Looking for Patterns in Content: From Design to End-Users Consumption.

Panel discussion, CONTENT 2011, Rome, Italy. Hans-Werner Sehring, T-Systems Multimedia Solutions GmbH.

Erleben, was verbindet.

Patterns for and in Content?

- In content management patterns can be applied at all layers.
 - Software.
 - Models.
 - Content model.
 - Navigation model.
 - Context model.
 - ...
 - Content.
- Here: patterns for content.
 - For content analysis / schema derivation.
 - For content structures.
 - For content representation.

2

On the Notion of Pattern.

What is a pattern in the first place?

- Two ways to look at them:
 - Predefined abstract solutions to recurring problems; in the sense of Alexander.
 - Recurring structures observed in objects; in the sense of pattern matching approaches.

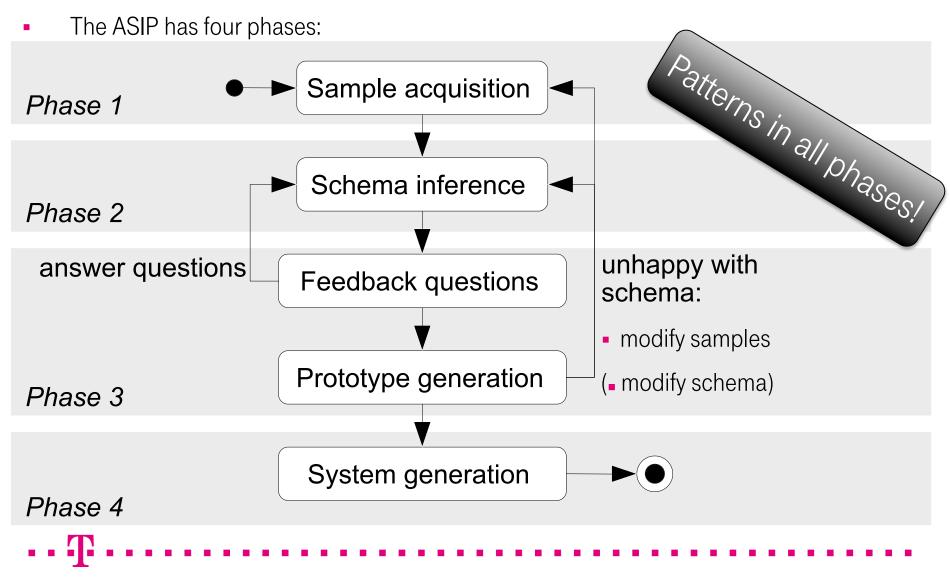
What does it mean for content management?

- According to the two views from above:
 - Definition of patterns for typical cases of content utilization.
 - Detection of patterns while analyzing content for, e.g., model building and content syndication.



3

Patterns for Content Analysis. Example: The Asset Schema Inference Process (ASIP).



Patterns for Content Analysis (cont'd). Two Schema Inference Experiments.

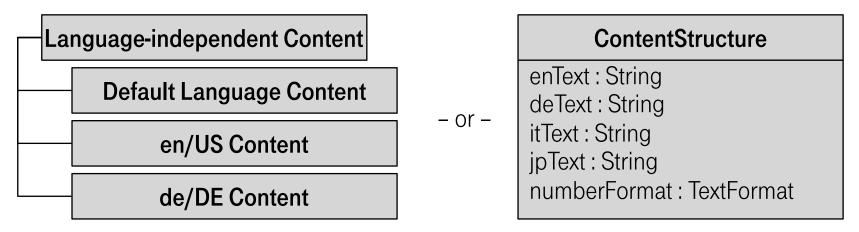
- Experiments with alternatives for **phases 2 and 3**:
 - (Traditional) schema inference plus user feedback. Straight-forward approach starting from singletons.
 - **Clustering, supervised by domain experts.** Statistical approach, semi-supervised learning.
- Phase 3 (generation of questions to gather feedback) is determined by the alternative chosen.
- Result of phases 1-3 is a CCM model:
 - Prototype generation and system generation (phase 4) are carried out by the CCM model compiler.
 - The domain expert can modify the inferred schema (openness and dynamics).



