0.1\mu\text{T}$ accuracy, ODR up to 80Hz, $24\mu\text{A}$ @ 1.25Hz in a 2x2 package – *MAG3110*



Pressure sensors:

- Low-power, high precision barometer and altimeter - *MPL3115A2*



Capacitive touch

- Very low-power and up to 12 multiplexed capacitive touch – *MPR031, MPR121*



Intelligent Sensor Hub:

- First dedicated microcontroller embedded with accelerometer
- Specific architecture for sensor fusion: Saving system power consumption – *MMA955x*



Xtrinsic MMA845xQ 14/12/10-bit 3-axis Accelerometer Family

Low Power High Level of Embedded Function

3-AXIS DIGITAL

14-BIT 8-BIT **2,4,8g**

AUTO WAKE **POWER SELECT** **SYSTEM POWER SAVE**

HIGH PASS FILTER **32 SAMPLE FIFO** **SLEEP** **AUTO SLEEP**

TILT orientation **TAP 2TAP detection** **MOTION threshold** **FREE FALL detection** **TRANS-IENT detection**

MMA8451Q 14-bit

MMA8453Q 10-bit

In production Since Sept. 2010



Product focus MMA8451Q

Digital Accelerometer

FUNDAMENTALS

- 3-AXIS DIGITAL
- 14-BIT 8-BIT
- 2,4,8g
- I2C interface
- 3x3x1 QFN16
- NEW g-CELL

EMBEDDED FEATURES

- TILT orientation
- TAP 2TAP detection
- MOTION threshold
- FREE FALL detection
- TRANS-IENT detection
- HIGH PASS FILTER
- 32 SAMPLE FIFO
-
- 2 INTERRUPTS

POWER SAVING

- SLEEP
- AUTO SLEEP
No motion timer
- AUTO WAKE
motion
- POWER SELECT
1.563-800 samples/s
- SYSTEM POWER SAVE
INTERRUPT on EMBEDDED EVENT



MMA845Q – High Power Efficiency + High Accuracy

Mode Vdd=2.5V, Vddio=1.8V	ODR (Hz)	I _{dd} typ (µA)
Low-Power	1.563	6
	6.3	6
	12.5	6
	50	14
	100	24
	200	44
	400	85
	800	165
Normal	1.563	24
	6.3	24
	12.5	24
	50	24
	100	44
	200	85
	400	165
	800	165
Standby		2

Function: → 1.9V to 3.6V supply voltage
 → ODR up to 800Hz
 → All the power modes and features like the MMA8450Q

Benefits: → Wide power supply range
 → Combining most advanced features with the lowest power
 → One platform with very low-power (down to 6 µA) good (8-bit) to high accuracy (14-bit, 99µg/√Hz), and rich features (FIFO, embedded functions...)

Applications:
 → High accuracy gesture recognition
 → Pedestrian navigation
 → Gaming
 → Image stabilization

Features and Benefits

Accelerometer Product Feature Comparison

Feature	MMA8451	MMA8450	MMA8452	MMA8453	Benefit
Digital Capability					
Supply Voltage	1.95 – 3.6	1.79 – 1.89	1.95 – 3.6	1.95 – 3.6	Wider Supply voltage to support various applications
Resolution	14	12	12	10	Higher Resolution for more precise applications
Idd Consumption	Standby: 2 uA Normal: 25-175 uA Low power: 4-175uA	• Shutdown: <1 uA • Standby: 3 uA • Normal: 42-300 uA • Low power: 27-133 uA	Standby: 2 uA Normal: 25-175 uA Low power: 4-175uA	Standby: 2 uA Normal: 25-175 uA Low power: 4-175uA	Lower power for significant battery savings at all ODRs
Output Data Rate	1.563-800 Hz	1.563-400 Hz	1.563-800 Hz	1.563-800 Hz	Increased bandwidth to support various applications
Embedded Features					
Orientation Detection	Yes	Yes	Yes	Yes	Fast UI Response
Embedded FIFO Buffer	Yes HPF data	Yes No HPF data	No	No	Reduced I2C bus traffic System power savings
Tap Detect	Tap/Double Tap Directional Tap	Tap/Double Tap	Tap/Double Tap Directional Tap	Tap/Double Tap Directional Tap	Fast UI Response System Power Savings
Shake Detect (Motion or Transient)	Shake Directional Shake	Shake	Shake Directional Shake	Shake Directional Shake	Fast UI Response System Power Savings
High Pass Filter	Yes	Yes	Yes	No	Reduced System Cycle time
Auto-wake/sleep	Yes	Yes	Yes	Yes	System Power Savings



