



Mobility As the State of Being!

Josef Noll
Prof. at University of
Oslo/UNIK
Member of CWI Norway
josef@unik.no

Statements on Mobility as the State of Being



- Jaime Lloret Mauri, Polytechnic University of Valencia, Spain
- Joel J. P. C. Rodrigues, University of Beira Interior -Covilhã / Instituto de Telecomunicações, Portugal
- Subhas Chandra Mukhopadhyay, Massey University (Turitea)- Palmerston North, New Zealand
- Josef Noll, University of Oslo / Center for Wireless Innovation, Norway



Mobility as the state of being



Do we have to be mobile?

a real crisis in life female, age 15

20% of workers are • Who suffers first when not being mobile? Seldom in the office Movation white paper, 2007

10% increase in mobile gives GDP growth of 0.6 ... 1.2% Telecom Circle, 2009

- Impact on
 - Social life
 - Business
 - Personality
 - Quality of ...

only way of talking to my kids is to send them an SMS female, age 33

my mobile mobility means for me being able to have a family life

Impact of increased mobility?

Business is mobile Telenor, 2003

holidays for me

means to switch off

male, age 43

Quadruple-play



Discussions Mobility provides



mobile intelligent phone

Joel

10% increase in mobile gives GDP growth of 0.6 ...

Telecom Circle, 2009

truly pervasive and ubiquitous

Joel

increased productivity

Joel

enhance life quality

Mobility provides behaviour of devices

Enabling optimized services and infrastructures



Discussions Impact on society, business and people



Your location is known, even if it comes from just a sensor

business will create services

"The **society** is not IT"

privacy only for a minority for people

Community members will support you

increase productivity gain free time



Discussions The ultimate challenges



costs

values

privacy

switching off the mobile phone increases life quality

young people don't even know where the "off button" is

the mobile becoming my friend

educate your boss not to disturb you

service development for companies, not for people

humans need to develop more functionality puts more requirements for human beings



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More than mobility

By Jaime Lloret