5

Patterns for Contextualized Content and Content Use.

- Patterns for typical content utilization.
- Currently there are no best practices for recurring problems.
- Example: I18n.



There seems to be no pattern catalogue for these kinds of challenges.



6

Patterns for Content Representation.

Computer science:

Processing of symbols that represent entities (of the real world).

Application areas:

Abstraction level	Symbols	Processing
Computing	Numerals with natural meaning	Evaluation of expressions
Data management	(Domain) Data in standardized form	Standardization, Maintenance, Communication
Content / knowledge management	Multimedia content and subject structures relevant for a specific domain	Context-dependent descriptions and communication
	Typical approach: Red	duction on lower level.

Thank you. Let's discuss.



8

Building Software Applications from Software Architectural Patterns

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PANEL

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Rome, Italy September 29, 2011

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Software Architectural Patterns

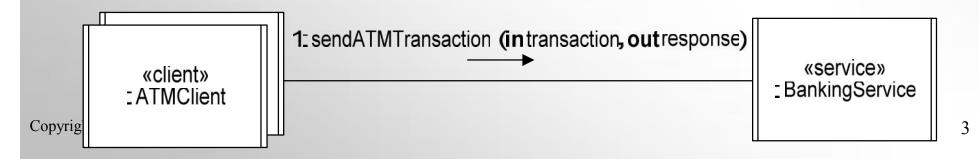
- Software Architectural Patterns [Buschmann, Shaw]
 - Recurring architectures used in various software applications
- Goal: Design Software Architecture from
 - Software Architectural Patterns
- Architectural Structure Patterns
 - Address structure of major subsystems
- Architectural Communication Patterns
 - Reusable interaction sequences between components
- H. Gomaa, Software Modeling and Design: UML, Use Cases, Patterns, and Software Architectures, Cambridge University Press, 2011



Architectural Structure Patterns

- Layered patterns
 - Layers of Abstraction
- Client/Service patterns
 - Multiple Client / Single Service
 - Multiple Client / Multiple Service
 - Multi-tier Client / Service
- Control Patterns
 - Centralized Control
 - Distributed Control
 - Hierarchical Control

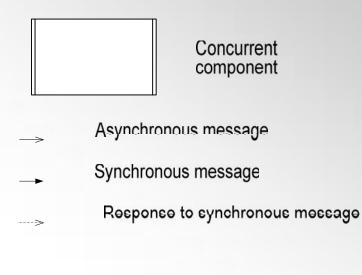
Multiple Client / Single Service pattern





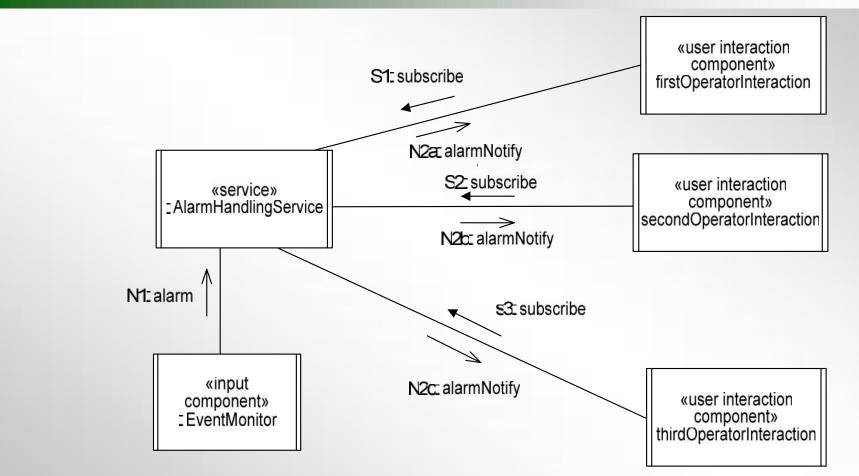
Architectural Communication Patterns

- Asynchronous communication patterns
- Synchronous communication patterns
- Broker Communication Patterns
 - Broker forwarding
 - Broker handle
 - Discovery
- Group Communication Patterns
 - Broadcast
 - Subscription/notification
- Broker and group communication patterns
 - Facilitate software evolution and adaptation