MAG3110 Magnetic Sensor Details

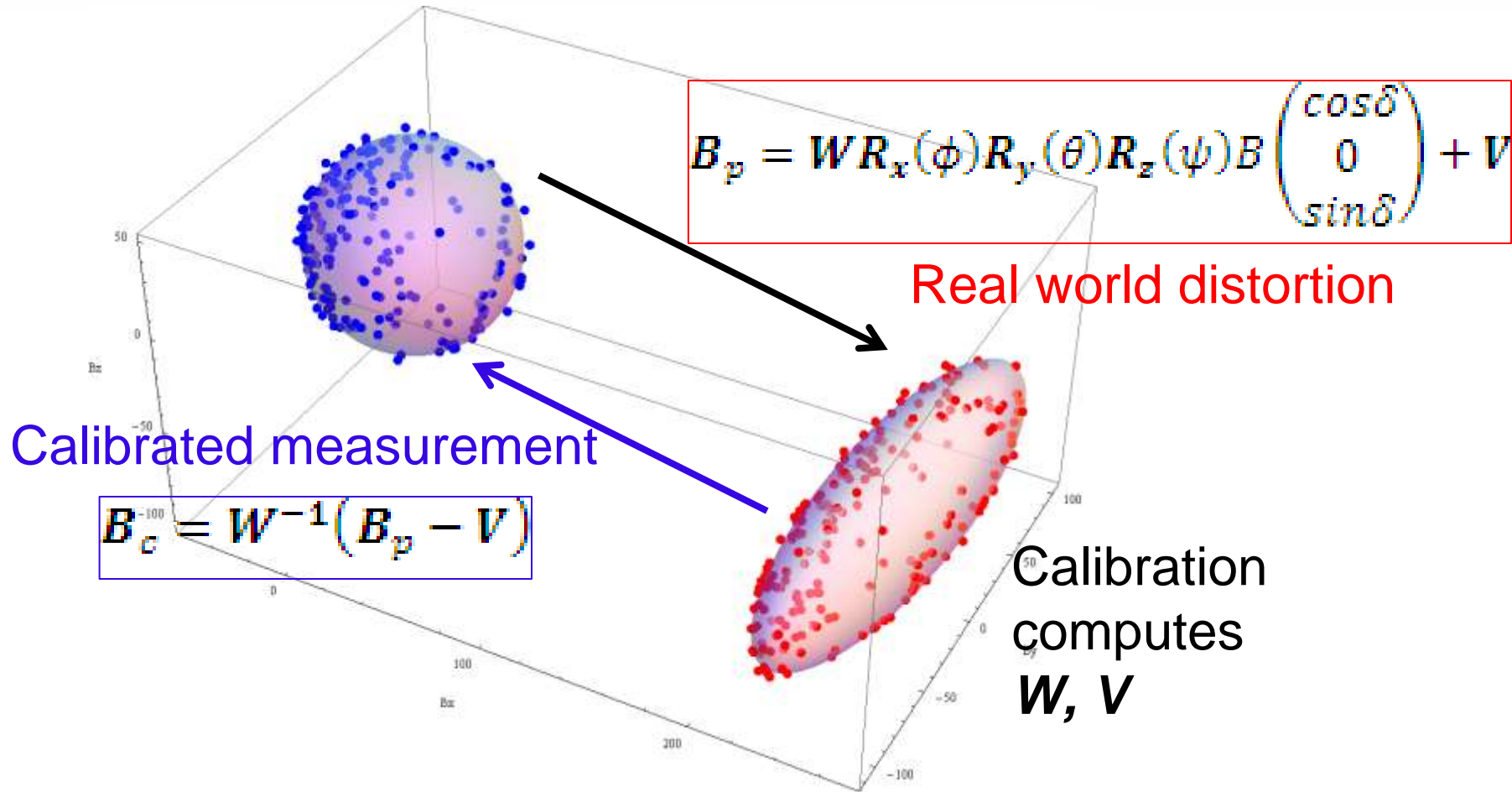
Features

- High resolution in full dynamic range: 0.1 μT
- Lowest noise
- Low power consumption:
24 μA at 1.25 Hz in normal mode
- Selectable Output data rate (up to 80 Hz)
- I²C interface at 400 kHz
- Supply voltage: 1.95 to 3.6 V
- Small 2 x 2 x 0.8 mm 10-pin μDFN package





MAG3110 Hard & Soft iron Calibration



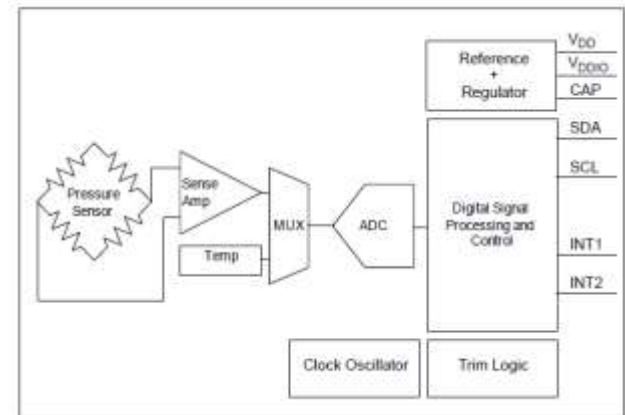


MPL3115A2 High Precision Digital Barometer & Altimeter

- I2C digital output interface (operates up to 400 kHz)
- Altitude resolution: less than 1 foot/0.3m
- Pressure resolution: 1.5 Pa
- **Internally compensated**, direct reading (up to 128Hz):
 - 20-bit pressure measurement (0.25 pascal/LSB)
 - 20-bit altitude measurement (0.0625 meter/LSB)
 - 12-bit temperature measurement (0.0625 °C/LSB)
- **Low current consumption:**
 - Standby mode: 2 μ A
 - Low-power mode: 8.5 μ A at 1 Hz
- **On-board intelligence:**
 - Integrated Altitude Computation based on Pressure and Temperature (NASA standard atmosphere model)
 - Two highly configurable interrupt pins to auto-wake Host MCU on Programmable events (minimum/maximum and threshold detection, data ready, Fifo watermark, etc...)
 - Autonomous data acquisition with programmable rate and averaging
 - Embedded 32 samples FIFO buffer
- Supply voltage: 1.95V to 3.6V (1.6V to 3.6V for digital I/O)
- 50kPa to 115kPa absolute pressure range, -40°C to +85°C operating temperature
- Low-profile 3 x 5 x 1.1 mm LGA package



Samples
now





MPL3115A2 Measurement with Demo GUI





MPR121 Proximity Capacitive Touch Sensor Controller

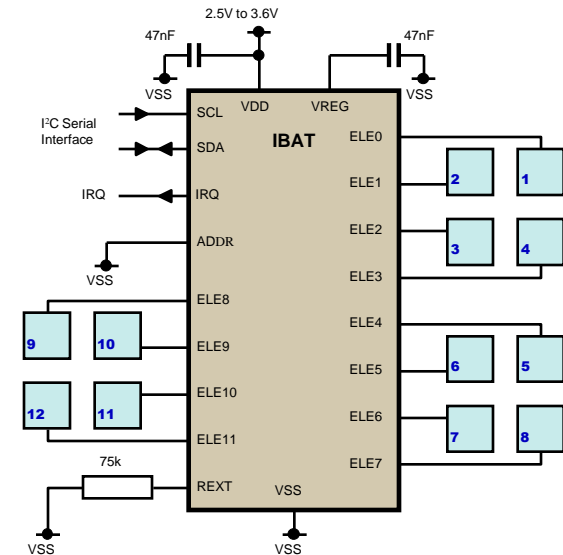
Features

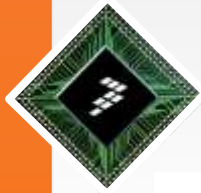
- 29 μ A supply current
- Compact 3 x 3 x 0.85 mm 20-lead QFN
- Supports up to 12 touch pads
- Only one external component needed
- Intelligent touch detection capacity
- 4 μ A maximum shutdown current
- 1.71 V to 3.6 V operation
- Threshold based detection with hysteresis
- I2C interface, with optional IRQ
- (4) I2C addresses allow up to 48 electrodes
- -40 C to +85 C operating temp range