Subscription/Notification Pattern



- Subscription/Notification Pattern
 - Client subscribes to join group
 - Receives messages sent to all members of group

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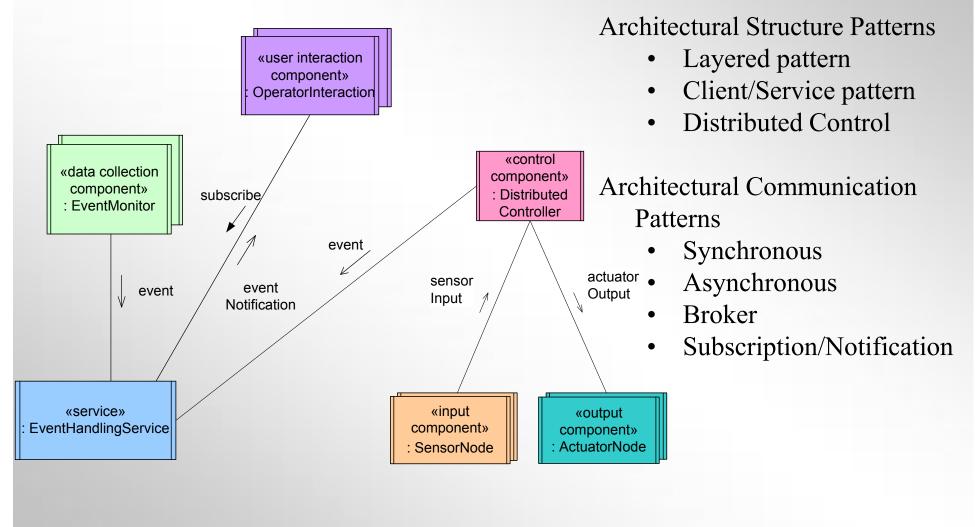


Building Software Applications from Software Architectural Patterns

- Consider architectural structure patterns
 - Different patterns can be combined
- Start with layers of abstractions pattern
 - Incorporate client/service patterns
 - Incorporate control patterns
- Apply architectural communication patterns
 - Decouple sender components from receiver components
 - Broker patterns
 - Group communication patterns



Building Emergency Monitoring System From Software Architectural Patterns





Conclusions

- Software architectural patterns help with
 - Designing and implementing application software architecture
 - Evolution and/or dynamic adaptation of software architecture and implementation

Automatic extraction of (musical) metadata from audio signals: Successes, failures and challenges

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Steinberg Media Technologies

Panel: Looking for Patterns in Content: From Design to End-Users Consumption CONTENT11 2011-09-28, Rome, Italy



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Applications and Uses

- Advanced music search
- Music production / mix / editing
- Generate playlists / DJ
- Recommend music
- Detect plagiarism / illegal downloads

Metadata Examples



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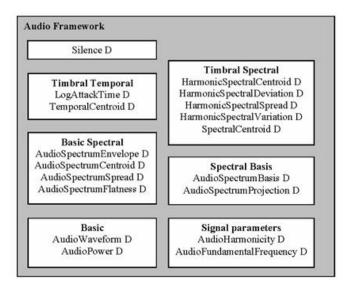
Automatically Extractable Metadata?

- Speech 🖌 / Music 🕰/ Other
- Text 📥
- Melody
 - Single voice ✓
 - Multiple voices
- Rhythm
 - bpm ✓ △ depending on genre
- Musical Genre < / 🕰
- Instrument family ✓, type ✓, individual instrument A
- Player ? / interpretation ?
- "Stradivariness" of a violin ??