Feature Improvements

- New Auto-configuration system
- 2nd generation filtering system
- Increased voltage range
- 100% independent electrode control

Launched since Dec 09
In Production





MPR121 Demo and Evaluation Kit

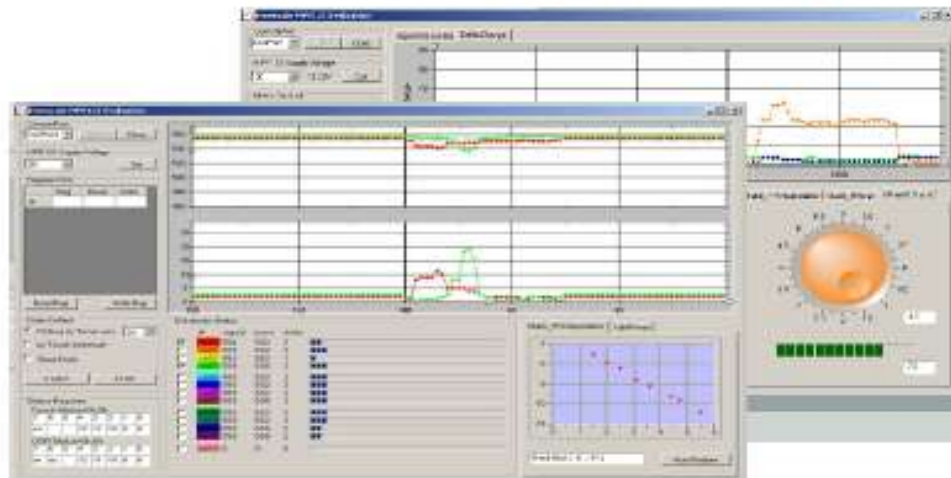
- MPR121QFN to DIP transfer board
- On board I2C to UART to PC USB bridge
- Provide basic electrode sets
- Provide other electrodes upon request
- Can connect with customer touch proto board
- Provide PC GUI for easy evaluation and demo

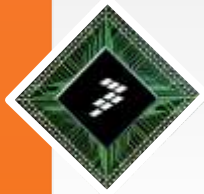


Basic sets



Customer electrode board





Limitations of Existing Sensors

- Adapting system to specificity of each new sensor types
- Level of complexity to implement more sensors
- Sensor data aggregation
- Power consumption of the system is increasing by adding more sensors



MMA9550L

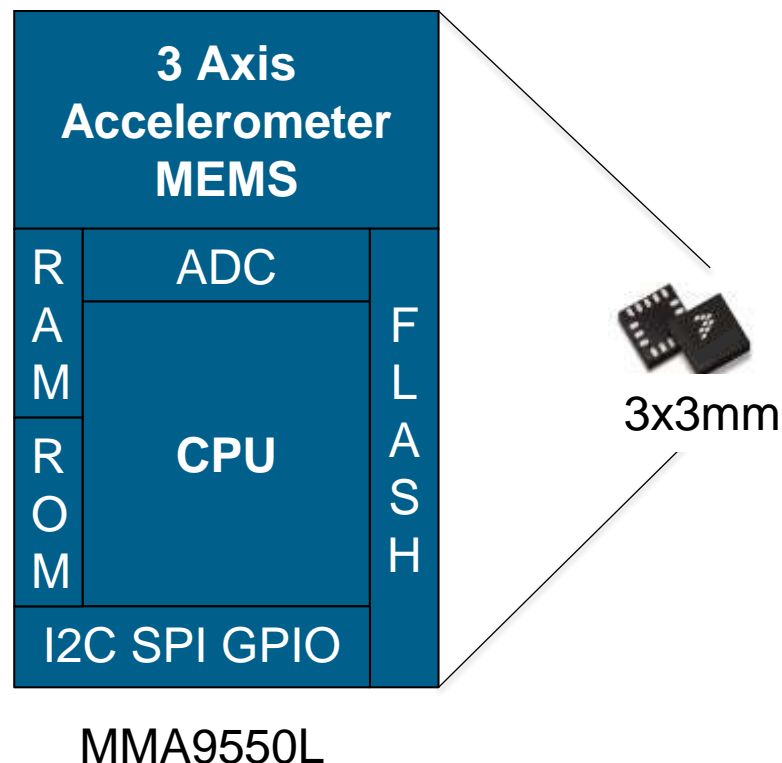
“Intelligent High Precision Motion Sensing Platform”





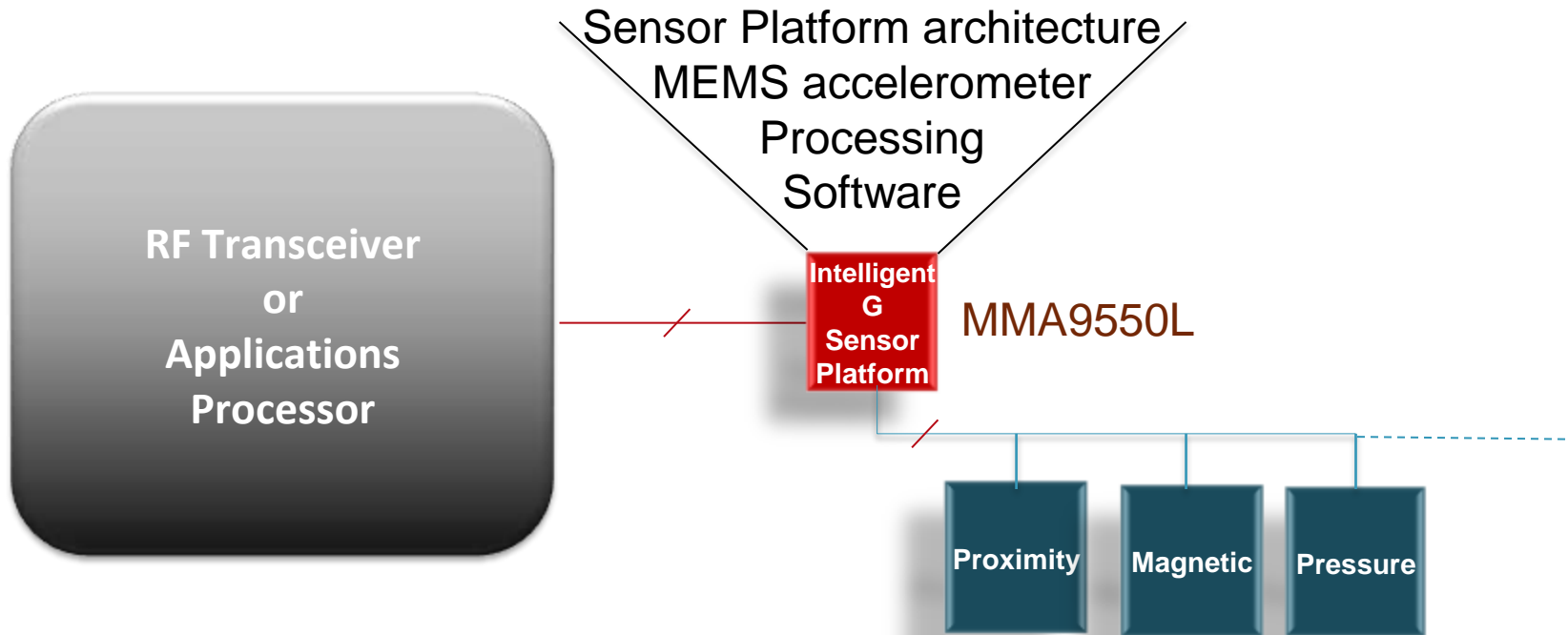
Intelligent Motion Sensor

- MEMS (3-axis accelerometer)
- ADC
- 32-bit microcontroller
- Flash
- RAM
- ROM
- SPI, I2C interfaces
- PWM (Pulse Width Modulation)
- GPIOs