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Inappropriate Context Information

- Proper information of musical context required
- Adequate size of **Temporal** context
- Not all context information present in signal
 - Automatic music trancription X
 - Contemporary music X

Art: Destroy and Create Contexts

Uncertainity about context:

• Essential element of contemporary art (at any time)

Example: JOHN CAGE



Panel discussion

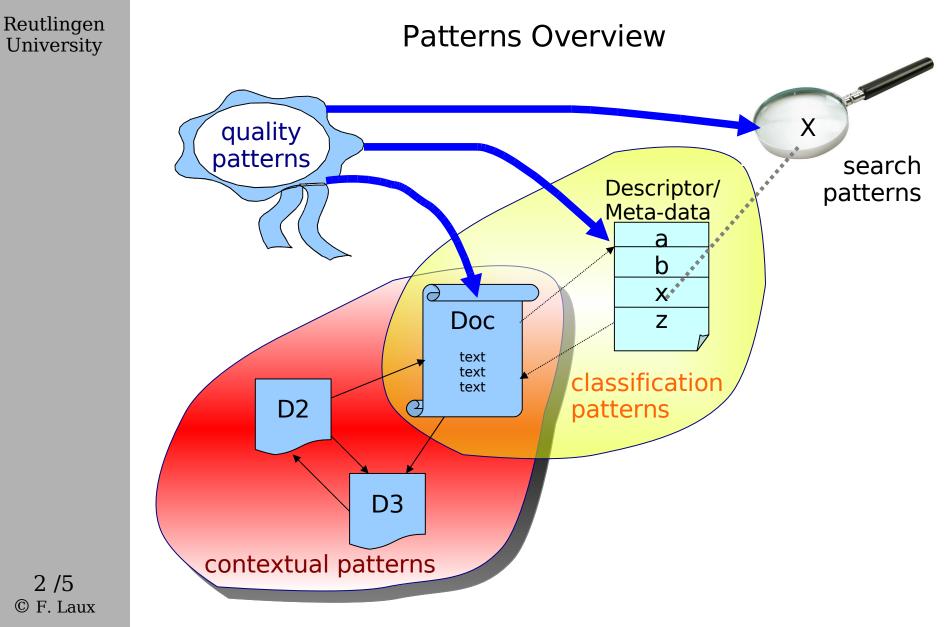
Looking for Patterns in Content

Fritz Laux Reutlingen University





Panel Discussion: Looking for Patterns in Content





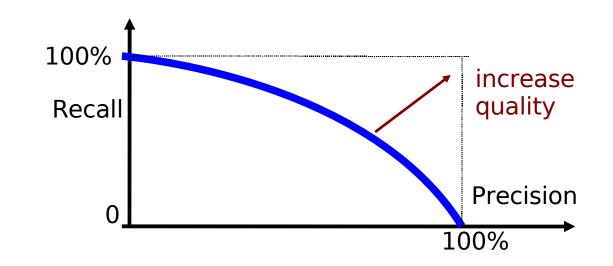
Reutlingen University Search Quality Patterns

Given text/document collection

How to ensure high recall and precision?

Solution

- use ontology/thesaurus
- refine/broaden search
- check actuality
- rank results
- follow and analyse links (in case of web docs)





Reutlingen University

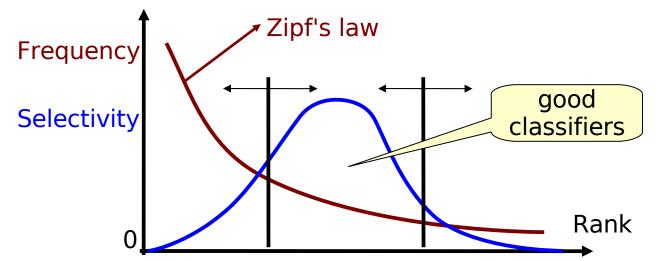
Classification Quality Patterns

Given automated descriptor/classification

How to ensure good descriptors/correct classification?

Solution

- Descriptor derived from Structure (Title, Keywords, related work, bibliography)
- Descriptor derived from content (word frequency)
- use bibliographic Meta-data
 - use Thesaurus, Ontology
 - do sequential pattern analysis





Reutlingen University

Document Quality Patterns

Given text/document collection

How to assess document quality?

Criteria

- understandability, consistency
- actuality, accuracy
- structure
- author's expertise/reputation