MMA9550L: Intelligent Sensor Platform



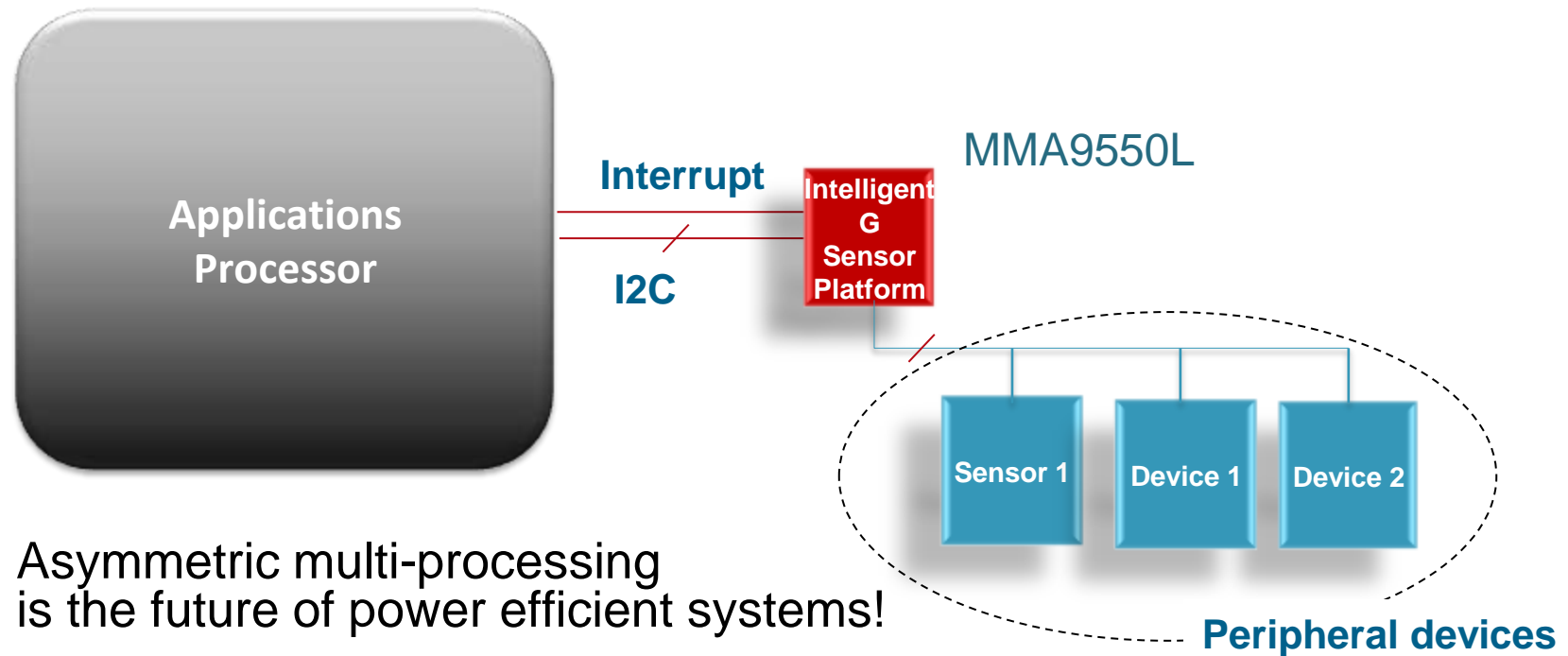


Example: More than 90% System Power Saving

- Automatic wake-up and sleep mode
- Detect any user or device activity/no-activity

12mA in low-power mode

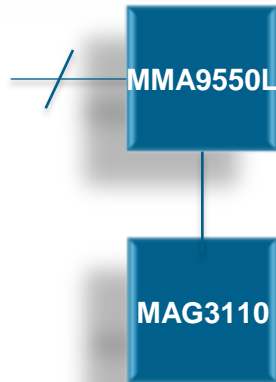
~100µA



- Asymmetric multi-processing is the future of power efficient systems!



eCompass: Comparison with a Standard Solution



Only one digital interface

One set of drivers

Embedding:

- . Magnetometer calibration*
- . Tilt compensation
- . Automatic sampling rate

0.16Kbps of processed data



Two digital interfaces

Two drivers

Need to add:

- . Magnetometer calibration *
- . Tilt compensation

3.36Kbps of unprocessed data

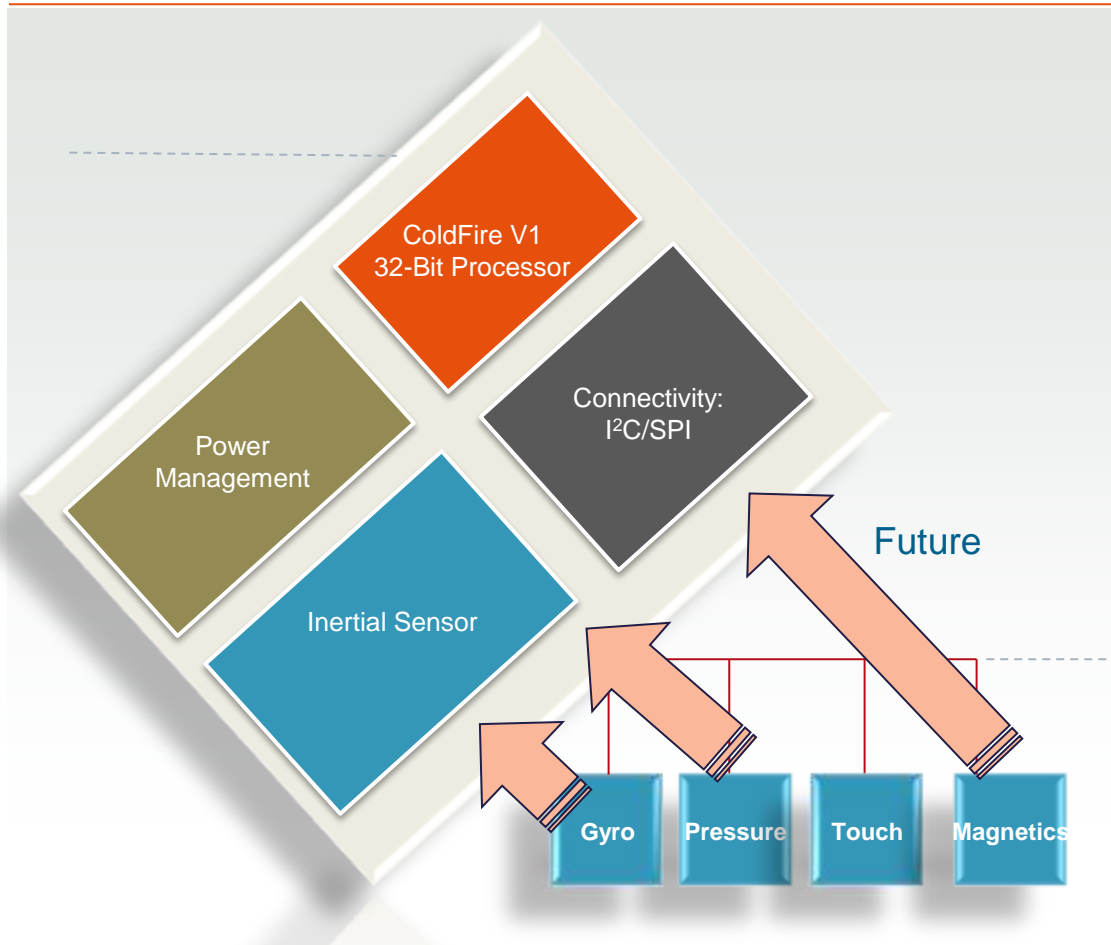
* soft and hard iron



Performance, Fusion & Application Content

Xtrinsic Differentiation Example - MMA9550L

MMA9550L Sensor



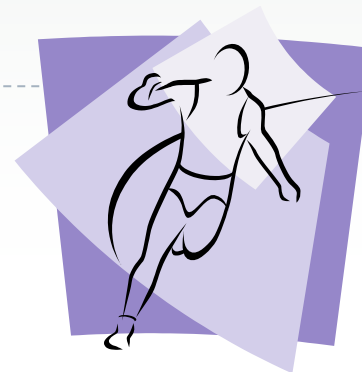
Sensing Software / Enablement



Compass - Mag



Gestures



Pedometer (3rd party)



New Sensor Generation

By Adding Intelligence to MEMS

freescale™
semiconductor



A New Era of
Sensing Experience
Enabling higher levels
of intelligence

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